

The Role of Information Technology in Improving the Efficiency of Party Building in Oilfield Enterprises

Zhang Xiulin

SINOPEC Shengli Petroleum Engineering Corporation Limited, Bohai Drilling General Company, 257200, Shandong, China

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Abstract: As an important pillar of China's economic development, oilfield enterprises play an important role in Party building at the grass-roots level. Party building includes many aspects, such as purity building, style building, anti-corruption and honesty building, ideological building, system building and organizational building. With the development of society, standardization construction has been paid more and more attention. This paper mainly introduces what is the standardization of Party building, and the significance of strengthening the standardization of Party building in oilfield enterprises.

1. Introduction

Reform and opening up have laid a good foundation for China's economic prosperity. At present, China's various undertakings are flourishing, and enterprises are constantly forging ahead in the transformation. Good grass-roots party building can make the development of enterprises get the correct guidance, and has an important impact on the healthy development of Party organizations. Only when the Party is well-established can it provide a strong impetus for the implementation of various projects, and the projects within the enterprise can be carried out in an orderly manner. At present, there are still flaws in the party building at the grassroots level. Strengthening Party building is the most important task in any period of time. Taking party building as the driving force, we will promote the high quality of various undertakings in grass-roots enterprises.

2. The Significance of Party Building in Oil Fields

2.1 It is conducive to strengthening the fighting capacity and cohesion of grass-roots party organizations.

One of the basic functions of strengthening the Party building work is to enhance the vitality and cohesion of the Party's grass-roots organizations, which is conducive to the development and growth of the Party's grass-roots organizations, and is more convenient for the grass-roots Party organizations to play their due role in enterprises and society. Strengthening the standardization construction of Party building in oilfield enterprises directly promotes the fighting and cohesion of oilfield enterprises as a whole, which is conducive to the unity and development of oilfield enterprises. The grass-roots party building work plays a vanguard and exemplary role in the daily production and management process. Strengthening the standardization of grass-roots party building work is conducive to enhancing the image of the party organization, driving other employees to work actively, standardizing production and management, and improving the overall efficiency and production efficiency of the enterprise.

2.2 Vigorously comply with the requirements of the development of the times.

Standardization construction is the inevitable requirement of the era of social production. With the development of society, specialization of production and social division of labor, the inevitable result is that enterprises and organizations are required to act according to rules and regulations in the process of development, and pay attention to rules and regulations and standardized procedures.

The higher the development level, the more emphasis is placed on the adoption of standardization. Production and management. Standardization construction directly promotes the internal reform of enterprises, adjusts and eliminates some inappropriate production management systems in enterprises, so as to continuously strengthen standardized production and management, improve the efficiency and efficiency of the internal management system of enterprises, so as to promote the integration of oilfield enterprises with the world and adapt to the times. Yes.

2.3 Promote the development and innovation of enterprises themselves.

The most important significance of standardization construction lies in its important role in the enterprise itself. In addition to strengthening the cohesion of the organization and conforming to the trend of the times, the key essence of strengthening the standardization construction of grass-roots Party organizations in oilfield enterprises lies in promoting the development and innovation of oilfield enterprises themselves. Therefore, the standardization of Party building work in oilfield enterprises is ultimately conducive to promoting the development and innovation of enterprises, standardized production and management brings about the efficiency and unity of enterprises.

3. Optimization Strategy

3.1 Strengthen the importance and clarify the leadership of the party.

Adhering to the leadership of the Party is the only rule that all enterprises should follow in the new era. Especially in the current market economy environment, only by adhering to the leading position of the Party and implementing its key ideas and advanced content, can enterprises adapt to the changing environment more quickly. Through the Party's advanced ideas to build a standardized management system and project decision-making, so that enterprises are in a more fair competitive environment, the value of the output of enterprises can be preserved. Firstly, the Party branch of an enterprise should give full play to its leading role, attach importance to its own style of work, influence the overall staff within the enterprise with a good attitude, and establish an excellent image of the Party branch; secondly, strengthen the study of advanced ideas, and require the managers of each department to organize personnel to study the Party Constitution and implement the Party's different roles. Finally, organize an ideological exchange meeting or a poetry contest to praise the Party, strengthen the connotation of corporate culture, carry forward outstanding ideas under the leadership of the Party, let each employee have a full and positive spiritual outlook, give play to its own highlights in the activities, and firmly believe in them. . For example, grassroots state-owned enterprises can organize work meetings on "communicating party building and improving efficiency", exchange various excellent experiences in the meetings, and apply them to the operation of enterprises through scientific combination, so as to control the project cost of enterprises and create more economic value.

3.2 Innovative ideas to enhance efficiency

Promoting the prosperity of enterprises is one of the important goals of Party building. Therefore, innovative ideas should be adopted in the work of Party building, focusing on the direction of development of enterprises, so as to further enhance the efficiency of work [5]. First of all, we should take the advanced Party building as the goal, make the internal work of the enterprise present normative and standard, and take the construction of the "four strong" party organization as the goal. Standardize the work flow of grass-roots Party organizations, so that their future work is both scientific and reasonable, and then make the direction of the struggle of Party members more clear, so that the construction of enterprises more targeted; Secondly, after grasping the key points, clear direction, to improve the Party building, according to the "first to strive for excellence" to build. Establishing the corresponding reward and punishment mechanism and learning the advanced work experience of other enterprises, the grass-roots Party organizations should learn innovative thinking, and then enrich the vitality of the grass-roots Party organizations, so as to make the work more efficient; finally, the Party organizations should fully reflect their guiding role in the various

projects of enterprises, and make corresponding predictions for the progress of enterprises. To the greatest extent reduce the obstacles encountered by enterprises, on the basis of domestic prosperity and growth, to the international stage [6]. Among them, we can send personnel to study the advanced technology in the world, integrate the excellent management concept of our party, so as to clarify the direction of work and improve production efficiency.

3.3 Strengthen communication and consolidate the mass foundation.

"Come from the masses and go among the masses" is the basic working method of our party. Therefore, we should strengthen the participation of the masses in the grass-roots party building. The masses, as a strong backing for socialist construction, are the great driving force for the progress of enterprises. First of all, we should fully mobilize the enthusiasm of the masses, encourage the masses to participate in Party building activities, build mass-oriented Party building activities, so that all Party members and cadres learn from the masses of the simple spirit of hardship and endurance, so that the professional ability of each Party member has been significantly improved, and thus form a good atmosphere of hard work within the Party organization. Secondly, we should create activities in which the Party organizations are concerned with the masses, cultivate their political consciousness, enhance their political consciousness, promote our Party's fine culture, and then make the masses full of passion, actively follow the principles of cooperating with enterprises to complete some economic activities, so as to ensure that all kinds of economic activities can be carried out in an orderly manner. . In this way, the whole enterprise is showing a thriving situation, further realizing the enterprise's rapid and steady development of a better vision.

3.4 Integrate information and build a scientific party building.

Informationization is already one of the labels of the 21st century, so party building should also keep pace with the times, with informationization color. The application of information technology in Party building will add more vitality to it, make the characteristics of the times fully displayed, and make the whole work present convenience and scientificity [7]. Firstly, special funds are allocated to purchase all kinds of equipment needed to realize informationization, and scientific Party building measures are constructed according to the shortcomings of Party building in enterprises; secondly, a perfect sharing network platform is constructed, and scientific management is carried out by means of informationization path, linking Party building at various grassroots levels, learning from each other and promoting them to learn from each other. The work is more comprehensive and scientific; finally, through micro-mail, forums and web pages to build a variety of Party building activities, through micro-mail to push party building information, but also on the micro-mail platform to solicit papers, enhance the participation of the overall staff, have a positive impact. Hold an excellent article collection activity of "Party building culture" to arouse all the staff to put forward profound understanding and suggestions on Party building. On the one hand, enhance the staff's own political understanding, promote the prosperity of enterprises, on the other hand, build a high-quality corporate culture, and enhance the internal influence of enterprises.

3.5 Optimize the way to promote clean government.

The construction of a clean and honest government is not only related to the efficiency of the internal operation of the whole enterprise, but also related to the vital interests of all employees in the enterprise. More importantly, it is harmful to the glorious image of our party. Therefore, we should optimize the method, strengthen the construction of a clean and honest government, and let the enterprise be full of the idea of honesty for the people [8]. Firstly, the optimization method combs the operation of the whole enterprise, and examines the possible risks one by one, so as to form a rigorous control mechanism, seek solutions from the event fundamentally, and ensure that the internal culture of the enterprise is always advanced and pure; secondly, pay close attention to international trends, analyze the market dynamics, and turn around. Change the way of management, actively carry out the construction of clean government, enhance the transparency of inner-party work and strengthen the anti-corruption function through work reports and work briefings; finally, according to the characteristics of enterprises to build their own brand, incorporate the idea of

honesty, so as to create a brand popular with the masses, before building a clean government Improve corporate influence. For example, a state-owned enterprise uses the "party building +" thinking to construct the "six-type organ" in its work, which enriches the organ culture, promotes the enterprise assets to be greatly improved, and also increases the investment.

3.6 Diversified development, create diverse platforms

With the deepening of globalization, pluralism arises, and should be integrated into Party building. Through various forms of activities, various platforms should be built to enrich the Party building work. Firstly, Party members should be given full rights so that they can have more space to show themselves and further improve their abilities; secondly, some tasks should be handed over to Party members so that their abilities can be exercised to a certain extent, and they should be given a platform to show themselves and strengthen Party building while enhancing their professional abilities. By organizing various activities to build a platform for Party building, diversified Party building to promote the prosperity of enterprises, such as holding "Party building in mind" activities, to enhance the Party members' trust in our party culture, so that the enterprise has a vibrant spirit. In addition, we can organize speech contests related to Party building, improve the quality of Party members and build a good culture of Party building. Finally, we should establish a corresponding reward and punishment mechanism, give objective evaluation to the work of various projects, and thoroughly implement the work style of "criticism and self-criticism", so as to create a positive atmosphere for enterprises.

4. Conclusion

In a word, strengthening the construction of Party organizations can make the grass-roots enterprises develop more steadily. Party organizations play a guiding role and are the leaders of enterprise progress. To analyze the existing problems and make concrete improvements, so that the Party always maintains its advanced nature, build a variety of Party building platforms on the basis of the masses, learn from various advanced experience to enrich party building, ensure the integrity of the Party organization, and promote the sustainable development of enterprises. It is of great significance to strengthen the standardization of Party building work in oilfield enterprises. In order to strengthen this standardization construction, it is necessary to start with the management of Party organizations in enterprises, strengthen and strictly control the Party organizations so as to promote standardized production.

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