

Research on the Public Service Countermeasures of Urban Ethnic Mutual Embedded Community based on Security Sense and Happiness

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Abstract. The "three senses of the people's livelihood" is the suggested objective of the people's livelihood when China conform to needs of the new times development, and it is also the most direct embodiment of people's life satisfaction, community public service is a kind of social service that affects the public life satisfaction of residents, therefore, this paper takes the influence of ethnic mutual embedded community public service construction on the residents' happiness as the research object, literature material method, Likert five-point scoring method, spot investigation method, interview method and exploratory factor analysis method are used to find out corresponding relationship between factors and research projects, the research results find that the mutual embedded community generally has problems such as low residents' security sense, weak community culture construction, and low community integration. The rational development suggestion of the public service construction of urban ethnic mutual embedded community is proposed with the vision of community governance: doing a good job in community security; perfecting community culture construction; improving community integration, and aiming to providing helpful reference for the public service construction of in ethnic mutual embedded community in the future.

Keywords: ethnic mutual embedded community, public service, security sense, happiness.

1. Introduction

Comrade Xi Jinping repeatedly stressed the significance of enhancing the "three senses of the people's livelihood" to the development of the current era, and also pointed out its key to improve the public service system, and the happiness index is the most direct indicator to embody people's life satisfaction. The research carried out by scholars reveals the relationship between the people's livelihood and residents' happiness to varying degrees, but there is still little research on the influence of ethnic mutual embedded community public service construction on the residents' happiness. This has brought new challenges to the construction and development of ethnic mutual embedded community, one of the challenges that cannot be ignored is the public service problem of ethnic mutual embedded community.

2. The Connotation of Ethnic Mutual Embedded Community

With the continuous advancement of urbanization in China, a large number of population mobility and unprecedented increase of exchange opportunities among all nationalities have brought the new concept of "ethnic mutual embedded" community into our horizons, many scholars have different opinions on the connotation definition aspect of ethnic mutual embedded community, there is no final conclusion. Unlike the general communities, ethnic mutual embedded community has the characteristics of national minorities; it is blended carrier of many national minorities and will make an invaluable contribution to national development cause in China.

3. Empirical Research

3.1 Design Scale and Spot Investigation

According to the public service policy content of the ethnic mutual embedded community and the literature material method, the initial scale was drawn up, the scale design was based on the Likert five-point scoring method to measure the happiness of community residents to public policy, and according to the relevant content of the questionnaire in-depth interviews on the community residents and community committee leaders are conducted, respectively, survey data is collected and integrated, the corresponding relationship between factors and research projects is found out, and the expert opinions are integrated to form the final scale. Then, the spot investigation was conducted with the survey tool, and the Republic Community of Wuyang Town, Yuan County, Kaili City, and the South Community of Malipo County, Wenshan Prefecture were selected as the survey objects, the number of people surveyed was 348, of which 348 filled in questionnaires, and 32 people were interviewed.

3.2 Collection of Data

The effective implementation of the public service policy of urban ethnic mutual embedded community based on security sense and happiness, the investigation team used simple random sampling to select 230 ethnic mutual embedded community residents in the Republic Community of Wuyang Town, Yuan County, Kaili City, and the South Community of Malipo County, Wenshan Prefecture to measure the satisfaction of public service policies, considering the population structural differences in each selected community, seven demographic factors were used, according to nationalities and their age groups, they were sampled as respondents, through questionnaire and interviews methods, a total of 348 questionnaires were distributed, 346 questionnaires were effective. Analytical scale used exploratory factor analysis to find the corresponding relationship between factors and research projects, find relevant variables, then find problems and propose related solutions.

3.3 Analysis of Research Results

3.3.1 Discovery of Problem

3.3.1.1 Mutual Embedded Community Residents have a Low Security Sense

There are some problems in the public security management of mutual embedded community; the most prominent are the following three aspects, first, the residents' personal property safety is not adequately secured in the public service places of the community, for example, motorcycles and bicycles are often stolen; second, community residents' security sense is low, for example, in the community rest time in the night, there are frequent fighting cases, which causes residents to have concerns about personal safety hazards, third, community road traffic is easy to block, mainly because the small retailers' addresses are no order and chaotic, resulting in lack of comfort in the community living environment.

3.3.1.2 Main Problems of Mutual Embedded Community Culture Construction

(1) The community cultural construction facilities are imperfect

Community cultural facilities are an important prerequisite for the community to carry out cultural activities. Due to the lack of attention of leaders and the backwardness of regional economic development, the cultural facilities of most communities cannot meet the needs of residents' daily life, and the development of community cultural activities is limited. In addition, the problem of waste of facilities and resources caused by the mismatch between community supply and residents' demand is also significant.

(2) Funds shortage of community culture construction

The project funds are the basis for ensuring the normal development of various cultural constructions, the cultural development funds of most communities depend on the government, however, because the governmental investment is far less than the output of community cultural construction, funds shortage has gradually become the biggest stumbling block on the road of community cultural construction. On the one hand, most of the participants in community cultural

activities are non-professional literary talents, who are all contributing to the community cultural construction without compensation. On the other hand, because governmental investments are not enough and lack of support from other social resources, community cultural activities often lack continuity and organization is difficult to carry out.

(3) The participation of community residents is not high

At present, most of the community cultural construction is completed under the government's promotion, as a community subject, residents are often passively involved, resulting in residents' low attention to community activities, low active participation, and even negative attitude. First, the elderly accounted for a large proportion of the participants in the community activities, if things go on like this, the community is also partial to the organization of recreational activities suitable for the elderly, and cause other community residents to habitually ignore and block community cultural activities. Second, residents often "passively" participate in community cultural activities; most people are not good or unwilling to express themselves because of various subjective or objective factors, they are more inclined to applaud for others instead of accepting applause. Third, the developers understand the form of community cultural activities in a one-sided manner, and the development form of activities is single, the main is lectures and propaganda, the residents do not have participation enthusiasm and the single development form of lead to low emotional involvement of the residents, and hinder the better integration of residents of various nationalities.

3.3.1.3 Main Problems of Integration of Mutual Embedded Community

Community belonging sense and identity are not strong

(1) Cultural integration sense is weaker

First, there are few cultural collective activities in the community; various nationalities lack enough understanding and communication, and even cause contradictions caused by mutual prejudice, this phenomenon is often seen, the main reason is the maintenance of national culture and the incompatibility of regional culture, there is a certain difference in communication and exchange among the nationalities; second, there are few ways to integrate, and the social interpersonal relationship network is single, most residents still like act in their familiar environment and are unwilling to leave the comfort zone.

(2) The process of psychological integration is slow

The identity sense among various nationalities is low. Self-identity and community belonging sense are the basis for people to have happiness, the low of psychological integration directly affects residents' satisfaction with community life.

3.3.2 Research on Countermeasures and Suggestions

3.3.2.1 Do a Good Job in the Public Security Work of Ethnic Mutual Embedded Community

Community public security is the guarantee for the stability of the community order and residents' life safety. In the community public security work, on the one hand, we must improve the community prevention system, do a good job of residents' ideological work, and strengthen public security management publicity, on the other hand, all departments must be clear about their functions, do good in their jobs, and build a stable responsibility mechanism, every organization and individual must actively participate in public security supervision work; the department concerned should formulate relevant reward and punishment mechanisms to improve residents' enthusiasm for community security management; public security work should establish sense of public security prevention for a long time, consciously do a good job of fire and theft prevention, community residents should also manage own threshold safety and shoulder certain supervisory responsibilities.

3.3.2.2 Improve the Cultural Construction of Ethnic Mutual Embedded Community

(1) Increase capital investment in cultural construction and rationally plan community facility resources

According to the survey, incomplete facilities and insufficient funds have always been the biggest problem in community cultural construction. Communities with better conditions should establish landmark facilities with community own cultural characteristics and improve the comprehensive

functions of community construction. The place where people can read books, carry out physical fitness, culture and entertainment is the foundation of community cultural construction, the lack of hardware facilities will not only bring inconvenience to residents' lives, but also make community culture to be a theoretical concept without practical significance. In addition to the need for complete hardware facilities, the rational planning of the corresponding software facilities is also an indispensable component of community cultural construction, if the software facilities for cultural construction are not properly planned, then the complete hardware facilities cannot be fully utilized. Therefore, the combination of harsh and mild measures of community culture is the core of strengthening community cultural management, and it is also the top priority to improve community cultural construction.

(2) Grasp the "putting people first" and strengthen the team building of community cultural construction

1. Improve the participation of community residents

The development of community cultural activities is to serve the community, because different residents have different cultural needs, the community should carry out multi-level and diversified cultural activities, increase residents' participation in activities, and increase residents' enthusiasm for participation. In addition, the community should learn more about and collect activities that residents are interested in, encourage and support residents to organize cultural activities independently, fully mobilize residents' participation enthusiasm, and establish mass cultural organizations.

2. Cultivate residents' organizational identity

The popularization and deepening of community cultural activities as the starting point, cultural popularization work among various nationalities are developed, learn different national cultures unlike own nation, cultivate residents' common community awareness, and build multicultural coexistence model on the premise of ensuring private activity space. Cultural identity is the key to let residents accept community management, we should find common points among residents in their personal values and living habit, and cultivate residents' organizational identity.

3. Build community professional culture guidance team

The community cultural construction is not only the result of governmental unilateral efforts; a professional cultural guidance team is a catalyst for improving the level of community cultural construction, on the one hand, they can collect information on residents with literary hobbies and specialties in the community, make full use of their specialties and advantages, and contribute to the construction of community cultural activities, on the other hand, it is also possible to absorb social professional literary talents, integrate the new ideas of the outside world with community cultural construction, and increase the innovation and feasibility of community cultural construction.

3.3.2.3 Improve Community Integration

(1) Promote cultural integration

Because different residents have different mastery degrees for different languages, the community should help residents to familiarize the customs and habits of different various nationalities, understand and accept different cultural values, and enhance the psychological identity between local residents and migrant residents. On the one hand, it is necessary to strengthen the publicity effectiveness, carry out related activities to find emotional connections among various nationalities, diversely propagate cultural education, and promote the participation of residents' community activities, on the other hand, it is necessary to enhance the self-identity of residents, increase the integration of community residents, and break the comfortable circle of interpersonal communication in the past.

(2) Promote psychological integration

Community belonging sense is the most direct embodiment of residents' satisfaction with the living environment, in order to promote the process of residents' psychological integration, community cultural construction should be improved, relevant professionals are hired to help residents to conduct emotional counseling, and the interpersonal relationships among various nationalities are coordinated and improved, and improves the adaptability of national minorities. Studies have shown that people who feel lonely and emotionally negative have a weaker happiness experience, therefore, the

community should also increase concern for the physical and mental health of residents, increase mental health counseling services, cultivate residents' optimistic and positive attitude, and accelerate the psychological integration process of all nationalities, make residents of ethnic mutual embedded community have more happiness.

4. Conclusion

Since the reform and opening up, with the continuous acceleration of urbanization process in China, frequent population mobility has increased the inevitable cultural friction among various nationalities, which has brought new problems to the public service of ethnic mutual embedded community. In order to improve the public service construction of ethnic mutual embedded community, first, we should do a good job in the public security work of the ethnic mutual embedded community; make the community residents get more security sense. Secondly, it is necessary to improve the cultural construction of ethnic mutual embedded community, achieve tough and soft of community culture, improve the public environment of community residents, carry out diversified community cultural activities, fully mobilize the participation of the masses, and improve community cohesion. Finally, it is the key to improve the cultural and psychological integration of various nationalities; it is an important basis for enhancing the self-identity and happiness of various nationalities, as well as core condition for increasing residents' belonging sense. In short, residents' life satisfaction directly reflects the perfection of community public service construction, at present, there is relatively little research on the public service construction of ethnic mutual embedded community based on public security sense and happiness in China, therefore, the research in this field will definitely open up a new path for the public service construction of ethnic mutual embedded community.

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