

Analysis on the Inheritance of Red Genes in Ideological and Political Education at Higher Vocational Colleges

Huanghua Huang*

Guangzhou Civil Aviation College, Guangzhou, China

32451222@qq.com

Keywords: Red Genes; High Vocational College; Activate; Recognition; Dissemination

Abstract: The red gene carries the firm ideals and beliefs of the Communists, records the correct values and ways of realization of the Communists, and inherits the traditional style of the Communists. It has the value of promoting national identity, value identification and behavioral identity in the ideological and political education of higher vocational schools. Higher vocational colleges should activate, identify, and disseminate red genes by focusing on the main channels of the classroom, innovating social practices, and building campus culture.

The “red gene” is an important part of the revolutionary spirit of the Chinese Communist Party and a source of power to strengthen “four self-confidence”. Since the 18th National Congress of the Communist Party of China, Comrade Xi Jinping has received 11 red gene educations as a practitioner of red gene inheritance for three years. He repeatedly emphasized the importance of the red gene, emphasizing that the red gene was passed down from generation to generation. In February 2016, Comrade Xi Jinping emphasized in front of the Jinggangshan Revolutionary Martyrs Cemetery that the majority of party members and cadres should receive red gene education. The report of the 19th National Congress also emphasized the need to “develop the theme education of transmission of red genes and taking on the responsibility of strengthening the military. The red gene is contained in the history of the Communist Party’s exploration of socialism with Chinese characteristics. To strengthen the ideological education of college students, we must pay attention to the inheritance of red genes. The ideology of skill-based talents cultivated in higher vocational education is directly related to the contribution of the industry in the development of the country's society. Therefore, paying attention to the inheritance of red genes in high-level ideological and political education is crucial to strengthening the sense of social responsibility and dedication of higher vocational students.

1. Connotations of Red Genes

“Gene” is a biological term that carries all the information about the process of life’s birth, growth and death. It is the basic structure of life, determines the fundamental attributes of life, and is hereditary and variability. The red gene is the basic unit that carries the information of the red culture to nurture the development process. It is rooted in the flesh and blood of the Chinese Communists and is the spiritual core of the Chinese Communists. It shows the era and inheritance of the genes. With the Chinese revolution, construction and development, the red genes are represented by the spirit of the Red Boat, the spirit of the May Fourth Movement, the spirit of Jinggangshan, the spirit of the Long March, the spirit of earthquake relief in the new era, the spirit of the Beijing Olympics, and the spirit of manned spaceflight. As the basic unit of red culture inheritance, the red gene mainly has the following three aspects:

First, the red gene carries the firm ideals and beliefs of the Communists. In 1921, the first congress of the Chinese Communist Party successfully closed on a small boat in Nanhu. Since the day of its birth, the CCP has established its ideals and beliefs for the realization of communism. When the remnants of the Nanchang Uprising Army were scattered, Zhu De believed that communism would surely win the speech and stabilize the hearts of the people; During the Long

March, Chiang Kai-shek threatened to make the Red Army the second place where Shi Dakai opened, but the Red Army came over with a firm belief; During the Xibaipo period, the Communists achieved the victory of the Liberation War with their firm ideals and convictions... In exploring the historical development and great practice of socialism, the CCP has encountered numerous difficulties and setbacks. The generations of revolutionaries, with the pursuit of communist ideals, have truly sought Marxism-Leninism and written their suffering into glory. The red gene carries the growth process in which the Communists are not afraid of sacrifice and do not fear power, and the former servants are working hard to realize communism. This red gene has spawned a new spirit of the times in the new era, such as the spirit of earthquake relief, the spirit of the Beijing Olympics, and the spirit of manned spaceflight. A week after the closing of the 19th National Congress, Comrade Xi Jinping took the Politburo Standing Committee to renew the spirit of the Red Boat, reaffirmed the source of the Chinese revolutionary spirit, and once again highlighted the importance of remembering the original heart, not forgetting the mission, and activating the red genes of the Communists.

Second, the red gene records the correct value orientation of the Communists and the way to achieve it. The purpose of the Communist Party is to serve the people wholeheartedly. The practice of the CCP's decades of revolution and construction lies in the pursuit of happiness for the people. In the report of the 19th National Congress, the "people" became a high-frequency vocabulary, appearing for a total of 203 times. Throughout the party's revolution and construction history, the interests of the people are the value orientation of the Communists. The Communist Party relies on and leads the people to win the victory of the new-democratic revolution, establish a socialist system, carry out reforms and reforms, and achieve a leap from standing up to becoming rich and strong. The red genes record these historical events and show the value orientation of the Communist Party.

Third, the red gene inherits the traditional style of the Communists. In the practice of long-term revolution and construction struggle, the party has formed a fine traditional style of linking theory with practice, closely connecting with the masses, and criticizing and self-criticism. It is precisely the insistence that everything starts from reality, and Wang Ming calls it "Marxism in the ravine" to open up the road of rural encircling the city according to the actual situation; It is precisely by adhering to the theory and practice that China's reform and opening up can achieve great achievements; From the Jinggangshan period to the "Three Major Disciplines and Eight Attentions" after the victory of the revolution, sing the people's army to listen to all actions, not to take the good work style of workers and peasants; From the long march, the "Red Army is not afraid of the expedition", the spirit of hard work and hard struggle to the Yan'an period, the Communists passed the most difficult stage of the War of Resistance Against Japan in the spirit of "self-reliance and hard work". Up to now, the "eight regulations" and "six bans" are the inheritance of the traditional style of the Communists.

2. Ideological and Political Education Value of Red Genes

In the current higher vocational education, there is a phenomenon that attaches importance to skills and ignoring thoughts. In addition, the invisible infiltration of Western ideology can easily lead to the "spiritual empty field" of ideological and political education in higher vocational schools. Comrade Xi Jinping clearly pointed out at the 2016 College Ideological and Political Work Conference that Ideological and political education should be carried through the whole process of education and teaching. As the spiritual core of the CCP, the red gene is an invisible educational resource that can be dispersed in all aspects of life and study of higher vocational students and exert a certain degree of ideological and political education value.

First, enhance ethnic identity. Ethnic identity is the individual's sense of belonging to national culture and history. One of the goals of ideological and political education in higher vocational education is to encourage students to struggle for the great rejuvenation of the Chinese nation. The red gene was born in the era when the Communists saved the Chinese nation and the country. The touching stories recorded by the Communists in their struggle for national prosperity and national

rejuvenation have become a living educational resource. They have an important role in enhancing the recognition of college students for the Chinese nation and consciously resisting the penetration of Western ideology.

Second, realize value recognition. The red gene is the political and historical basis for the Communist Party of China to govern, and it responds to the value orientation of the Communists. With the development of globalization in the world today, various trends of thought are mutually agitated. Western hegemonism is attempting to erode the values of college students in a peaceful and evolutionary way, especially for higher vocational students. The political and ideological qualities are relatively low and lack political power. The red gene, as the basic unit to bear witness to the development and growth of the CCP, helps to highlight the CCP's ideological leadership and promote the value recognition of higher vocational students.

Third, promote behavior recognition. In the ideological and political education of higher vocational schools, there is a contradiction between the opposition of content input and the output of student behavior. This contradiction is manifested in the fact that the student ignores the input of the content, and the student verbally approves the input but does not actually output the corresponding behavior. As the spiritual core of the Communists, the red gene can infiltrate into the daily activities and campus culture of college students in an invisible way, so that college students can obtain corresponding emotional experience, transcending time and space and history; It is also possible to use the specific time and space conditions such as the major event anniversaries to interact with college students, and to identify opportunities and occasions for promoting the transformation of college students' object behavior. Internalize the content of ideological and political education into the heart, externalize the line, and form a stable behavior habit.

3. Path to Inherit Red Genes in the Ideological and Political Education at Higher Vocational Colleges

The red gene is hereditary and variability. It retains its original characteristics in the process of inheritance, replicates and inherits the previous genes, and also produces new features based on the changes of the times and social development. Therefore, the inheritance of the red gene is to highlight the fundamental characteristics of its Marxism, optimize the red gene, and on the other hand prevent the ideology from infiltrating and causing the red gene to be mutated or deteriorated.

First, Teaching at Class: Activate Red Genes

The red gene was born in the 1920s and is the spiritual core of the Chinese Communists, rooted in the flesh and blood of Communists. However, the background of its generation is very different from the background of today's college students' life. In particular, higher vocational students are not highly educated, and their attention to historical politics is not strong, coupled with the penetration of Western ideology and pluralistic values. Although the red genes still exist in their ideological and cognitive systems, they are not sensitive to the feeling and experience of the red genes, and it is difficult to achieve the coincidence of the field of view. Therefore, the inheritance of the red gene must first activate the red gene memory of the vocational students. This requires the main channel of classroom education, including ideological and political courses, military theory classes and theme class sessions. On the one hand, the teacher is required to familiarize with the history of the Communist Party revolution and construction, and can combine the new media and the characteristics of students to transform the red history that students think is "high on the top" into the content of the words that the students are willing to accept, and infiltrate the red genetic education into the classroom content; On the other hand, from the perspective of the macro environment of schools, higher vocational colleges must fully understand the importance of ideological education, attach great importance to the setting of ideological and political courses, military theory classes and theme class sessions, and create a good atmosphere for ideological and political education. Through classroom education, students are fully aware of and conscious of red genes, red history, and red culture. They know why the Communist Party is starting, where to proceed, and how to proceed.

Second, Educate People with Practice: Recognize Red Genes

The red gene is the historical memory of the entire generation of Chinese people and the political and historical basis for the CCP's ruling. On the basis of full recognition of the red gene, it is necessary to encourage higher vocational students to form an emotional identity of the red gene, in order to encourage them to consciously inherit the red gene. The red gene has its diachronic nature, that is, it has the characteristics of its generation. It is impossible to retreat back to the historical background of the era, but it can use the carrier of social practice to reproduce historical elements and promote the emotional experience of higher vocational students. Higher vocational colleges have the natural advantage of "school-enterprise cooperation". Students and the government can jointly organize students to go to the local Red Revolutionary Base, the revolutionary old district, the memorial hall, and the museum to conduct expeditions and conduct red-themed entrepreneurial competitions. Guide the college students to feel the red genes in practice. Through the practical experience, learn to make correct evaluation and selection of Western ideology penetration, and ensure the homogeneity of red gene inheritance; At the same time, through practical experience, students are encouraged to experience the "empathy" of the party's revolution and construction, and truly recognize the red gene emotionally.

Third, Educate People with Culture: Disseminate Red Genes

Cultural carriers can be ubiquitous have a strong penetration, which is conducive to enhancing the appeal of ideological and political education. Campus culture itself has a broad mass base. Higher vocational colleges can organize cultural activities by organizing red song contests, red sitcoms, red storytellings, or red film appreciation. At the same time, through the student's favorite micro-network and student-recognized words, the activities spread, and the ideal beliefs, value orientations and fine traditions of the red genes are infiltrated into all areas of campus life. This can form a good red cultural atmosphere, promote students' self-awareness of red culture, and they will actively spread red genes in behavior.

References

- [1] Xiang Jiuyu, Pan Yipo. Towards Identity: The Logic of Generation of Micro-interactive World in Ideological and Political Education [J]. *Research in Ideological Education*, 2017, (09): 3-7.
- [2] Zhou Xiaojing. An Analysis of the Basic Connotation of Xi Jinping's Red Gene[J]. *Journal of Yanbian Party School*, 2017, 33(04): 7-10.
- [3] Wang Wei, Liu Jiagui. Inheriting Red Genes and Realizing Chinese Dreams[J]. *Journal of Guangdong Institute of Socialism*, 2016, (02): 11-14.
- [4] Liu Jiagui, Wang Wei. The Value of Red Gene and Realization of Chinese Dream[J]. *Journal of Jingtangshan University(Social Science Edition)*, 2016,37(02):21-24+68.
- [5] Wu Na. Cultural Investigation of Red Genes[J]. *People's Forum*, 2015, (35): 182-184.
- [6] Liu Haolin, Fan Guosheng. Ways and Means of Activating Red Genes[J]. *Journal of Jingtangshan Cadre College*, 2015, 8(06): 91-96.
- [7] Tian Qirui, Huang Rongsheng. A Brief Discussion on Red Genes of Socialist Core Values[J]. *Journal of Southwest University(Social Science Edition)*, 2015, 41(03): 48-54.