Reform Path of Ideological and Political Education Curriculum in Colleges and Universities from the Perspective of Internet +

Shufang Wang
School of Marxism Studies, China Jiliang University
Zhejiang, Hangzhou 310018, China
15168260382@163.com

Abstract—**The rapid development and universal application of the Internet has led to the emergence of micro-media represented by Weibo and WeChat. This not only brings great opportunities to colleges and universities, but also has enormous challenges. Through the combing of life education and other related literatures, this paper uses Internet+, life philosophy theory and humanistic education theory as the theoretical basis, using literature research method, questionnaire research method and statistical analysis method to analyze contemporary college ideological and political education. The current situation of the course puts forward the implementation path of ideological and political education for college students from the perspective of 'Internet +': perfect security system, perfect management mechanism; casting interactive platform; strengthening team building, innovative management methods; integrating network advantages and enriching shared resources Increase network supervision and optimize the prevention system.**

Keywords—Internet+, education curriculum reform, path

I. INTRODUCTION

In October 2015, the 15th China Education Information Innovation and Development Forum took "Internet + Education" as the theme [1-3], exploring the deep integration of Internet technology and education, with a view to promoting the new stage of China's education information. This shows that in the era of open and information sharing, the network has become the main platform for acquiring knowledge and receiving education.

The research on the detailed practice path of ideological and political education in colleges and universities is also quite obvious. According to different subjects of students, families, schools, and society, or from classroom teaching, practical behaviors and mental health counseling, etc., and then introduced according to the specific subject curriculum [4-6]. Scholars generally attach importance to the positive role of school management, family cultivation and social guidance in the life education of college students. Some scholars have proposed that the ideological and political education in colleges and universities should be implemented through the organic unity of classroom teaching, participation in social practice, moral education and psychological education. [7] pointed out that it is necessary to determine the ideological and political education of colleges, schools, and societies, and the ideological and political education of the family, based on the development of initial emotions, to form the primary destination of individual life; the ideological and political education of schools, based on the knowledge of life, the system Teaching life philosophy; life education in society, facing the setbacks and contradictions of life, enriching the power of life, creating a harmonious and healthy environment for the implementation of the philosophy of ideological and political education. Other scholars [8-9] pointed out that it is necessary to hold a variety of colleges and universities special activities in a wider field, such as safety education, physical and mental education, legal publicity, anti-drug smoking activities and prevention of AIDS; establish real-time and accurate intervention mechanisms and emergency networks. System; at the same time deepen the impression of campus culture, build a harmonious environment. At present, the practice of ideological and political education in China's colleges and universities has been carried out in succession. Most of them are related to the establishment and practice of relevant professor courses. Many schools have successively set up professional elective courses for ideological and political education to train students to establish a scientific and healthy ideological and political outlook [10].

II. THE STATUS QUO OF IDEOLOGICAL AND POLITICAL EDUCATION IN COLLEGES AND UNIVERSITIES UNDER THE VISION OF INTERNET+

For contemporary college students, they are the generation that grew up with the development of the Internet and the most affected generation. The changes and applications of the Internet have created new opportunities for college students' ideological and political education. The network provides a new platform for college students to obtain information and interpersonal communication. In addition, the anonymity and sharing of the network make the students who are addicted to the network appear new values and a sense of crisis in life. In accordance with the theoretical knowledge of related subjects such as psychology and education, and in combination with the characteristics of physical and mental growth of college students, the educators use the Internet network technology platform to enable college students to love and respect life, to have a scientific and optimistic life position, to form a harmonious environment, and finally to achieve self-realization, this is a brand new chapter in life education, and it is a milestone in ideological and political education.

The Internet in Internet + refers to a new generation of technology tools, marked by big data, cloud computing and labor, while "+" represents the Internet's transformational role in various fields, accelerating existing traditional industries through the penetration of the Internet. The impact of "Internet +" on education is mainly reflected in the re-allocation and integration of educational resources. On the one hand, the Internet has further spread the value of quality educational resources, from one to dozens to thousands or even tens of thousands of students. On the other hand, the sharing and speed of the Internet has made it possible to conduct collaborative research across time and space, which is also conducive to reducing low levels of duplication and improving research. Under the influence of Internet +, the traditional education gap caused by time and space and teacher differences will likely gradually shrink.

In this survey, college students from Shanxi University, Shanxi University of Finance and Economics, Shanxi University of Finance and Economics, China Business School, Taiyuan University of Technology, Jilin University, South China Normal University, and Shaanxi Normal University were selected as the survey targets. A total of 410 questionnaires were designed and distributed, and 392 were recovered. The recovery rate was 95.607. Among them, 384 valid questionnaires were screened, and the effective rate was 93.707. The basic situation is shown in Table 1

TABLE 1 SAMPLE DISTRIBUTION TABLE

Questionnaire topic	Option	Number of people	statistical results
gender	male	156	40.60%
	Female	228	59.40%
grade	Freshman	51	13.28%
	Sophomore	62	16.15%
	Junior	95	24.74%
	Senior	99	25.78%
	Postgraduate	77	20.05%
profession	grammar	125	32.55%
	Science and technology	98	25.52%
	Management	121	31.51%
	art	40	10.42%

Reliability and validity tests are key indicators for judging the quality of the questionnaire. Reliability is the degree to which internal consistency or reliability of the measurement data is measured. The Clone Bach coefficient is currently the most commonly used reliability test method [11]. The larger is the coefficient, the higher the internal consistency between the questions. In this paper, the reliability of the data is tested, and the obtained coefficient is 0.826, which indicates that the data of the questionnaire has high credibility.

III. NEW MODE OF IDEOLOGICAL AND POLITICAL EDUCATION IN COLLEGES AND UNIVERSITIES UNDER THE INTERNET+

From the questionnaire survey and analysis of this article, it can be seen that the positive impact of the environment and the surrounding people should not be under estimated, otherwise it will lead to the blindness and misunderstanding of the ideological and political views of college students. Based on the characteristics of college students and the influence of the network on students' relationship with family, school and society, this paper establishes a new model of college students' ideological and political education from the perspective of Internet +, making full use of the positive role generated by network tools, and proposing the "Internet +" perspective. Under the ideological and political education of college students, the student subject is a family, school, and society-led 1+3 model. Among them, the family is the starting point of ideological and political education; the school is the main front of ideological and political education; society is the nourishing platform for thinking and life education. The school should be the core, the family, the school and the society should cooperate with each other to jointly undertake the task of promoting the ideological and political education of college students.

A. Strengthening the Construction of Network Media in Colleges and Universities

The campus network is the key element to implement the network ideological and political education of college students. Therefore, colleges and universities should actively guide the opening of the ideological and political education website on campus, or set up the ideological and political education theme page on the campus network, and actively occupy the new position of Internet ideological and political education. As an important means of implementing life education, the Internet has opened up new platforms and created new ways to serve college students through the campus network. To build a life education theme webpage that combines knowledge and fun, and frequently hold profound and interesting online ideological and political education practice activities, becoming the cohesive force of online and offline ideological and political education. Open a mental health teacher online counseling and counseling column, pay close attention to the dynamics of the Internet, understand the state of college students' ideological and political status, enhance the interaction between students, and answer the confusion

of college students in real time. Through the combination of technology and legal methods, strengthen the supervision of the campus network, and guard against all kinds of bad information circulating on the Internet. Conveniently use the more acceptable methods for students to improve the use of campus networks, such as humorous stickers, psychological lecture videos, animations, chat rooms, etc. On the one hand, it provides students with targeted psychological inquiry, and on the other hand, it provides a unique psychological test, which enables students to recognize both the importance of ideological and political and the infection of relevant theories.

The Internet+ era has given students a new way of management work, and at the same time improved the efficiency of implementation. The advantages of Internet speed and sharing are the internal needs of students' work and the specific needs of management work. In the management work, introduce "mutually Networking +" can save a lot of management time, but also improve the efficiency of implementation, save management capital, and implementers can use the balance time to study the new path of their work. Many outstanding student management practices are currently implemented. After creating a network group chat, maintain close contact with students, communicate with students on the network, and be able to take the lead in grasping the students' dynamics in order to carry out the next management work in time.

B. The Reform Path of Ideological and Political Education in Colleges and Universities under the Internet +

The Internet is a convergence system of information resources, which has transformed the original student management model, and the management methods and concepts have changed. It is necessary to open up a new path of student management by virtue of the diversified advantages of the network. First of all, the "Internet +" era has made the method of student management work more abundant. For the implementers of student management, whether or not to do a good job depends on whether there is a convenient communication platform path, and the emergence of the network just happens to solve this problem. . The two-way interactive performance of the network strengthens the closeness of "management" and "management," "participation," and "participation." Students can bravely rely on online positions to express their views on student management, and the virtual nature of the network allows Teachers better understand students and facilitate communication and management. Secondly, the "Internet +" era has given students a new way of management work, and at the same time improved the efficiency of implementation. The advantages of Internet speed and sharing are the internal needs of students' work and the specific needs of management work. In the management work, the introduction of Internet + can greatly save the time of management personnel, and can also improve the efficiency of implementation, save management capital, and implementers can use the balance time to study the new path of their work. At present, many outstanding student management implementers, through the creation of online group chat, maintain close contact with students, communicate with students on the network, and be able to take the lead in grasping the dynamics of students in order to carry out the next management in a timely manner.

It is necessary to establish a timely and effective network education measurement system. First, use professional psychological measurement tables to achieve rationalization of network measurement work, strengthen the regulation of psychological measurement, reduce deviations, improve the validity and reliability of tests, so as to improve the psychological state of students. Make a correct evaluation. At the same time, select the students who need to focus on, create a psychological crisis file and monitor it in time to strengthen the pertinence of network life education. Secondly, it is necessary to carry out complete registration and archiving of the data and evaluation of various tests. The sound student files can systematically grasp the psychological state of the students and provide a safe and reliable basis for the school to formulate effective ideological and political education plans. Students can also read through their own materials, pay attention to their own ideological and health, and establish a correct self-thinking awareness. Therefore, the school should conduct regular tests on the physical and mental state of the students, and create an accessible online physical and mental health file system for all students.
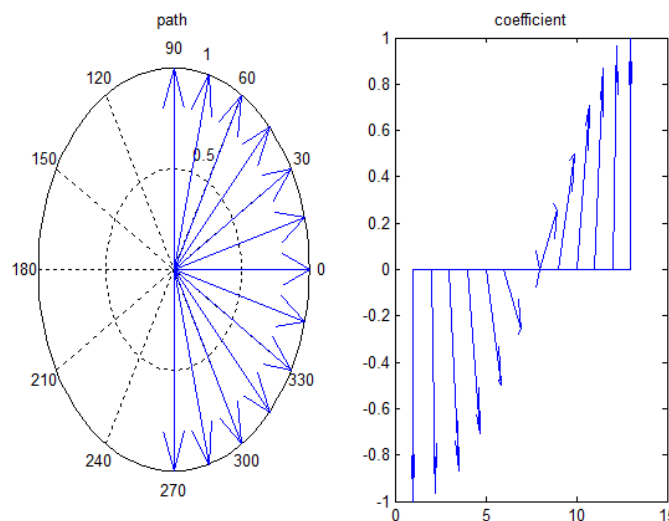

Figure 1 Trust and Path Verification Diagram of Ideological and Political Education in Colleges and Universities under the Internet

Using the network to give a positive orientation to student life education, pointing out the implementation path of life education for college students under the background of "Internet +", college students as the main body, school intervention, family comprehensive cooperation, state and society provide system and environmental protection, comprehensively strengthen life education Importance and look forward to being used in school management.

IV. CONCLUSIONS

Most of the students have high satisfaction with the university's ideological and political education, and their psychological resistance is strong; a small number of students have low satisfaction with ideological and political education and are depressed. It is an epoch-making urgency and necessity to carry out "Internet +" ideological education for students. The network has a positive impact on students' relationship with family, school and society. Under the background of Internet +, the "1+3" mode of college students' ideological and political education curriculum has practical guiding significance. Under the background of Internet+, the implementation path of ideological and political education in colleges and universities is more feasible.

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