

Analysis of Promotion of Socialist Core Values to Ideological and Political Education in New Era

Zuofang Li

Huali College Guangdong University of Technology, Guangzhou 511325, China.

3083838273@qq.com

Abstract. The 18th National Congress of the Communist Party of China proposes to advocate prosperity, democracy, civilization, harmony, freedom, equality, justice, rule of law, patriotism, dedication, honesty, friendliness, and actively cultivate and practice the core values of socialism. General Secretary Xi Jinping has on several important occasions proposed to integrate socialist core values into the ideological and political education of college students. As an important part of ideological and political education in colleges and universities, socialist core values not only meet the needs of the development of the times, but also enhance the effectiveness of ideological and political education in colleges and universities. We need to persist in educating people with all personnel, covering all teachers and students and all teachers and students by cultivating and practicing the core values of socialism, forming ideological education, cultural education, teaching and educating people, practicing and educating people, managing and educating people, the situation of serving and educating people into one. By using scientific methods of ideological and political education and exploring scientific educational strategies in the concrete practice, the function of socialist core values can be brought into full play, and students' ideological and political literacy can be really promoted.

Keywords: new era; Socialist core value. Ideological and political education.

1. Introduction

The integration of socialist core values into ideological and political education in colleges and universities is the realistic need to strengthen the ideological and moral construction of college students and promote the free and all-round development of college students, and is the inevitable choice to break through the path dependence of socialist core values. It is one of the effective ways to construct harmonious campus. Adhere to people-oriented, reform and innovation, actively explore the socialist core values into the ideological and political education in colleges and universities six specific ways, such as ideological education, cultural education, practice education, management education, service education, etc. [1]. In order to train qualified constructors and successors for the great cause of socialism with Chinese characteristics, we should fully implement the fundamental task of establishing moral integrity in colleges and universities, give full play to the subjective role of students and train qualified constructors and successors for the great cause of socialism with Chinese characteristics. Since the reform and opening, the coexistence of mainstream ideology and non-mainstream ideology makes the socialist ideological and moral construction of our country face certain challenges, we must fully implement the socialist core values. Therefore, it is particularly necessary to integrate the socialist core values system into the ideological and political education of contemporary college students [2].

The 18th National Congress of the Communist Party of China proposes to advocate prosperity, democracy, civilization, harmony, freedom, equality, justice, rule of law, patriotism, dedication, honesty, friendliness, and actively cultivate and practice the core values of socialism. General Secretary Xi Jinping has on several important occasions proposed to integrate socialist core values into the ideological and political education of college students. Further straightening out the system and mechanism of ideological and political education for college students, forming the unified leadership of the party committees of colleges and universities, the cooperation of relevant departments, the active participation of teachers and students, and various channels, the pattern of ideological and political education of college students, which covers the core values of socialism, is an important measure to carry out the establishment of morality in colleges and universities under the

new situation. To guide young people to firmly establish and actively practice the socialist core values, to enhance the ideological and political level of college students, and to cultivate good professional ethics, professional spirit and social responsibility of high-quality applied talents of the socialist building [3].

Colleges and universities are an important platform and base for training students to become qualified talents in socialist cause. They shoulder a great mission. Ideological and political education for college students is not only the demand of students' own development. It is the inevitable choice to realize the goal of school education [4]. Therefore, colleges and universities must strengthen ideological and political education for college students, understand the profound connotation of all kinds of educational documents issued by the state, and implement them into the daily ideological and political education work. However, on the other hand, our country is in the primary stage of socialist modernization construction. According to a reliable investigation and study, the current ideological and political education of college students presents a positive and healthy development trend, under the influence of social environment and school education. The ideological and political ideas of college students tend to be mature and stable, and they are full of confidence in the future construction of our country, and constantly improve themselves, perfect themselves, and save strength for the socialist modernization construction, which reflects the magnanimity and demeanour of contemporary college students.

2. Necessity of Integrating Socialist Core Values into Ideological and Political Education in Colleges and Universities

2.1 The Integration of Socialist Core Values into Ideological and Political Education in Colleges and Universities is the Practical Need to Promote the Free and All-Round Development of College Students

At present, the exchange of ideology and culture in the world is very intense. With the increasing popularity of the Internet, the exchange of information at home and abroad is becoming more and more common, and the ways and means for college students to accept the influence of Western culture are gradually increasing. Meanwhile, some deep-seated problems in the new normal economy gradually become prominent, and some college students are lost in their thoughts and disappointed in the future. Therefore, only by actively leading ideological and political education in colleges and universities with socialist core values can we firmly occupy the territory of socialist ideology in our country. This is to strengthen the ideological and moral construction of college students. The realistic need of promoting the free and comprehensive development of college students [5].

2.2 Integration of Socialist Core Values into Ideological and Political Education in Colleges and Universities is an Inevitable Choice for Breakthrough Path Dependence

As an important part of ideological and political education in colleges and universities, socialist core values not only meet the needs of the development of the times, but also enhance the effectiveness of ideological and political education in colleges and universities. However, it is an undeniable fact that the actual effect of cultivating and practicing socialist core values in colleges and universities is not satisfactory, which is related to the path dependence of cultivating and practicing socialist core values in colleges and universities. We should take the latest achievements of Marxism in China as the focus of the innovation of college students' ideological and political education, and focus on combining the physical and mental characteristics and growth laws of college students, and study and solve the most concerned and direct academic work and employment of college students [6]. The practical problems, such as difficulties in life, should be resolved in time so as to construct the practical manifestation of cultivating and practicing the socialist core values in all directions, to establish a self-reinforcing mechanism, and to break through the current path dependence.

2.3 Integration of Socialist Core Values into Ideological and Political Education in Colleges and Universities is the Need of Constructing Harmonious Campus

At present, college students tend to rational thinking political topics, general peace of mind, college students pay more attention to practical issues. It is necessary to reform the way of ideological and political education of college students, actively integrate the socialist core values into it, take the modern information management means as the support, take "Internet" as the driving force, set up the entity of "university student service center". Focusing on the practical needs of education and teaching, helping poor students, maintaining their rights and interests, guiding employment, innovating and starting businesses, and logistic support, students are provided with high-quality and efficient "one-stop" personalized services. To improve college students' ideological and moral quality, professional skill quality, humanities quality, professional quality, physical and mental quality, lead the social fashion, carry forward the positive energy of society, promote campus peace and harmony [7].

3. Concrete Path Analysis of Socialist Core Values into Ideological and Political Education in Colleges and Universities.

3.1 Ideological Education, the Socialist Core Values into the Ideological and Theoretical Construction of Colleges and Universities

Colleges and universities should include the study education of socialist core values in the theoretical study center group of the Party committee and the study plan of the second-level party organization as the compulsory content of the training of the Communist Party school, so that all the teachers and students can consciously cultivate and practice the socialist core values. The socialist core values should be included in the teaching material construction and the ideological and political theory course, especially the situation policy course, and the socialist core values should be studied on a special topic. In addition, we should teach socialist core values and teach students correct epistemology and scientific methodology [8]. It is necessary to strengthen the study and implementation of socialist core values, practice research, and truly form a strong propaganda and strong educational atmosphere in the campus. It is necessary to integrate the education of socialist core values into the education of socialism with Chinese characteristics, into the series of education of "Chinese Dream", into the education of excellent traditional Chinese culture, and to push the core values of socialism into the mind, into the mind and into action.

3.2 Cultural Education, the Socialist Core Values Education into Campus Cultural Construction

Colleges and universities propagate the socialist core values and enhance the civilized quality of college students by continuing to carry out popular and diverse ideological and political theme education activities. Take an active part in students' mathematical modeling competition, all kinds of innovation competition, patent competition and other students' scientific and technological innovation activities, in order to form a good atmosphere of learning skills and skills training in colleges and universities; Elaborate design and organization of rich content, novel style and art activities, further enrich the cultural life of teachers and students in colleges and universities, enhance the campus culture and art taste; Take the elegant art to enter the campus, the campus culture and art exchange center and each kind of forum as the carrier and the platform, organizes each kind of cultural exchange activity regularly, enhances the culture art accomplishment and the esthetic level unceasingly; Give full play to the role of network propaganda and education, combine with the creation of all kinds of theme websites, the construction of network interactive platforms, the construction of new ways of communication, the mobilization of students' initiative and participation, the construction of campus network culture atmosphere, and the strengthening of network supervision, The realization of theoretical learning online guidance, hot issues online guidance,

advanced typical online reports, interactive exchanges online channels, learning and life online supervision.

3.3 Teach Education, Integrate Socialist Core Values Education into the Construction of Teachers' Morality and Style of Teaching

Colleges and universities should insist on taking morality as the first thing and regard ideological and political quality and ideological and moral quality as the necessary and primary conditions for teachers to teach. Adhere to the "one-vote veto" system of teachers' moral education, strengthen the education of teachers' academic morality and academic norms, and form a long-term mechanism of academic morality and academic norm education. "the moral quality and professional level, work attitude and professionalism of young teachers in colleges and universities will have a great and far-reaching impact on college students." strengthen the ideological and political education of young teachers and hold special training courses on a regular basis. Perfect teacher honor system, commend outstanding teacher, cultivate teacher moral model. Selecting excellent and strong student counselors, based on professionalization and specialization, to promote counselors' professional ability standard construction. At the same time, teachers' moral performance is regarded as the most important basis for teachers' annual assessment, position appointment, famous teacher selection, talent selection, evaluation and reward. Adhere to cross-listening, mutual evaluation of the teaching supervision system, timely warning correction.

4. Core Value System of Socialism in the New Era is Integrated into the Strategy of Ideological and Political Education in Universities.

4.1 Constantly Innovating the Ideological and Political Education Concept of College Students

In recent years, our country has put forward the strategic decision of the scientific development view, emphasizing the people-oriented, which is not only the main embodiment of the development of Marxism theory in our country. Therefore, in the ideological and political education of college students, the spiritual connotation of the socialist core values should be fully carried out, and the individual development of human beings should be respected. In the ideological and political education work, the students should be regarded as the main body and the personality development of the college students should be respected. Understand the differences between students, teach students according to their aptitude, and promote the healthy growth of college students. Develop the interests and hobbies of college students, guide them step by step, enable them to realize the importance of ideological and political education, and put the basic requirements of socialist core values into concrete actions, and pay attention to the physical and mental health of college students. For those students with ideological problems, they should be guided by correct and reasonable methods to change their thinking. While respecting the development of students' personality, they should be helped to improve the unreasonable factors, strengthen guidance, and advance in an orderly manner. So that its personality development has been further improved.

4.2 Integration and Development of Theoretical and Practical Education

At present, basic education students provide knowledge reserve, while college education provides important channels for students to enter society while improving students' knowledge literacy. The ideological and political education of college students should not only stay on the theoretical level, but also be carried out in the concrete behavior activities, acquire rich emotional experience in practice, help the students to understand the relevant contents accurately, according to the students' learning characteristics. Constantly changing teaching strategies, imperceptibly incorporating the ideological content of the core value system into it. In addition, students should be able to achieve the unity of knowledge and action. In order to provide a rich practical platform for college students, the school can organize students to participate in three rural activities or a red tour during the winter and

summer vacation, so that students can go deep into the people's interior and truly practice the relevant requirements of socialist core values.

4.3 Strengthening the Construction of Harmonious Campus Culture

The influence of culture on people is great. It can change people's thinking tendency and guide people to the correct way. It is an effective carrier of ideological and political education. The construction of campus culture is not only the embodiment of school running characteristics and school spirit, but also a kind of demonstration of school culture. In the construction of campus culture, the relevant contents of the socialist core values can be fully integrated, so that students can be influenced by the socialist core values at any time and anywhere, and set up the correct three views. Specifically, schools can organize colorful campus cultural activities and fully reflect the core values of socialism. For example, on major festivals of the Party and the country, they can use this as an opportunity to hold some lectures. Explain the important historical events or policies, deepen students' sense of belonging and honor to the country, and strengthen the patriotic sentiment of college students.

5. Conclusion

Under the background of the new era, ideological and political education should be integrated into the advanced social trend of thought, and the choice of teaching content should not only reflect the social existence, but also reflect the advanced social consciousness, so that college students can set up scientific ideas in the study of ideological and political courses. The content of ideological and political education in colleges and universities cannot reflect the present situation of the mainstream trend of thought, which to some extent restricts the role of social consciousness in promoting social development, and should constantly innovate the ideological and political education in colleges and universities to keep pace with the times. The spirit of the times will run through the choice of teaching content from beginning to end, so as to adapt it to social development. In order to integrate the core values of socialism into the ideological and political education of colleges and universities, we should persist in educating people by all members, and cover all teachers and students with the cultivation and practice of socialist core values, thus forming ideological and cultural education. Teach, practice, manage, and serve the educational situation. Focusing on the fundamental task of "building up people by virtue," combining ideological and political education with social practice, voluntary service, and various measures to enable students to actively identify with the core values of socialism, they are guided by the unity of knowledge and practice, and by combining ideological and political education with social practice. Practice the socialist core values consciously and train qualified builders and successors for the great cause of socialism with Chinese characteristics.

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