

University Library Construction in the Background of College Students' Innovation and Entrepreneurship

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Abstract—Under the call of the relevant state departments, a wave of “popular entrepreneurship, innovation,” has been launched throughout the country. As one of the three pillars of colleges and universities, college libraries should give full play to the role of literature and information resources for the innovation of colleges and universities. Entrepreneurship, social innovation and entrepreneurship provide intellectual support. In the whole society is advocating innovation and entrepreneurship today, university libraries have a unique advantage in innovation and entrepreneurship education. University libraries are currently exploring methods and ways of innovation services and carried out A certain amount of practice. This paper suggests that college libraries should strengthen innovation and entrepreneurship education, clarify that library construction is based on serving students, improve the level of academic exchanges in libraries, promote new reading methods, and strengthen cooperation with enterprises to improve library construction. This makes the library play a greater role in the practical application of knowledge for college students.

Keywords—College students, Innovation and entrepreneurship, University library

I. INTRODUCTION

With the development of information technology and the continuous development of new media, new media is a new type of media developed on the basis of traditional media such as books, magazines, newspapers, radio and television. It is the use of network technologies and digital technologies for mobile phones and computers. Terminal applications, such as digital television, provide users with media formats for information services. However, colleges and universities have not kept up with the times, so it is very important to speed up the pace of innovation and entrepreneurship in university libraries. We must place more emphasis on promoting the employment of college graduates. Universities and colleges around the world should generally carry out innovation and entrepreneurship education and practice activities, integrate innovation and entrepreneurship education into the whole process of professional teaching and personnel training, and actively cultivate students' entrepreneurial awareness and innovation. Spirit, improve entrepreneurial ability. In other words, one of the important tasks of higher education is to cultivate high-level specialized personnel. Its main feature is that it must have "innovative spirit and practical ability." Since then, in order to ease the pressure on employment, China has vigorously advocated college students to start their own businesses, and given a large number of college students innovative and entrepreneurial preferential policies, while seeking to find new bright spots for economic development. Colleges and universities have become an important base for the country to cultivate talents for scientific and technological innovation, and have been given high hopes, especially for libraries with abundant resources. Judging from the current conditions for innovation and entrepreneurship provided by universities, libraries in numerous resources have unparalleled advantages, not only a collection of knowledge and intelligence, but also have a resource basis for market information intelligence analysis and consulting.

The library's literature retrieval course is still the most important way for students to master the search methods, understand professional trends and professional development trends, which will lay a solid foundation for students' future entrepreneurial direction and ideas. Therefore, classroom teaching should break the single teaching mode, and can use the task-driven method and problem inquiry method to fully mobilize the subjective initiative of students and encourage them to participate responsibly in the study with professional problems. Therefore, teachers should assign some task-driven and problem-exploring learning tasks to students in combination with the students' professional direction. For example, when using the task-driven method, to explain the use of a certain resource, students can be divided into groups, each group is responsible for a part of the database, including the use of methods, personalized information services.

In this way, the teaching of task assignment, while learning the use of resources through practical operation, also has a detailed understanding of the domestic and international research profiles, and ultimately achieve the purpose of improving students' information retrieval capabilities. The literature retrieval course is conducted by the library. The base of innovation and entrepreneurship education has also opened a door for student entrepreneurship. The library should make overall arrangements for resource construction. While considering the professional settings of the school, it should also pay attention to the introduction of recommended resources for teachers and students. Reasonable allocation of resources to ensure the smooth progress of innovation and entrepreneurship education.

II. CONNOTATION OF INNOVATION AND ENTREPRENEURSHIP EDUCATION IN UNIVERSITIES

The innovation and entrepreneurship education in colleges and universities refers to innovation and creativity as the basic content, curriculum teaching and practical activities as the main means, and the goal of improving the overall quality of college students' innovation and entrepreneurship. It aims at cultivating the necessary innovation and entrepreneurial consciousness for college students in the future to create their own business. Quality education activities such as knowledge and ability. The comprehension of college students' innovation and entrepreneurship education in colleges and universities includes five aspects: First, the cultivation of college students' awareness of innovation and entrepreneurship; Second, the cultivation of college students' innovative and entrepreneurial spirit; Third, the extensive accumulation of university students' innovation and entrepreneurship knowledge. The fourth is to improve the innovation and entrepreneurship of college students. The fifth is to shape the psychological quality of college students' innovation and entrepreneurship. The innovation and entrepreneurship education in colleges and universities is based on the basic goal of cultivating innovative personality and quality of innovation and entrepreneurship for undergraduates to cultivate the consciousness, knowledge and ability of college students in innovation and entrepreneurship. The essence of this is the combination of practical education and inspirational education.

III. MAJOR ISSUES OF UNIVERSITY LIBRARIES IN THE CONTEXT OF INNOVATION AND ENTREPRENEURSHIP

A. *The Concept and Thinking of college Libraries Serving College Students in Innovation and Entrepreneurship Urgently Need to be Improved*

Deepening the innovation and entrepreneurship education reform in colleges and universities is an urgent need for the state to implement innovation-driven development strategies, promote economic quality improvement and efficiency upgrading, and is an important measure to promote comprehensive reform of higher education and promote higher-quality entrepreneurial employment for college graduates. Although the innovation and entrepreneurship education in universities has been continuously strengthened in recent years, positive progress has been made. It has played an important role in improving the quality of higher education, promoting the overall development of students, promoting entrepreneurship and employment of graduates, and serving the modernization of the country. However, due to the long-term development and construction of university libraries, they have always been based on the teaching, scientific research, and student learning and reading of the service teachers. They have not done in-depth exploration and practice in the innovation and entrepreneurship service of college students, and they have developed and built the library. The planning, internal organization setup, business procedures and management methods, etc., failed to combine innovation and entrepreneurship education to make corresponding reforms and innovations. The concept of innovation and entrepreneurship education lags behind, and the combination with professional education is not tight, it is out of touch with practice, and targeted effectiveness is not Strong, lack of practical platforms, innovation and entrepreneurship education system needs to be improved.

B. *The Current Functional Orientation and Management of University Libraries can not Adapt to College Students' Innovation and Entrepreneurship Education*

Take the reform of deepening innovation and entrepreneurship education in colleges and universities as a breakthrough in promoting comprehensive reform of higher education, establish advanced concepts of innovation and entrepreneurship education, face the whole, classify education, combine majors, strengthen practice, promote students' all-round development, improve the quality of human capital, and strive to create a public Entrepreneurship, innovation and new force. However, most university libraries are positioning themselves, The organizational structure, management and operation modes are still traditional and procedural, and they do not follow the strategic needs of the country's "mass innovation, and people's entrepreneurship."

C. *The Lack of Professional Talents for Innovative and Entrepreneurial Education in University Libraries*

As we all know, due to the influence of many historical and practical factors, the staff composition of university libraries in general is rather complicated. Many people are the staff of other departments and post adjustments in the school, and the professional structure is complex, the education is not high, and the practical ability is not strong, especially There are not many professional talents such as books, information, networks, and computers. There is a shortage of professionals who can adapt to the training of innovative and entrepreneurial talents.

D. *University Library Software and Hardware Equipment can not Meet the Needs of College Students for Innovation And Entrepreneurship*

In order to exploring the supporting role of big data, transforming the methods, promoting the equity of education, and improving the quality of education. We will strengthen the construction of public libraries such as digital libraries, archives, museums, art galleries, and cultural centers, and build a comprehensive service platform for cultural communication and big data. It provides policy guidance and environmental basis for university libraries to use big data for innovation and entrepreneurship education. However, university libraries have always been based on the basic functions of teachers and students to borrow and learn in software and hardware construction. They still use structured database methods to manage data information or data collection as the core, and passively provide information services for teachers and students.

IV. THE NECESSITY OF ESTABLISHING STUDENT INNOVATION AND INFORMATION SERVICE PLATFORM

At present, under the environment of innovation and entrepreneurship, it is very important for college students to promote

innovation and entrepreneurship for college education. Universities are required to accelerate the reform of innovation and entrepreneurship education. All students are required to develop and establish compulsory and selective courses for innovation and entrepreneurship education, and be included in credit management. For students who are willing to start their own business, they will offer entrepreneurship instruction and practical training courses. For students who have already started entrepreneurial practice, carry out business management training. As a supplementary department, the library should also participate in the innovation and entrepreneurship education reform in schools. In addition, innovation and entrepreneurship require information support in technology, management, law, and policy. When college students start their own businesses, they often lack such information support and hinder their entrepreneurial pace. Therefore, it is necessary for the library to break the stereotypes, expand the subject services beyond the students' learning, establish a business information service platform, and support the innovation and entrepreneurship of college students.

V. RESEARCH ON INFORMATION SERVICE WAYS OF UNIVERSITY LIBRARIES UNDER THE INNOVATION AND ENTREPRENEURSHIP

A. *Enrich the University Students' Professional Knowledge System and improve Their Innovation And Entrepreneurship*

Professional knowledge is a generalization and summary of the law of development in a certain field. The more professional knowledge acquired by college students, the more profound the success and the greater the success rate of innovation and entrepreneurship. University libraries have the advantage that other administrative departments can not match in promoting college students' innovation and entrepreneurship. The unique literature and information resources are the necessary conditions to carry out college students' innovation and entrepreneurship. "Natural science gives students knowledge, technology science gives students abilities, and humanities, especially philosophy and literary arts, gives students intelligence, but also enables students to have the ability to search the literature, information processing, interpersonal relations, management capabilities and solve problems. In the long-term service teaching and scientific research work, university libraries collect a large amount of paper book resources and digital electronic resources, which can provide the most intuitive material for college students, and have the potential to expand the knowledge of college students and improve their knowledge structure. A useful addition is the extension of classroom teaching.

B. *Extending the Knowledge of College Students and Grasping Opportunities for Innovation and Entrepreneurship*

Professional knowledge is the basic condition for the success of college students' innovation and entrepreneurship. Its play depends on the support and support of non-professional knowledge. Both are indispensable. Only through the assistance of Guangbo related knowledge can students broaden their horizons, inspire their thinking, correctly understand and understand new things, analyze and summarize new phenomena, and handle new problems. Only by cultivating the profound knowledge structure of college students can we correctly analyze the social development situation, grasp the law of social development, and have a wider adaptability and success rate in the future employment and entrepreneurship. According to the actual needs of college students in innovation and entrepreneurship, the library can develop and train job selection abilities in a targeted way. For example, the college conducts simulated job fairs for each college to improve college students' ability to choose jobs and seize opportunities for innovation and entrepreneurship.

C. *Cultivating College Students' Quality of Innovation and Entrepreneurship is an Effective Way to Alleviate the Current Employment Pressure on College Students.*

University libraries use their own advantages, develop integrated entrepreneurial information resources, cultivate entrepreneurial qualities for college students, and transform college students' employment concepts through entrepreneurial information education. This is an effective way to solve current employment difficulties for college students. First of all, the cultivation of college students' entrepreneurial philosophy. The concept of entrepreneurship is the foundation of college students' entrepreneurship. The concept of entrepreneurship of college students comes from the influence of internal factors and the external environment, there is no entrepreneurial awareness, or the sense of entrepreneurship is ambiguous, and only a small part of targeted learning about entrepreneurial knowledge and self-employment. Second, establish entrepreneurial information and provide an evaluation mechanism for information resources. Undergraduate entrepreneurship generally lacks the sensitivity and ability to identify entrepreneurial information. Entrepreneurial information resources are very messy, and some are even false information. The library is a document information retrieval center and has professional document information retrieval personnel who can screen out the structural science, Clear and valuable information on innovation and entrepreneurship, establish an evaluation mechanism for information resources, and provide entrepreneurial students with the innovative and entrepreneurial information they need in a timely manner by setting standards and parameters, and establish flexible, long-term and dynamic information support services.

D. *Build Library Innovation and Entrepreneurship Information Service Platform*

The majority of students have high enthusiasm and enthusiasm for innovation and entrepreneurship, but students and the society are less exposed. Most of the knowledge learned comes from books, lack of practical experience and experience, and the ideas and ideas of college students' innovation and entrepreneurship also have certain limitations. University libraries use existing databases and network resources to collect successful cases of innovation and entrepreneurship and related data. These data are further processed and sorted out. According to different professions, they are pushed to students to establish an

information service platform to guide students in innovation and entrepreneurship. At the same time, college and university libraries should speed up the innovation and entrepreneurship education of innovative entrepreneurship education quality courses, and launch a number of online open courses such as music sharing and video open classes. Establish an online open course study certification and credit certification system. Organize leaders of relevant disciplines, outstanding talents in industry and enterprises, and jointly prepare key materials for innovation and entrepreneurship education that are scientific, advanced, and applicable.

VI. CONCLUSION

In summary, the innovation and entrepreneurship of college students is an extremely complex and systematic project, which is full of unknowns and risks. The process of innovation and entrepreneurship is a process that integrates with many aspects, including policy guidance, information services, financial support, training guidance, flat platform management, project hatching, trade exchanges and other service links, involving colleges and universities professional departments, innovative entrepreneurial service centers, libraries, Office for transfer and commercialization of technology, as well as joint ventures, alliances and other institutions and departments. In the early stage of college students' innovation and entrepreneurship, the library can provide all kinds of favorable resources to provide college students with comprehensive and timely intelligence clues. It can effectively and timely analyze the college students' innovation and entrepreneurship, and make the innovative and entrepreneurial college students build their full confidence to promote college students' innovation. The burst of entrepreneurial sparks has accelerated and improved the success rate of college students' innovation and entrepreneurship. University libraries should play an important role in the innovation and entrepreneurship of college students through their own efforts. Through the effective work of university libraries, they should participate in the reform of colleges and universities personnel training model to promote the overall development of students.

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