

Research on the Way of Integrating Chinese Excellent Traditional Culture into the Ideological and Political Education in Colleges and Universities

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Abstract—Chinese excellent traditional culture is a valuable resource of Ideological and political education. Integrating it into Ideological and political education in Colleges and universities can not only inherit Chinese excellent traditional culture, but also enrich the teaching content of Ideological and political education in Colleges and universities, thus improving the effectiveness and pertinence of Ideological and political education.

Keywords—Chinese Excellent Traditional Culture, Ideological and Political Education, Colleges and universities

I. INTRODUCTION

Colleges and universities are the main battlefield of Ideological and political education, and ideological and political theory course is the main channel of Ideological and political education in Colleges and universities. The integration of Chinese excellent traditional culture into college students' ideological and political education needs to give full play to the important channel role of Ideological and political theory courses in Colleges and universities. Chinese excellent traditional culture contains abundant ideological and political education resources. Then college students do not know enough about the excellent traditional culture of China. the author conducted a survey of 100 college students and analyzed the data as follows:

TABLE 1 COLLEGE STUDENTS' COGNITION OF CHINESE EXCELLENT TRADITIONAL CULTURE

option	Number of respondents	proportion
knowing deeply	12	12%
knowing a little	78	78%
no knowing	10	10%

Chinese excellent traditional culture accumulates the deepest spiritual pursuit of the Chinese nation, represents the unique spiritual symbol of the Chinese nation, is the rich nourishment of the Chinese nation's growing and growing, is the cultural fertile soil for the rooting of socialism with Chinese characteristics, and is the prominent advantage of contemporary China's development. Excellent Chinese traditional culture embodies the language habits, cultural traditions, ideological concepts and emotional identity of the Chinese nation. It embodies the moral norms, ideological character and value orientation that are universally recognized and widely accepted by the Chinese nation, and has extremely rich ideological connotations. Integrating Chinese excellent traditional culture into Ideological and political teaching in Colleges and universities and expanding the content of Ideological and political teaching in Colleges and universities will help to deepen college students' understanding and understanding of Chinese excellent traditional culture, enhance cultural self-confidence, strengthen the confidence of socialism with Chinese characteristics, and further enhance the ideological and political theory course in Colleges and universities. Teaching effectiveness and pertinence.

II. MAKING CLEAR TEACHING OBJECTIVES AND HIGHLIGHT THE ORIENTATION OF EXCELLENT TRADITIONAL CHINESE CULTURE EDUCATION.

Firstly, we should carry forward the national spirit with patriotism as its core. Patriotism is the core of the Chinese national spirit and the spiritual motive force of the Chinese nation's endless prosperity. The report of the 16th National Congress of the Communist Party of China pointed out: "In the past five thousand years of development, the Chinese nation has formed a great national spirit of unity, peace-loving, diligent, courageous and self-improvement with patriotism as its core. Our Party leads the people in the long-term practice and constantly combines the requirements of the times and social development to enrich the national spirit. Historically, the consciousness of benevolent people concerned about the country and the people and the idea of taking the country as their own duty are all concrete manifestations of the national spirit. These thoughts promote the development and progress of Chinese society and enrich and perfect the great national spirit of the Chinese nation. Patriotism is a historical category. In different times, different classes have their own content of patriotism. The Communist Party of China, which represents the direction of the development of China's advanced culture, is the successor and developer of China's excellent traditional culture. During the period of the New Democratic Revolution, the Communists of China inherited the

excellent patriotic traditions of their predecessors and ultimately realized the historical task of national independence and people's liberation. During the construction period, under the guidance of the patriotic banner, the Communists and the people of China are one. In the new period of reform and opening up and socialist modernization construction, patriotism has been highlighted again, and the Communist Party of China has led the people of the whole country and made remarkable achievements in reform and opening up.

Secondly, we should inherit and carry forward the traditional revolutionary culture. Revolutionary traditional culture is an important part of excellent Chinese traditional culture and an important guarantee for the victory of the Chinese revolution. The great practice of the new democratic revolution led by the Communist Party of China has created rich traditional revolutionary culture. The revolutionary spirit condensed from the revolutionary traditional culture in different periods is the precious spiritual wealth of the Communist Party of China. Among them, Jinggangshan spirit, Long March spirit and Yan'an spirit are representative. The idea of seeking truth from facts, being independent and self-reliant, everything from the masses to the mass line in the middle of the masses, the purpose of serving the people wholeheartedly, and the origin of democratic centralism are the concrete manifestations of these revolutionary spirits and the essence of revolutionary traditional culture. The traditional revolutionary culture not only provides spiritual support for the success of the Chinese revolution, but also is the spiritual motive force of the current socialist modernization construction in China. It is of great practical significance to inherit and carry forward the traditional revolutionary culture and to make the traditional revolutionary culture epochal.

Finally, the spirit of the times of Chinese excellent traditional culture is explained in depth. Whether it is the national spirit with patriotism as the core or the revolutionary traditional culture, only the times can highlight the vitality. Timing endows the Chinese excellent traditional culture with the value of the times. Therefore, it has become an important task of Ideological and political education in Colleges and universities to explain the spirit of the times of Chinese excellent traditional culture. The teaching of Ideological and political theory course should let college students deeply understand that socialism with Chinese characteristics inherits the gene of Chinese excellent traditional culture. Sinicized Marxism is the inheritance and development of Chinese excellent traditional culture. The socialist core values are the contemporary embodiment and sublimation of Chinese excellent traditional morality. Therefore, college students should take the initiative to care about the fate of the country, consciously combine their personal ideals with national dreams and realize their personal and social values. At the same time, college students should constantly improve their personality, improve their own quality and firmly adhere to the ideal and belief of unremitting struggle for the great rejuvenation of the Chinese nation.

III. ACTIVATING THE TEACHING CONTENT AND HIGHLIGHT THE EPOCHALITY OF CHINESE EXCELLENT TRADITIONAL CULTURE EDUCATION

Firstly, Chinese excellent traditional culture and Marxist philosophy. An Introduction to the Basic Principles of Marxist Philosophy is an important carrier for expounding the harmony between Chinese excellent traditional culture and Marxist philosophy. The idea of "Tao follows nature" in Chinese excellent traditional culture and the idea of "harmony between man and nature" is a naturalistic tendency. It agrees with the idea that man should recognize and respect nature and live in harmony with nature advocated in Marxist materialism. Lao Tzu's simple dialectical thinking has become a complete Chinese expression of the dialectical core of the "law of unity of opposites" in the localization of Marxism in China. Excellent traditional Chinese culture emphasizes the concept of "the unity of knowledge and action", which is consistent with the basic principles of Marxist epistemology. We should firmly grasp the direction of socialist advanced culture. We should adhere to the road of socialist cultural development with Chinese characteristics, based on consolidating the guiding position of Marxism in the ideological field, consolidating the common ideological basis for the unity and struggle of the whole Party and the people, promoting socialist core values, fostering national spirit and the spirit of the times, solving practical problems and promoting social development.

Secondly, excellent traditional Chinese culture and socialism with Chinese characteristics. In the course of "Introduction to Mao Zedong Thought and the Theoretical System of Socialism with Chinese Characteristics", we integrate into the excellent traditional Chinese culture. The unique cultural tradition of the Chinese nation decides that we should take the road of development with Chinese characteristics. The first goal of "building a well-off society in an all-round way" in a society with Chinese characteristics is "two hundred years". The concept of "well-off" originates from the Book of Rites and Rites, which is the ideal social state pursued by the Chinese nation since ancient times. Socialist culture with Chinese characteristics is rooted in the fertile soil of excellent traditional Chinese culture. The ideas of neutralization, peaceful harmony, seeking common ground while reserving differences, harmony but different, and harmonious coexistence in the excellent traditional Chinese culture are in line with the socialist diplomatic ideas and thoughts with Chinese characteristics. In addition, in the practice of China's new democratic revolution, the revolutionary traditional culture represented by Jinggangshan Spirit, Long March Spirit and Yan'an Spirit still has the value of the times and is the spiritual source of socialist modernization with Chinese characteristics.

IV. THIRDLY, THE EXCELLENT TRADITIONAL CHINESE CULTURE AND THE REJUVENATION OF THE CHINESE NATION.

The Outline of Modern Chinese History is an important platform for the education of patriotic tradition and revolutionary tradition. In teaching the course of the Chinese people's struggle against foreign aggression, many people of lofty ideals inherited the patriotic tradition of the excellent Chinese culture. In order to achieve national independence and people's liberation, patriotism is an important spiritual pillar to achieve this historical task. In teaching the issue of China's New

Democratic Revolution, excellent revolutionary tradition is an important spiritual driving force for the victory of the New Democratic Revolution. Excellent traditional Chinese culture is an important guarantee to realize the Chinese dream. Stick to creative transformation and innovative development. Adhering to dialectical materialism and historical materialism, adhering to an objective, scientific and respectful attitude, taking its essence and discarding its dregs, sublimating inheritance, transforming and innovating, renouncing the ancient and not simply denying, constantly endowing New Era Connotation and modern expression forms, constantly supplementing, expanding and perfecting, so as to make the most basic cultural genes of the Chinese nation adapt to and modernize contemporary culture. Society is in harmony.

Finally, excellent traditional Chinese culture and socialist core values. Chinese traditional virtues and Chinese revolutionary morality are the important components of Chinese excellent traditional culture. Both of them have achieved a high degree of harmony between Chinese excellent traditional culture and the course of Ideological and Moral Cultivation and Legal Basis. Through teaching the contemporary value and basic spirit of Chinese traditional virtues, we can realize the creative transformation and development of Chinese traditional virtues, further promote Chinese excellent traditional culture and deepen the understanding of Chinese excellent traditional culture. When teaching "the basic content of socialist core values", it is clear that Chinese excellent traditional culture is the historical gene of socialist core values, and socialist core values fully reflect the inheritance and sublimation of Chinese excellent traditional culture. The socialist core values gradually develop and improve on the basis of absorbing the rich nutrition of Chinese excellent traditional culture, which is the continuation of Chinese excellent traditional culture in modern society, and the two are unified internally. Excellent traditional Chinese culture is the "deep fertile soil" of socialist core values. Without the nourishment of excellent traditional culture, socialist core values will become water without source and wood without foundation.

V. USING A VARIETY OF TEACHING METHODS AND MEANS TO ENHANCE THE DIVERSITY OF INTEGRATION CHANNELS

First of all, the use of thematic teaching methods to excavate the connotation of Chinese excellent traditional culture. Classroom teaching of Ideological and political theory course is the main channel to strengthen the excellent traditional Chinese culture education in Colleges and universities. In the teaching process, according to the characteristics of the four ideological and political theory courses, four teaching topics can be set up, which are "Chinese traditional philosophy and Marxist philosophy", "Chinese traditional culture and socialism with Chinese characteristics", "excellent revolutionary traditional culture and Chinese dream", "Chinese traditional virtues and personality cultivation of College students". In the process of thematic teaching, the ways can be diversified. The discussion on Chinese excellent traditional culture can also show videos reflecting Chinese excellent traditional culture and enrich thematic teaching content. Fully tapping and utilizing the local excellent traditional culture and education resources, taking the author's area as an example, we can add related topics, such as Yi Natural View and Marxist Philosophy, Yi Culture and Socialist Culture with Chinese Characteristics, Long March Spirit and the revival of the Chinese nation.

Secondly, we should fully carry out social practice teaching to improve the timeliness of Chinese excellent traditional culture of education. Social practice is the second classroom of excellent traditional culture education in China. By carrying out in-school and out-of-school practice, we can extend the content of classroom teaching and deepen students' understanding of excellent traditional culture in China. In-school practice can be designed as follows: organizing students to carry out practice activities of Chinese excellent traditional culture, publicizing activities of Chinese excellent traditional culture on traditional festivals or celebrities' anniversaries; organizing students to carry out social surveys on "college students' understanding of Chinese traditional culture", forming investigation reports, and selecting excellent students can be collected and published. To carry out thematic educational activities on Chinese excellent traditional culture, such as collecting essays on the value of the times of Chinese excellent traditional culture; to make full use of local museums, revolutionary memorial halls, cultural celebrities' former residences, historical sites and so on, to organize students to conduct field visits and on-site teaching, and to organize student volunteers to actively participate in social excellent Chinese traditional culture. Publicity activities.

Thirdly, the network platform provides strong support for Chinese excellent traditional culture education in Colleges and universities. Relying on the network culture demonstration center of colleges and universities, we should build a network education platform integrating ideological and political theory courses with traditional Chinese culture, classify according to teaching topics, integrate representative classical Chinese traditional culture poetry and video materials including revolutionary traditions, build a "classical Chinese culture resource bank", and set up a column on excellent traditional Chinese culture education. Students are required to conduct online learning and discussion, teachers answer questions, and the results of learning are included in the students' performance assessment. By using Wechat and QQ groups, we can establish the excellent traditional Chinese culture Wechat group or QQ group, and regularly promote the excellent traditional Chinese culture knowledge. We can also discuss and answer questions about the excellent traditional Chinese culture knowledge through the above social groups.

VI. CONCLUSIONS

The integration of Chinese excellent traditional culture into the ideological and political theory course in Colleges and universities is an important way to strengthen the education of Chinese excellent traditional culture in Colleges and universities. Taking excellent traditional Chinese culture education as the center and combining the characteristics of Ideological and political education in Colleges and universities, formulating corresponding teaching objectives is the central link of integration. Activating the content of textbooks and realizing the docking of excellent traditional Chinese culture with the content of

Ideological and political theory courses in Colleges and universities are the primary conditions for integration. Making full use of various teaching means to improve teaching effect is a strong support for integration. On the one hand, the above-mentioned concrete integration into practice helps college students to enhance national cultural self-confidence and value self-confidence, deepen their understanding of the Chinese characteristics and the Chinese dream, and consciously practice the socialist core values; on the other hand, it enriches the content of Ideological and political theory education in Colleges and universities, and improves the timeliness and pertinence of ideological and political theory teaching in Colleges and universities.

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