

# Movement of the Heaven and the Earth as a Determinant of the Sustainability of Sharia People Financing Bank

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**Abstract**—The sustainability of companies largely determined by the performance of which is owned by the company. This study aims to determine the determinants of business sustainability in the sharia People's Financing Bank *Harta Insan Karimah* (BPRS HIK). This research is qualitative research using primary and secondary data obtained from Bank BPRS HIK through interview, observation, and documentation. Informants in this study as many as thirteen people originating from internal and external parties-party Bank BPRS HIK. The methods used in this research was the interaction of the Caliphate and for conducting research, the researchers did a remembrance, prayer, *tafakur* and *ihsan*. The results showed that the determinant of sustainability Bank BPRS HIK for twenty-six years is not only the extent of financial performance (effect outwardly) only, namely in the form of the trust of the community by assembling funds third parties from year to year the increasing and division for competitive outcomes with other Islamic banks. But the sustainability of this Bank BPRS HIK enhanced with sought spiritual as one of the ways to attract God's help in addressing the problems facing Bank BPRS HIK. Spiritual endeavor to do i.e. do remembrance, morning and evening prayer, *taklim*, praying *duha*, prayer congregation, and charity Trustees done mainstay Bank BPRS HIK before doing its job everyday. The outward and spiritual endeavors carried out by Bank BPRS HIK called the movement of heaven and earth.

**Keywords**—outwardly; spiritual endeavor; the sustainability of the company; the interaction of the Caliph

## I. INTRODUCTION

Sustainability Islamic banks largely determined by the performance of Islamic banks are concerned. The performance of Islamic banks is generally measured by how big the sharia bank run its role as intermediary. Based on the annual report and the results of interviews with Mr. Kurniawan as business director stated that for twenty-six years Bank BPRS HIK had shown good performance, namely with the trust of the public with the accumulation of third party funds in 2017 amounting to Rp.494 billion while in terms of financing of Rp.357 billion and remain consistent with *musharaka* financing as a hallmark of Bank BPRS HIK and focus on empowering Micro, Small and Medium Enterprises (MSMEs). Bank BPRS HIK very carefully in giving financing to potential customers, because

those funds must be accountable to the community. The size of the company's performance assessment by using the financial statements is the easiest way in assessing the performance of Islamic banks. However, the measurement of sustainability Bank BPRS HIK by just relying on the financial measures alone is not enough. The company's success is only measured by the size of the treasury alone will be dysfunctional. This happens because it has a couple of reasons, first, would encourage short-term actions that do not correspond to the long-term interests of the company. Second, the company's unit manager might not take the actions that are beneficial to the long-term business because just the thought of obtaining short-term profit and the third is the pursuit of short-term profit as the sole purpose of the company can distort communication between business unit managers with senior managers and the fourth is a strict financial control can motivate managers to manipulate data [1].

Sustainability of the BPRS if measured only by relying on the financial perspective will have weaknesses and limitations. Therefore, companies in particular the BPRS must have the concept of performance assessment that is not only measured in terms of finances, but also seen from the nonfinancial. Performance assessment of BPRS is not just on sheer profit of the achievement, but how the sharia principles upheld in the conduct of its business operations, including business ethics [2]. Business ethics in a company will be reflected in the values, vision and the Board of Directors, and the Board of Commissioners [3]. Business ethics who run an organization will reflect the values of the spirituality inherent in the organization is concerned. In other words, the values of spirituality of sharia bank imaged in all activities performed and express it in the annual report.

Sustainability of the BPRS is a feature that BPRS have demonstrated its existence in the world of Islamic banking. The success of Islamic banking is determined by several factors. First, the philosophy and the underlying values in the delivery of information that is the basis of trust and assurance to stakeholders. Information includes not only the suitability of operational activities with the principles of sharia, but also the principle of information management explains that Islamic banking is occupied by people who are competent,

understanding the Islamic economic system and in line with the objectives of the organization. Both product and service providers i.e. non usury. Third, focus on social and development goals including zakat management, alms and *qardh hasan* funds, employee welfare, concern for debtors and public services and compliance with the Sharia Supervisory Board (DPS) [4, 5]. DPS has a role to ensure that every formulation, products and services must comply with the principles of the Sharia. So the existence of the DPS as internal oversight and provide credibility towards Islamic banking operations, so that the existence of a DPS can improve the performance of Islamic banks.

Financial performance is one of the factors that determine the sustainability of the company. Research on the financial performance of many already do, is by Berrone et al., Balmer and Fukukawa which concluded that the company has a strong ethical identity will reach the level of satisfaction of stakeholders, so that will affect financial performance [6,7]. Other factors that are considered important in affecting the financial performance of Board of Commissioners are [8]. Board of Commissioners function to conduct surveillance and are elected by the shareholders in a general meeting of shareholders which represent the interests of the shareholders, so it has an important role in implementing Corporate Governance (CG) in implementing Corporate Governance (CG) so that it can run smoothly as expected [9]. The task of the Commissioner is quite heavy so that it should be assisted by the audit committee in the company and supervise the audit committee to have an impact on the company's performance [10]. This proves that the audit committee is responsible for overseeing the financial reports, overseeing the external audit, internal control system and observed so as to reduce the nature of opportunistic management which do fraud forms of earnings management by way of watching financial reports and conduct surveillance on external audits. Furthermore, the factors that affect the performance of the company's external audit [10]. The external auditor has an important role in creating value for the company and the implementation of the CG, because it is considered more independent compared to internal audit.

Research on financial performance as measured from the financial side has been examined. but it's still a bit to measure the sustainability of the company financial and nonfinancial side. Therefore, researchers motivated return to conduct research of its kind. The difference in this research is qualitative research and the method used is the interaction of the Caliph.

Based on the background, the research question is whether that be a deciding over the sustainability of the Bank BPRS HIK for twenty-six years old?

The purpose of this research is to know the top determining the sustainability of Bank BPRS HIK for twenty-six years.

## II. METHOD

The research is qualitative research, where researchers will conduct the exploration and understanding of the meanings of the excavated from the informant, then conducted an analysis of inductive basis ranging from the findings of the special themes to the general themes. The methods used in this

research was the interaction of the Caliph. The interaction of the Caliph is a method that is carried out with researchers conducting the process of remembrance, prayer, *tafakur* [2] and *ihsan*. This method is done from the beginning of the research process researchers to with the end of the study. This is done by researchers so that research can provide a benefit form of determination of sustainability of the companies particularly in the BPRS. The data used are secondary data and primary data obtained through observation, interview and documentation. Interview conducted by researchers with the internal and external Bank BPRS HIK party as many as thirteen people.

## III. RESULTS AND DISCUSSION

Bank BPRS HIK is one of the leading BPRS in Indonesia which was founded in 1992 by alumni of the Islamic Student Association of the Faculty of Economics Gadjah Mada University. The motivation of the shareholders in setting up Bank BPRS HIK as one field of *da'wah* in financial institutions. Based on interviews with Mr. Alfi as President Director and shareholders there are three motivations establishment Bank BPRS HIK: first, be to empower small businesses i.e. Micro, Small and Medium Enterprises (MSMEs), both in running the day-to-day operations of the Bank BPRS HIK must comply with the principles of the sharia (*da'wah*), and the third is internal motivation that is in addition to hospitality with alumni of the Islamic Student Association of the Faculty of Economics Gadjah Mada University, will also bring dividend for shareholders.

Researchers agree with the statement of Mr. Alfi that motivated shareholders in setting up Bank BPRS HIK is not just solely looking for profit, but has a very noble purpose i.e. preaching at Islamic financial institutions with empowering MSMEs. Up to 25 anniversary year 2017 Bank BPRS HIK business model focused on MSMEs to reach 95%. The motivation of the founding banks is very decisive in running the operations of the company. According to researchers that same motivation with intention in founding Bank BPRS HIK. Based on interviews with Mr. Dede as the Sharia Supervisory Board that the intention is very good as bad an act specifies including developing BPRS. So the intention is very important, because it will be a major foundation in carrying out all activities in the future.

Researchers agreed with Mr. Dede that intention become the foundation in carrying out all activities of the company. This is in accordance with the words of the Prophet that every job depends on his intentions and indeed each person is no other (will get a reply from) what he intended (HR. Bukhari) and according to the researcher's motivation is what will be decisive in carrying out the operations of the company. Based on the secondary data were obtained that the Bank BPRS HIK has good performance with the indicated amount of third party funds, assets, and the amount of financing that is growing from year to year.

Based on the financial indicators of the Bank BPRS HIK has been able to run mandate well for twenty-six years. This is supported by performance achievement awards Bank BPRS HIK as much as eight times since the year 2013 to 2017 with a category asset more than 100 BPRS billion rated by Economic

Review, awarded years 2013-2015 held by the Info bank financial statements with predicate is very nice. The year 2017 again received an award held by the financial services authority (OJK) debtor data reporting contributions through the Financial Information Reporting System (SLIK). Other forms of work accomplishment are making monthly newsletter. As one of the Bank's accountability in the running of HIK BPRS Community mandate.

Researchers agree with the statement of Mr. Rahmat as the head of the business division that when Islamic bank trusted by society to manage the fund, Islamic bank was supposed to account for its performance to the public by providing for competitive results and monthly reports in the form of a bulletin which contains income for results will be accepted by the community as well as the presence of savers success story customer financing. The performance is presented as a new work achievement from the financial side. The success of an organization is measured not just from a financial side are captured in financial reports and awards obtained, benefits with the presence of BPRS. So the existence of Bank BPRS HIK should provide greater benefit to all parties either directly involved or not involved directly with the company [2, 11].

Islam instructs man to serve not only the benefit for individuals who carry it out, but Islam also instructs men to do good deeds that provide benefits for myself and also for other people, for example open jobs. Sustainable Bank BPRS HIK up to this time not because of the seeming effect that captured in financial performance, but enhanced with sought spiritual [12]. Spiritual endeavor conducted them is prayer. The challenge in the form of margin financing, speed of service that is cheap, simple process couldn't be dammed except by prayer.

Researchers agreed with the statement of Mr. Kurniawan as the Director who says that it is only with prayer everything can be resolved. The very statement in it gives a meaning that it is only with prayer, all the problems faced by the Bank BPRS can be overcome by good, so Bank BPRS HIK may growing sustainable living up to now. Without prayer the competition tight enough not can probably offset by the Bank that many have limitations. The prayer of thanks by the Executive Board and employees of the Bank BPRS HIK minimal is done three times a day, i.e. after a morning of remembrance, after prayer and congregation after evening of remembrance. Researchers agreed with the statement of Mr. Kurniawan and pack a very confident with the grace of prayer. Thanks to God in prayer not only for personal, even prayed with his business so that financing clients smoothly so that the impact on the sustainability of the business Bank BPRS HIK. Quran in Yusuf verse 86 explaining that thanks to God prayer signifies the being weak complaining of difficulty only to God Almighty [13]. In addition to the prayer of thanks every morning and evening, employees and trustees do remembrance, morning and evening prayer in congregation prayer, *duha* prayer, alms, came to study and some management has the charity's flagship. Spiritual values are condensed in the Bank BPRS HIK have shaped the behavior of administrators and employees and to its performance and automatically will have an impact on the performance of the company which will provide for a competitive and influential results on the level of trust the community with gathered third-party funds grew from year to

year. The activity of the spirituality that was done by the administrators and employees at Bank BPRS HIK is very helpful in enhancing the faith of employees, so it will be directly proportional to its performance at Bank BPRS HIK.

Based on interviews conducted with Mr. Kurniawan that values of spirituality that is done every day by the administrators and employees is very influential on performance Bank BPRS HIK. This research was supported by Berrone et al., Balmer and Fukukawa that the administrators and employees who perform spiritual activities every day gradually will give effect under the naturally, so working in a Bank BPRS HIK is not just the sheer work of making money, but working in a Bank BPRS HIK forget the happiness of the world and the hereafter [6, 7]. This is confirmed by the statement of Mr. Kurniawan who insists that working at Bank BPRS HIK is not just expecting a reward in the form of the material, but the rewards are obtained broader in scope, namely the increasing faith of administrators and employees of Bank BPRS HIK will bring supplies for the afterlife. The existence of the spiritual activities that are performed every day, employees and administrators have an opportunity to renew their faith. So that would add confidence to God that which gives rizki is God Almighty, not the company. This is described in the Qur'an Al-Mulk verse 21 [13]. The company is merely as a means of obtaining sustenance, not a provider of sustenance.

Researchers agreed with the statement of Mr. Jamal as the head of Human Resources that construction of morals that is done is urgently needed to minimize the level of cheating that occurred in the Bank at Bank BPRS. This is because most of the activity Bank BPRS HIK, both in funds and funneling funds to compile is done with the ball transfers systems have a considerable level of risk. So it can't just rely on the internal control system of the attached activities the procedure, but it should be strengthened by the existence of a supply of the faith that is done every day. The Quran in Al-Mujadalah verse 7 explains that spirituality activities will provide a positive impact that is always feel the supervision of God [13]. The construction of the morals of the BPRS at banks of which namely investigations conducted every Tuesday and Friday the material ranging from *tawheed*, *fiqh* morals and then proceed with remembrance and prayer. Material presented not only work-related, but about domestic life, neighborly.

Based on interviews with Mr. Alfi that any activities must not forget the existence of the God's help sought in spiritual. Researchers agree with the opinion Mr. Alfi that each perform any activity in order not to forget the heavens endeavor. Mr. Alfi very sure the heavens endeavor undertaken by the employees and administrators such as morning and evening of remembrance, prayer, prayer in congregation and *duha* prayer, God will provide succor from the way which does not provision unexpected in the Qur'an At-Thalaq verse 2-3 [13]. So in addition to maximum effect by using the ratio of human to achieve company goals, also had to do with heavens endeavor knocked on the door of the Almighty in order to bring forth God's help to solve all problems faced by Bank BPRS HIK. Without the movement of the heavens and the Earth sustainability bank BPRS HIK is very heavy. With spiritual activities performed every day before do the work

more the standard minimum of charity that exists in the employee lot of a Bank BPRS HIK and will affect the natural bottom naturally to keep thinking and acting positively in accordance with a prayer that is recited every morning and evening for more productive future. Thus it can be concluded that the key to the sustainability of Bank BPRS HIK for twenty-six years do endeavor to outwardly and spiritual called with the movement of the heavens and the earth.

#### IV. CONCLUSION

Over the past twenty-six years Bank BPRS HIK has demonstrated good financial performance in the form of gathering together the DPK, financing, profit and other accomplishments that have been achieved. Sustainability Bank BPRS HIK for twenty-six years not because of financial performance through a physical effect champion Bank BPRS HIK, but enhanced with sought spiritual in the form of *taklim*, morning and evening remembrance, prayer, congregational prayer, *duha* prayer. These activities are conducted to increase the faith of administrators and employees so that the impact on the sustainability of Bank BPRS HIK. So the Bank's sustainability indicators BPRS HIK for twenty-six years not because of financial performance, but enhanced with sought spiritual in the form of prayer, remembrance, prayer and *duha* prayer in congregation.

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