

Analysis on the Path of Strengthening College Students' Integrity Education

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Abstract. College students' integrity education is an inevitable requirement for the construction and development of a harmonious and civilized society. It is not only an inevitable way for college students to grow their individual and improve their moral quality, but also the responsibility of the university to develop talents based on moral education. This topic attempts to carry out the content of college students' integrity education from the perspective of strictly administering the party, starting from the aspects of ideology training, cultural edification, norms of behavioral norms, combining theory and practice, and using the new media of the Internet to cultivate college students' integrity education. Long-term mechanism, in order to provide reference for enhancing the effectiveness of college integrity education.

Keywords: Strictly administering the party; College students; Integrity education; Innovative teaching methods.

1. Research Background

Integrity education has always been a major concern of the party and the state. In the early days of the founding of the People's Republic of China, our party took the ideological and political education work as the central task of the ruling party's integrity construction, effectively preventing the breeding of corruption in the party and state organs. Integrity and virtue are firmly in the hearts of people, and the wind of disinterested is like the warm wind in the spring and the whole land of China. However, with the advancement of China's reform and opening up, corruption has been repeatedly banned. How to put an end to corruption has become a political problem to test our party.

China proposed in the "Establish and improve the implementation plan of the system of punishing and preventing corruption with equal emphasis on education, system and supervision" that the education administration, schools and the Communist Youth League should regard integrity education as a youth morality. The important content of education, and in March 2007, on the basis of pilot projects on integrity education in universities, schools, schools, universities, and other provinces such as Beijing, Tianjin, and Shanghai, the Ministry of Education issued "Opinions on the comprehensive development of integrity education in primary, middle, and primary schools", began to comprehensively promote anti-corruption education in primary, middle and primary schools. Since the party's 18th National Congress, the comprehensive management of the party has brought the anti-corruption of the whole society to a new height. Cultivate and improve the awareness and ability of contemporary college students to respect and protect their ethics and morality, help them to build a strong bottom line of anti-corruption and anti-corruption, not only to strengthen and improve the ideological and political education of college students, but also the root cause of the fight against corruption and advocacy work^[1]. It is of great significance for the healthy growth of individual college students, the cultivation of talents in colleges and universities, and the civilization and harmony of the whole society.

2. Analysis of the Status Quo and Problems of College Students' Integrity Education

In order to more comprehensively understand the current situation of college students' incorruptible education, research and analysis on the form, content, channels, channels and integrity of college students, in view of the fact that there is only one college in Panzhihua University, the scope of the survey is expanded to In Sichuan Province, three universities in Chengdu were jointly surveyed. A total of 1,000 questionnaires were sent out, and 922 were returned. The effective questionnaire was 686, and the effective rate was 68.6%. This study was performed using SSPS 19.0. In addition, through interviews, browsing the relevant college discipline inspection and supervision website, and consulting the relevant universities on the anti-corruption work documents, etc., as a supplement to the research.

2.1 Analysis of the Survey Results

(1) The integrity education documents and working mechanisms of major universities

From the interviews, interviews with relevant college discipline inspection and supervision websites, and the results of consulting relevant documents, all colleges and universities have effectively established college students' integrity education documents and established leadership systems and working mechanisms. To implement the policy of the higher level on anti-corruption and the spirit of the document, and to establish a work system for the unified leadership of the party committee, the organization and coordination of the discipline inspection commission, the working mechanism of the school's teachers and cadres, and the introduction of a number of documents to strengthen the integrity education into the overall planning of moral education and the overall deployment of ideological and political education, to promote the integrity of the culture into the campus, to provide college students incorruptible education provides organizational guarantee.

(2) The major universities attach importance to the integrity education of college students and the variety of educational activities is rich in content.

In this survey, in the investigation of the integrity education of major universities, "you have participated in the following integrity education activities (multiple choices)", the results show that 309 people (45%) chose the essay of ethics theory, 228 people (33%) chose the integrity debate contest, followed by 156 people (23%) in integrity animation, 126 (18%) in integrity speech, 112 (16%) in integrity painting, and 100 (15%) in integrity piece, 52 (8%) in integrity songs, 15 (2%) in opera competitions, 115 (17%) in other ways. The above activities involve integrity education, social morality, integrity construction laws and regulations, guidelines and policies, and ideals and beliefs. In addition, the questionnaire also designed the question "What are the forms of incorruptible education in your school (multiple choices)", and the results show that 259 (38%) of the "Integrity" courses were offered, and anti-corruption lectures were held. 209 people (30%) in the forum, 158 people (23%) participating in the Integrity Culture into the campus series ^[2], 119 people (17%) in the school anti-corruption propaganda column, 107 people (16%) watching the anti-corruption education film, visited There are 95 people (14%) in social practice such as the Anti-corruption Education Base, and 78 people (11%) who have specialized education (or discipline inspection and supervision).

From the above analysis, we can see that colleges and universities have put college students' integrity education on the education agenda, and according to the requirements of higher authorities, they have incorporated integrity education into all aspects of school science, scientific research and management, and have been integrated into the school's cultural construction. And achieved relatively fruitful results. Through participation in various incorruptible educational activities, college students have generally been trained to not only build up an ideological and moral defense line that resists corruption and prevent change, but also promote the development of innovative spirit and practical ability and further improvement of comprehensive capabilities [3].

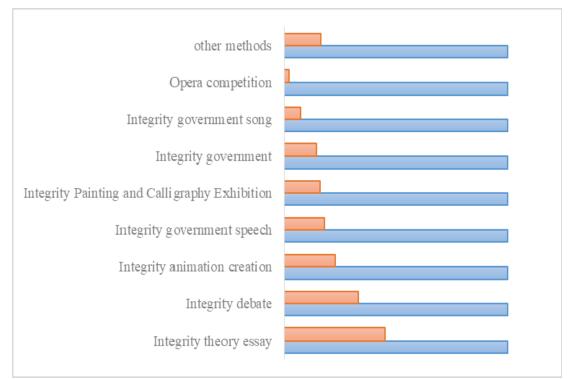


Fig. 1 Survey results of the way college students participate in integrity education

2.2 Existing Problems in College Students' Integrity Education

(1) Insufficient integrity education with schools as the main channel

Students' lack of participation is less than the integrity education they receive from online media and other channels. Most students choose various media (such as TV, newspaper, Internet, WeChat, etc.), accounting for 71%; followed by school education, word of mouth and other ways of classmates and friends, the proportion is 23%, 5% and 1%. The education from the school is mainly from ideological and political theory as well as philosophy classes. It can be seen that the role of the main channel of college students' integrity education is not enough [4].

(2) The school tends to passive education, ignoring the students' self-reflective ability at this stage The students' favorite forms of integrity education are artistic forms of education such as essays and dramas. The following are the demonstration education of positive deeds and the warning education of corrupt elements, classroom teaching, and the combination of classroom teaching and extracurricular education. According to the survey, colleges and universities can adapt to the needs of the new situation and new tasks, and actively explore some effective ways and methods of anti-corruption education for students, but lack of breakthroughs and innovations in recurrent education, it is still difficult to get rid of the old-fashioned inculcation education methods such as meeting, studying documents, reading newspapers, and watching audio-visual films are not attractive enough. The case, the typical case, and other students are less likely to enjoy the methods and methods. It is not enough to publicize and educate the superior resources such as the media. At present, college students are active in thinking and have a strong sense of independent thinking [5]. Their preferred form of education is to integrate self-learning thinking and thinking activities, rather than passively accepting integrity knowledge lectures.



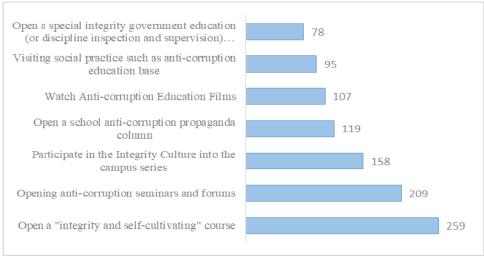


Fig. 2 Forms of research on integrity education

(3) The behavior of college students who are not integrity is occasionally happening, and their spirit of integrity needs to be improved.

In order to understand the performance of college students' integrity behavior, the research team designed "whether the students around you have the following non-corrupt and integrity behaviors (multiple choices can be made)." According to the survey results, 68% of the students think that there is occasional absenteeism in the surrounding students, 61% of the students think that there is plagiarism in the classmates, 36% think that the students around the class have cheating in the exam, and 1% think that the students think that the students are in the class. There are bribes and elections, as well as the existence of forged award certificates, fraudulent national student loans, fictional resumes, malicious arrears of tuition fees, gifts to teachers in matters such as evaluation and promotion, and teachers' meals, such as unscrupulous and corruption behaviors. 29% of the students think that the surrounding students have behaviors such as exaggerating achievements or concealing misconducts. It can be seen from the survey results that there are still many corruption behaviors among college students, and the school's integrity education is not effective.

(4) College students believe that the school's integrity education is not effective, but it is full of confidence in the country's anti-corruption work.

According to the survey, 445 (65%) students believe that the current school's integrity education is not effective, it is suspected of taking the form, and it is difficult to obtain practical results. It shows that college students' recognition of anti-corruption work in schools is not high, which is quite different from students' expectations of integrity education. This needs to be taken seriously by the school and improved. However, when asked about the question of how effective the party and the country are in combating corruption and promoting integrity, 552 (80%) students are full of confidence in the country's anti-corruption work and believe that the party's policy is strictly Next, anti-corruption work has been implemented; only 48 (7%) students said they have no confidence. This shows that most students are still very confident about the country's party style and integrity construction.

3. Analysis of the Path to Strengthen College Students' Integrity Education

3.1 Innovate the Integrity of Education Carriers, Give Full Play to the Vividness and Extensiveness of Online Media

One is to build an integrity information publishing platform based on the campus integrity website. Focus on the forms that video, comics, animation and other students like to see, and open integrity cultural information, school rules, laws and regulations, etc. on the integrity culture website or website. Positive and negative case columns, creating a integrity, cultural communication platform



with complete functions, rich information, efficient and convenient; Second, relying on the student mobile phone user group to establish a integrity knowledge transmission platform, regularly send integrity mobile newspapers, integrity text messages, spread integrity and self-cultivation The maxims of indomitable and integrity traditions, realizing the integrity of knowledge transmission, transmitting incorrupt knowledge, embedding a culture of integrity, spreading the concept of integrity, and expanding the radiation and influence of integrity education. Third, relying on WeChat public account and QQ group to establish integrity information. The exchange platform opened an integrity public number, created an integrity cultural exchange group, and actively carried out the culture communication and exchange of the theme of moral self-cultivation, integrity, and social responsibility, so that the integrity education can be changed from mechanically arduous indoctrination to easy-to-understand. Lively and subtle Warm generation, purification students' ideological and world network environment [6].

Panzhihua University introduced the WeChat public platform to provide students with a platform for learning and communication. WeChat public platform provides real-name network virtual interactive space, which mainly provides education, teaching, life service, culture and entertainment. It integrates mainstream applications such as forum, social network, network disk, personalized demand and customized activities, and pushes integrity education knowledge according to policy trends. And combined with current affairs hotspots, carry out the planning of integrity theme activities. Through the establishment of the WeChat public platform, Panzhihua University has enhanced the enthusiasm of students to participate in integrity education activities and their recognition of integrity education, and has also improved the effectiveness of integrity education.

3.2 Strengthen the Integrity Education of the School as the Main Channel and Create an Integrity Atmosphere

Campus culture reflects the overall spiritual temperament and cultural values of a school. The integrity campus culture should make the concept of integrity as its own characteristics. Therefore, in order to form an integrity concept, it is necessary to integrate the spirit of integrity into daily life, for example, the school's school badge, school motto, school history, school songs, and each flag-raising ceremony and collective activities. The construction of an integrity campus culture should start from the following aspects.

First, organize integrity culture activities. Including classroom culture, community culture, social group culture, cultural lectures, etc. These cultural activities must be based on an integrity culture. Expand the influence of a culture of integrity through various forms.

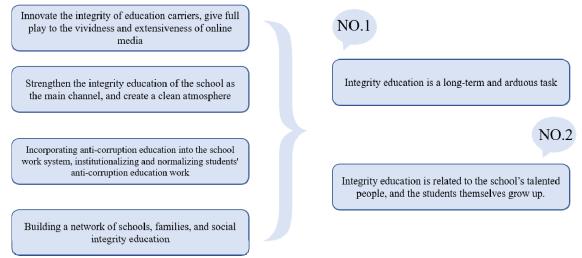
Second, establish an integrity and typical example. The first is to promote the model of integrity in the society, and the second is to explore the typical example of integrity. In particular, pay attention to coverage, which should involve people of all levels, ages, and types. It is a model for college students, typical of us, and respectable.

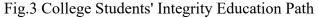
Third, carry out a variety of incorruptible cultural activities, combine the building of integrity culture with the rich forms of campus culture, and vigorously promote anti-corruption by singing integrity songs, holding incorruptible essay contests, telling integrity stories, and creating integrity cultural performances. The concept of advocating integrity allows the teachers and students to recognize the shamefulness of the decadent ideas of pursuing selfishness, greed for money, and pursuit of pleasure, establishing anti-corruption confidence, striving to eliminate people's doubts about anti-corruption, and forming a "integrity and glorious, shameful and shameful" on campus. Strong atmosphere.

Fourth, adhere to the "please come in" and "go out" combination. The so-called "please come in" means that the school regularly invites some experts who study corruption issues and relevant personnel of the judicial department to give lectures on anti-corruption education, and improve students' theoretical level and judgment on corruption. At the same time, the school or the region's integrity and trustworthy and integrity self-discipline advanced character deeds report will be held to enhance the appeal and persuasiveness of education. The so-called "going out" is to combine the social practice activities of college students, carry out investigations and studies on anti-corruption



construction, understand the situation of corruption and the determination of the party and the government to fight corruption.





3.3 Integrating Anti-corruption Education into the School Work System, Institutionalizing and Normalizing Students' Anti-Corruption Education Work

In a certain sense, college students' anti-corruption education is a kind of "pre-job" professional ethics education, which focuses on standardizing the professional behavior of students after entering the society. Doing a good job in anti-corruption education for college students can save the cost of social anti-corruption education. In order to achieve effective results, anti-corruption education for college students must be put into a proper position and incorporated into the school work system, so that it truly becomes an important part of school work and integrated into the school's education and teaching management. Colleges and universities should form the anti-corruption education work pattern and educational mechanism of "the party committee unified leadership, the party and government work together, the ideological and political education department take the lead, the discipline inspection and supervision organs actively coordinate, the relevant departments closely cooperate, and the majority of cadres and teachers participate together" The Leading Group for Combating Corruption and Advocating Education, which is organized by the Party Secretary and the Secretary of the Disciplinary Committee, and the responsible persons of the relevant departments of the Party Committee, formulates the work plan and annual work points of the school students' anti-corruption education, and refines the educational programs to make anti-corruption education Institutionalized, normalized, not a kind of work. When necessary, schools can set up special funds and full-time teams to ensure the content system and necessary class hours and hardware construction of anti-corruption education. Teachers should strengthen the theoretical research on anti-corruption education, explore effective countermeasures from the anti-corruption education concept and theoretical system construction, education model and institutional system innovation, and continuously enhance the scientific and effective anti-corruption education, and form a long-term effect. mechanism.

3.4 Building a Network of Schools, Families, and Social Integrity Education

College students' integrity education is a systematic project that requires the common concern of schools, families, and society, joint exploration, joint efforts, effective communication and cooperation, and the construction of an integrity education network for schools, families, and society. Colleges and universities should strengthen communication with the society, organize college students to go out of school, and carry out activities with various forms and rich content to help college students understand the situation of anti-corruption construction in society [7]. In addition, we must strengthen the ethical and moral education, the power concept education and the wealth



concept education for all family members of the whole society, realize the seamless connection of school, family and social integrity education, and guide family members to establish a correct view of power and wealth. Correct values and worldviews ensure that integrity education is truly effective.

4. Summary of the Topic

In summary, there is a long way to go to develop an integrity education for college students. It is necessary for all departments of the entire university to truly pay attention to it, to live a "play of chess", to conduct special research, to gather the synergy of various departments, to extend the tentacles, to slowly infiltrate the students' bite management and spot education, and to train college students to work in the future. Good professional ethics to help college students grow up healthily.

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