

# Three Logical Dimensions of Cultural Self-Confidence

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**Abstract.** the cultural self-confidence is a hot topic in academic circles, to clarify and grasp the logical study path of cultural the self-confidence, to deeply discuss the value of cultural self-confidence, the contents of cultural self-confidence and the improving methods of of cultural self-confidence which is a long-term issue concerning the existence and development of the nation. Value dimension, content dimension and method dimension, are the logical basis points for analyzing cultural self-confidence, which requires us to systematically understand some questions about why we need cultural confidence, and what culture can make us to be self-confidence, and how to achieve cultural self-confidence.

**Keywords:** cultural self-confidence; value dimension; content dimension; method dimension.

## 1. Introduction

Cultural self-confidence, usually refers to the cultural subject (such as the state, nationality, political party or individual) highly identify with and consciously adhere to their own cultural values, is based on psychological superiority and cultural performance of firm behavior. Essentially, as a value orientation, cultural self-confidence is a fundamental issue concerning the long-term development of the country's destiny and the rise and fall of national honor and disgrace. Since the 18th Congress of the Communist Party of China, the Party Central Committee, with Comrade Xi Jinping as its core, has attached great importance to cultural self-confidence and put it forward as the fourth self-confidence after road self-confidence, theoretical self-confidence and system self-confidence. He emphasized that "cultural self-confidence is a more basic, deeper and lasting force" , "a more basic, wider and deeper self-confidence" .Cultural self-confidence is the foundation of other "three self-confidence", which is conducive to constructing other "three self-confidence" psychological identity, enhancing other "three self-confidence" political strength, and will continue to enhance the development realm of the cause of socialism with Chinese characteristics. Studying the problem of cultural self-confidence, exploring the value dimension, content dimension and method dimension of cultural self-confidence, which is obviously the job of both academic and practical significance. Value dimension, content dimension and method dimension are interrelated, which constitute a logical whole with rich connotation and rigorous science. It systematically answers three important theoretical and practical issues: why we should have cultural self-confidence, what kind of culture we can rely on to achieve culture self-confidence, and how to achieve self-confidence. It is an important thread of thinking and the key way to follow for us to effectively grasp the issues related to cultural self-confidence.

## 2. Value Dimension of Cultural Self-Confidence

To discuss the value dimension of cultural self-confidence, its essence is to answer the question why our culture needs self-confidence, that is, the great practical significance of strengthening cultural self-confidence, which is the core of the value dimension. From the perspective of cultural soft power, safeguarding national cultural security and realizing national rejuvenation, we can deeply understand the contemporary value of strengthening cultural self-confidence, and grasp the essence of value orientation.

## **2.1 Cultural Self-confidence is the Foundation and Source of Enhancing the "Cultural Soft Power of the Chinese Nation"**

Nowadays, the world is in a period of great development, great adjustment and great change. The trend of economic globalization and multi-polarization of political pattern is constantly advancing in depth. The influence and penetration of culture are more profound, extensive and concrete than ever before. The competition between countries includes not only the competition of hard power such as economy, military, science and technology, but also the competition of cultural soft power such as national spirit and national quality. Whoever can grasp and maintain the strong cultural soft power will be better able to grasp the initiative, priority and voice of development. For the country and the nation, cultural soft power not only refers to the prosperity and development of culture, but also represents a spiritual centripetal force, which is the core symbol to measure the comprehensive national strength of the country. To strengthen the national cultural soft power, we must strive to consolidate the foundation, and to establish a high degree of cultural self-confidence is the ideological cornerstone and necessary conditions to promote the cultural soft power. Only by strengthening cultural self-confidence, can we have more solid and firm belief support for the great prosperity and development of our socialist culture, which is the common ground and source of strength for strengthening the soft power of national culture, making China better base itself on the world and influencing the world.

## **2.2 Cultural Self-confidence is an Important Guarantee for Safeguarding National Cultural Sovereignty and Ideological Security**

At present, China's reform and development has entered a critical period, and the economy and society show many staged characteristics different from those of the past. The contradiction between the unification and pluralism of cultures is continuing. Social ideas and values are complex and diverse. Western cultural imperialism has infiltrated and impacted the original Chinese way of life and values in a more novel and concealed way than ever before. As a result, the spiritual world and psychological state of the Chinese people have been eroded, the crisis of belief and the lack of cultural self-confidence have intensified, and China's cultural sovereignty and ideological security have been seriously challenged. The more complex the social ideological trend is, the more we need to keep a clear mind, the more we need to learn to distinguish the advantages and disadvantages of culture, firmly grasp the dominant power and discourse power in the ideological field. Therefore, we must strengthen the cultural self-confidence of socialism with Chinese characteristics and maximize the cohesion of ideological consensus, which is the foundation for us to settle down and stand firm in the turbulence of world culture. Only by dialectically recognizing the culture of our own nation and enhancing cultural identity and cultural self-confidence, can we boldly deal with the infiltration of multicultural conflicts in the world, grasp the initiative in diplomatic exchanges and international competition, and effectively ensure national cultural sovereignty and ideological security.

## **2.3 Cultural Self-confidence is the Spiritual Pillar of the Chinese Dream to Realize the Great Rejuvenation of the Chinese Nation**

The revival or rise of a nation is often guided by the revival of its culture and the rise of its spirit. The great rejuvenation of the Chinese nation refers not only to economic development, political democracy and social progress, but also to the re-emergence and resplendence of culture. The cultural rejuvenation, prosperity and brilliance are of far-reaching significance and greater impact. Xi Jinping clearly pointed out that the realization of the Chinese dream is the balanced development of material and spiritual civilization. Without the promotion and prosperity of culture, there will be no realization of the Chinese dream. [1] If a country wants to win the future, it must not forget and abandon the cultural genetic tradition; if a nation wants to achieve its revival, it must have firm cultural confidence and pursuit. To realize the two centenary goals and the Chinese dream of great rejuvenation of the Chinese nation, it is necessary to build a strong socialist cultural country, and to establish a high degree of cultural self-confidence is a very necessary and key link. Cultural self-confidence provides a kind of ideological value resources and psychological support for the realization of the Chinese

dream. It is the basic motive for the improvement of the Chinese nation's self-esteem, self-confidence and pride. It can also provide the richest nourishment for the cohesion and unity of the Chinese people. Only in this way can the whole nation gather strong spiritual strength, and on the journey to realize the great rejuvenation of the Chinese nation, can we constantly overcome difficulties and strive for new victories one after another.

### **3. Content Dimension of Cultural Self-Confidence**

Cultural self-confidence is by no means a rootless tree, but a complex system with profound connotation and rich content. What does cultural self-confidence believe? Xi Jinping clearly pointed out that "the excellent traditional Chinese culture bred in the development of civilization over 5000 years, the revolutionary culture bred in the great struggle between the Party and the people, and the advanced socialist culture accumulate the deepest spiritual pursuit of the Chinese nation and represent the unique spiritual symbol of the Chinese nation." [2]Therefore, the excellent Chinese traditional culture, revolutionary culture and advanced socialist culture can help us better understand what culture we rely on to be confident, which is an important focus to grasp the content orientation of cultural self-confidence in contemporary China.

#### **3.1 Excellent Chinese Traditional Culture is the Source of Cultural Self-confidence**

The formation of cultural self-confidence is inseparable from the cultivation of excellent traditional culture, which is deeply rooted in the spiritual fertile soil of Chinese tradition. The Chinese nation has experienced vicissitudes of life, and has created a brilliant, profound and colorful traditional culture. The essence of the excellent part of the traditional culture has a lasting value and strong vitality and influence through time and space, and has become a unique national treasure. Five thousand years of civilization evolution process, but also formed the Chinese nation's ideological wisdom, mode of thinking, value principles and belief pursuit. These traditional culture genes and characteristics have been passed down from generation to generation, and now have been well integrated into people's lives, penetrated people's behavior, shaping the unique spiritual world of the people, and become the endogenous force of the Chinese nation to forge ahead. Vivid history and practice fully prove that excellent traditional culture precipitates the nation's deepest value appeal, melts the spirit of the Chinese nation, plays an extremely important role in value orientation and ethical exemplary role. It invisibly increases the sense of belonging, identity and pride in the hearts of the Chinese people and the Chinese nation, and is the source of fostering cultural self-confidence in contemporary China.

#### **3.2 The Revolutionary Culture Nurtured in the Great Struggle between the Party and the People is the Basis for Building Cultural Self-confidence**

The cultivation of cultural self-confidence should also depend on China's unique revolutionary cultural tradition. Revolutionary culture refers to the cultural form created jointly by the Communist Party of China and the people. It came into being and formed in the arduous practice of revolutionary history. From Jinggangshan to Gutian Conference, to the Long March of the Red Army, from Yan'an in northern Shaanxi to Xibaipo in Hebei Province... The spirit bred in each period is an important manifestation of revolutionary culture, demonstrates the advanced nature of revolutionary tradition, and is a spiritual monument symbolizing a great era. No country in the world has such rich resources of revolutionary cultural heritage as China, and no country in history has suffered so much as modern China. Since modern times, in the struggle against oppression and aggression, the Communist Party of China has led the Chinese people to strive hard. The revolutionary ideals, feelings, will and stories of the Party and the people have condensed into a thick revolutionary culture after years of precipitation. It deeply carries the collective recollection and deep remembrance of the past years of the people, expresses its practical exploration and value pursuit of national independence, national prosperity and strength and people's happiness, directly influences and shapes the ideals, beliefs, values, spiritual customs and ethics of several generations of Chinese people, and has strong appeal,

cohesion and impetus. It has greatly stimulated the cultural self-confidence of the contemporary Chinese people, is the fundamental cornerstone and ideological support for the cultivation, promotion and construction of cultural self-confidence today, and provides us with valuable nutrients to promote cultural construction under the new historical conditions.

### **3.3 Socialist Advanced Culture is the Theme and main Line of Cultural Self-confidence**

The display of cultural self-confidence needs the correct leading of the main theme, and the advanced socialist culture is the main thread that runs through it. The advanced culture refers specifically to the socialist culture that is guided by Marxism, aiming at cultivating “four hases” citizens (with ideals, morality, culture and discipline), facing modernization, the world and the future, national, scientific and popular. In contemporary China, the reason why socialist culture is advanced should first benefit from the guidance of Marxism. As the soul of the advanced socialist culture, Marxism contains scientific world outlook and methodology. In the process of combining with the concrete reality of China, it constantly leads the development direction of the socialist cultural construction of our country, and deeply embodies the socialist essence of contemporary Chinese culture. Secondly, socialist culture has come from the history of the cultural development of the Chinese nation, taking the people as the main body of cultural practice, and it has its own incomparable superiority and advancement. Today, the advanced socialist culture is constantly realizing the development of Marxism in China. It integrates the value essence of excellent traditional Chinese culture, absorbs the reasonable achievements of modern capitalist culture, displays the national spirit with patriotism as the core and the spirit of the times with reform and innovation as the core, and nurtures and generates the socialist core value system. These are not only the ideological backbone to promote the great development and prosperity of Chinese culture, but also the thematic thread to embody cultural self-confidence and promote its development and growth. They will inevitably become the value and cultural support of the road, theory and system of socialism with Chinese characteristics.

## **4. Approach Dimension of Cultural Self-Confidence**

Understanding why we need cultural self-confidence and what culture we depend on for self-confidence, the next step is to solve the problem of how to realize cultural self-confidence. We must not forget the origin, absorb foreign cultures and focus on the future, strive to enhance cultural self-confidence in inheritance, strengthen cultural self-confidence in openness, and develop cultural self-confidence in transcendence. This is also the foothold and value destination of our research on cultural self-confidence.

### **4.1 Never Forget the Origin: Enhancing Cultural Self-confidence in Inheritance**

To enhance cultural self-confidence, the key is not to forget the origin. The origin, it refers to the existing tradition and inherent foundation. If we abandon tradition and lose the foundation, we will cut off our spiritual lifeline and lose our cultural characteristics. Specifically, first, we need to educate and guide the general public, not to forget their ancestors, self-depreciation, cannot become a vassal of historical and cultural nihilists, to insist on dialectical understanding of national history, an objective view of national culture, continue to strengthen the Cultural Self-identity of the people, and enhance their sense of belonging to the spiritual life; Secondly, we should give full play to the value demonstration role of advanced socialist culture and constantly endow it with New Era Connotation in the development of practice. Thirdly, we should adhere to the guidance of Marxist standpoint, viewpoint and method, distinguish the essence and dregs of traditional culture, deeply excavate and refine useful ideological wisdom, and vigorously inherit and carry forward the excellent national traditional culture. Fourthly, we should pay attention to the close integration with China's national conditions and characteristics of the times, and carry out creative transformation and innovative development of traditional culture. Fifthly, we should inherit the tradition of revolutionary culture, strengthen the protection of revolutionary cultural resources, and strengthen the publicity and

education of revolutionary culture to the people in various forms. Only by developing in inheritance and inheriting in development can our cultural consciousness and self-confidence be fundamentally established and we can walk more steadily and calmly in the process of building a strong socialist cultural country.

#### **4.2 Absorbing Foreign Cultures: Strengthening Cultural Self-confidence in Opening-up**

Absorbing foreign cultures is a necessary problem to strengthen cultural self-confidence, which emphasizes the attitude towards foreign cultures and requires us to correctly handle the relationship between the national characteristics of Chinese culture and the world characteristics. Every nation in the world has created its own unique culture in its long-term development process, and each culture has contributed to the development of human civilization in its own way. At the same time, no culture can be isolated from the world, and it needs to draw nutrients from other cultures. Only when we are open and inclusive can we look at the world and transcend the narrow nationalist fetters and integrate into the tide of human civilization and progress. It is precisely because of the broad mind and the fine tradition of absorbing all the strengths of the people that Chinese civilization can live and endure indefinitely. In today's era, we should respect cultural diversity, actively exchange and dialogue with world cultures, boldly absorb and draw lessons from all the beneficial experiences and outstanding achievements that are conducive to our cultural construction, and inject fresh blood into the prosperity and development of socialist culture with Chinese characteristics. On the other hand, we must always be vigilant to prevent the erosion of Western cultural hegemonism, learn to make dialectical choices on the basis of absorbing the nutrition of heterogeneous cultures, transform and rebuild, and combine excellent foreign cultures with our traditional culture, realistic needs, thinking habits and aesthetic tastes of the Chinese people, so as to continuously endow them with Chinese style and Chinese characteristics.

#### **4.3 Focusing on the Future: Developing Cultural Self-confidence in Transcendence**

Focusing on the future is the goal of developing cultural self-confidence, which is to build a strong socialist cultural country as the goal, and better follow the socialist cultural road with Chinese characteristics. First, we should hold high the banner, adhere to the guiding position of Marxism and use developing Marxism to guide our cultural construction, which is the premise of developing cultural self-confidence and ensuring the correct direction. Second, adhere to the orientation, vigorously implement the people-centered development idea, deeply rooted in the people, firmly rely on the people, constantly adapt to the new situation, study new situations and solve new problems. On the basis of following the inherent laws of cultural construction, we should strengthen the creation of fine works of literature and art, provide more and better spiritual food for the people, and enhance people's confidence in cultural development. Third, we should grasp the key points, grasp the key links and key nodes, accelerate the pace of cultural system reform, effectively utilize and develop existing cultural resources, and promote the common development of cultural undertakings and cultural industries. Fourth, foster and promote socialist core values in the whole society, and integrate them into the whole process, all aspects and links of the development of economic and social life, and through multi-dimensional ways, better condense social consensus and strengthen the mainstream ideology and public opinion. Fifthly, we should open up new fields, take the Internet as a new platform and new position for enriching spiritual and cultural life, providing public cultural services and disseminating advanced culture, strive to construct network culture with Chinese characteristics, and actively inject new momentum into the development of Chinese culture. Sixth, we should seize the initiative, integrate into the world trend, actively create national cultural brands, create more cultural products with high added value, great influence and highlight Chinese elements, promote Chinese culture to "go out" with dignity and righteousness, convey more "Chinese voice" with better "Chinese story", and constantly strengthen the construction level of China's international discourse system. Only in this way can our cultural self-confidence be continuously developed in the process of surpassing, and the construction of socialist culture with Chinese characteristics can always maintain its "characteristics" and be full of vigor and vitality.

## 5. Summary

In short, as a grand historical proposition and a highly realistic proposition of the times, cultural self-confidence is the Chinese temperament displayed by the Chinese model, the Chinese style with the glowing Chinese spirit, and the Chinese strength with the cohesion of the Chinese dream. By sorting out and grasping the value, content and method dimensions of cultural self-confidence, we can better understand why we need cultural self-confidence, what kind of culture we can rely on and how to realize cultural self-confidence, and then we can better define ourselves, grasp the present and plan for the future. The splendid and excellent culture, the vigorous development of the country and the great creation of the people have provided a broad stage and historical opportunity for the prosperity of our socialist culture. There is no reason for us not to be self-confident. Every Chinese should continue to enhance cultural self-confidence. Only in this way can we overcome all difficulties and challenges in front of the Party boldly and bravely under the leadership of the Communist Party of China, so that we can unswervingly open new horizons, strive for new achievements and create new miracles.

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