

# Research on Conflict of Values between Contemporary Chinese College Students and Their Parents

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**Abstract.** As the change of the times and the development of the society, the values of contemporary parents and college students dramatically change due to various factors. With the unceasing change of social values, the conflict between parents and children become intensified. Therefore, how to coordinate social change and family values education problem has become an important and worth exploring. This article comes to a conclusion from the parents' and the students' different values, which reveals their main conflicts and respective values as well as putting forward some suggestions to alleviate their conflicts. It is of significance for family educational concept.

**Keywords:** College students; Values; Their parents; Conflict.

## 1. Introduction

There arrives the "Great Baby Age". With the rapid development of China's economy in the past more than 40 years, western values have penetrated into the ideological and cultural field of our country from daily commodities, entertainment culture, professional ethics, social life, network information dissemination and so on. Contemporary college students are the most possible to accept new things and brave enough to try new things, so it is rapid for them to accept new ideas and new values. For more than 40 years of the growth of contemporary college students, Chinese values have constantly changed and they are also gradually formed under the dual impact of traditional and modern factors. The character, the immaturity and the instability of this generation give college students a strong personality and randomness. Whether in mind or in cultural behavior, college students are prone to pursue romanticism, idealization and formalization.

The characteristics of contemporary college students are mainly active, eager to seek knowledge, interested in new things and willing to accept new things quickly. In order to meet the needs and desires of our own talents, we hope to get into the unknown areas for the sake of achieving some "realization" of self-achievements. The self-consciousness of College Students is strong, so they will create something new in behavior and emphasize individualization as well as pursuing individual emancipation. However, psychological contradiction, emotional entanglement and conflict of ideas have always been perplexing them.

## 2. Analysis of the Causes of the Conflict of Values

With China's major breakthroughs in comprehensively deepening the reform and the deepening of the all-round diplomatic layout, the level of values is becoming more and more diversified. Economically, it achieves the transformation from free economy to modern economy and from closed economy to open economy, and authoritative monopolization to market diversification; politically, it changes from the authority type to the democratic type; Culturally, it changes from narrow political management to diversified development. These all inevitably affect the ideal molding of contemporary college students and the value orientation of life. At the same time in the social environment, the contemporary college students' individual experience is becoming simpler and simpler. When there are great changes in the world's economic, cultural and value levels, college students will feel very confused, and then more likely to have a sudden change of values. Compared with the parent's life experience, the pragmatism of the representatives of money and rights, individualism and hedonism occupy the values of contemporary Chinese college students.

### **3. The Conflict of Values between the Two Generations**

Generally speaking, most of the contemporary college students are born in the state of family planning policy, so the majority is the only son or the only daughter. They grew up in good physical and spiritual environment. They have strong self-consciousness, high self-expressiveness and their realistic and specific political values are more desalination. Their parents were born mainly in the 1960-70s, the economic environment of growth was poor at that time, but they focused on the thought of collectivism and political values. There were more children in the family, and their family consciousness was strong.

(1) From the point of view of working attitude and working value, the social background and work units of the generation can almost be regarded as the “basis for life” at that time. A person's life is closely linked with the work and work unit. "Life for work" also applies to people at that time. With the development of society, contemporary college students are influenced by post modernist values and pursue personal value, self enjoyment and self expression. The meaning of work has become the main way to pursue material benefits and personal achievements. Therefore, the transformation of values will also be reflected in the reduction of work centralization in work values and the enhancement of "work - life balance". The development trend of foreign countries is also reflected in China. In particular, "the work values of contemporary college students pay more attention to work for life and leisure, and the parents' attitude is “living for work””.

(2) From the views on the attitude of the family and the value of the family, the conditions for the generation of parents are rather hard. There are many sisters in their families. Their family values, family sense and collective consciousness are more intense. They have strong sense of family responsibility and have strong sacrifice spirit and dedication spirit. In the context of their life, China is not as open as it is now, and the traditional family ideas and family thinking are firmly embedded in their parents' values. They have been obedient to the orders of their families or their elders during their growing up. They may have rebelling emotions in their subconscious mind, but they always obey such obedience and embody them on details of traditional family values. From the life background of contemporary Chinese college students, their living conditions are good and their living standard is high. Their families usually have only one son or daughter and live under a multicultural coverage to make them more accessible to other cultures. The concept of family and the values of the family are also changing in a subtle way, and keep moving towards westernized family ideas. In general, the family values of contemporary Chinese college students can be summed up as follows: individual independence, personal rights, freedom and equality. This makes them more self-conscious, equal and more utterance than their parents; but the family idea, the sacrifice spirit, the dedication spirit, the responsibility consciousness part are weaker than the father generation. In the current family's daily life, parents' decisions may cause college students to question each other, which are also the improvement of their sense of equality. But in the eyes of parents, it may be the source of rebellion.

### **4. Conclusion**

The era of big data and Internet plus has entered the contemporary college students' daily life and the network platform has become the contemporary college students access to information resources in the high-speed information age, which unlocks new technology and create new wealth. But what can not be ignored is the rapid development of large data and network platform technology, which makes the existing legal provisions of the Internet that can't be dealt with the malpractice in time. In other words, the speed of the introduction and renewal of the new law can not be compared with the speed of scientific and technological innovation. This makes many bad people seize the contemporary college students' shortage of "eagerly to seize the opportunity provided by the times to prove their value, and easy to get lost or deviated from the goal of life” and makes the students hurt in the inexperienced way. Of course, there are many college students who committed crimes by using legal and technological loopholes. The final result of such problems is to lead to the deeper alienation of the values of contemporary college students, which makes the ideological and political education in

colleges and universities face unprecedented challenges in the environment of unprecedented development of the network.

Facing the rise of network platform, schools and society should based on the nineteen major reports of President Xi Jinping, "Firmly grasp the leadership of ideological work" and "cultivate and practice the socialist core values" under the premise. Considering the new position of developing online education, we should build a new educational cloud platform. Such as the emergence of the "Yi Ban" network platform. It is better to meet the characteristics and needs of the development of the times and set up education and teaching, life services, cultural entertainment and a combination of various form of university student management information system. The most significant role of "Yi Ban" is that it is the advanced platform for ideological and Political Education - wide range, great influence and good effect, which are different from the traditional ideological education model. It is beneficial for college teachers to master the students' dynamic and ensure the contemporary college students' study and life in the University. We should set up a correct and firm sense of value, effectively handle the relationship between college students and their parents, teachers and classmates, and manage the life of college students. To cultivate and practice the socialist core values in a new form, we must let the contemporary college students accept the socialist core values in a more adaptable way and accept the ideological and political education, which is more conducive to alleviating the conflict between the contemporary college students and their parents' values.

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