# Analysis of Miyazaki's Anime Movie Audiovisual Language

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*Abstract*—**The film created by Japanese animator Hayao Miyazaki is deeply loved by the audience. The audio-visual effect in the movie gives people a strong feeling. This paper analyzes the audio-visual language of Hayao Miyazaki's anime film and analyzes the audio-visual work of Hayao Miyazaki's anime film. The basic characteristics of language and the deep connotation of Miyazaki's film audio-visual language effects provide reference suggestions and suggestions for the development of Chinese anime movies, and explore ways and means to enhance the audio-visual language effects of Chinese anime movies.**

*Keywords—anime film; audio-visual language; analysis*

## I. INTRODUCTION

Since the advent of the film, there have been countless classic works. However, the introduction of anime film has enriched the development of the film, and has made people's understanding of the film more profound. The animation film has more emphasis on the animation image and audio-visual effect in the process of production. To a certain extent, it has subverted the impression that anime movies are only suitable for children to watch. More and more adults watch anime movies and benefit from them. As a success story in action film production, Miyazaki has launched many classic anime movies, such as "Spirited Away", "Hal's Moving Castle", "Goldfish Princess on the Cliff", "My Neighbor Totoro" "The Girl in the Alps" and "The Valley of the Wind", etc., through the analysis of the audio-visual language in Hayao Miyazaki's films, integrating the characteristics of the audio-visual language of anime movies, and exploring ways and means of enhancing anime movies.

## II. RESEARCH OBJECTS

The research object of this paper is the audio-visual language in Hayao Miyazaki's anime film.

## III. RESEARCH METHODS

In the process of writing, this paper uses methods such as literature data method, expert interview method and logical induction method.

## IV. RESEARCH PURPOSES AND SIGNIFICANCE

The purpose of this paper is to analyze the audio-visual language in Hayao Miyazaki's anime movies, and to explore the characteristics, application methods and effects of Miyazaki's anime film audio-visual language.

The significance of this paper is to provide reference for the use of audiovisual language in Chinese anime movies through the study of audiovisual language in Hayao Miyazaki's anime movies.

## V. RESEARCH RESULTS AND ANALYSIS

### A. Related Concepts of Audiovisual Language

Audiovisual language, also known as film and television language, is based on the audiovisual experience of normal people. It is characterized by audiovisual. It is the artistic means used by film and television art to express ideas and complete narratives. It is a way of thinking of creators. It is not a single language of form, but a complete, scientific system of thinking. Generally speaking, the audio-visual language mainly includes two parts: video and sound. Images can be divided into: lens, composition, scene, angle, motion, light and color. The sound mainly includes three parts: language, music and sound.

Different movies have different requirements for audio-visual effects. Some movies are designed to create a tense atmosphere, some films are used to set off sad scenes, and some are designed to increase the effect of comedy. In the process of film production, directors need to design different scenes according to different scenes. Audiovisual language, increasing the effect of the film to enhance the quality of the film, it can be said that to a certain extent, the mastery of the director's audio-visual language determines the quality of a movie. Therefore, in the process of film production, the director should attach great importance to the use of audio-visual language.

### B. History of the Development of Film Audiovisual Language

In the primitive society, because of the extreme lack of material, people face fewer new things. The communication between people is only through simple language. Because of the large difference in language between different tribes, there are great obstacles in communication. To a certain extent, it restricts the further development and promotion of language. In the process of communication, people mainly communicate through body language when encountering

communication obstacles. With the appearance of words, people's communication and information are greatly improved. The preservation is also more complete, especially the invention of papermaking and printing accelerates the information function of the word language. This mode of communication has lasted for thousands of years in human history.

1872 Stanford, California, and Cohen opened an argument. The subject of the debate was whether the horse was landing on the four hooves during the running. This problem is difficult to judge even if it is a master horse. British photographer Maibridge After hearing the argument, he said that he could pass the camera for verification. He placed 24 cameras on one side of the runway and took photos in sequence as the horse passed through the area. McBride cut the photos in order. Each adjacent two photos have very little difference in motion, and they form a coherent photo strip. Based on this set of photos, the referee finally saw that the horse always had a hoof when he was running, and he would not vacate his four hooves, thus judging that Cohen won. Biologist Malay heard that after the bet, he was inspired to create a lightweight fixed-film continuous camera in 1888. December 28, 1895, the French Grand Cafe Lumiere brothers in Paris for the first time with their invention of photography used along with screening machine screening of "train station" films, was born appear throughout the movie logo movies. With the development of film production and the pursuit of audiovisual effects in the process of film production, the film has gradually become rich and diverse.

### C. Analysis of Audiovisual Language in Hayao Miyazaki's Anime Movies

Everything is in constant development and change. In the process of development, there will always be contradictions of one kind or another. The key lies in the continuous research of things, exploring the status quo of the development of things and the problems encountered in the process of development. Difficulties, and constantly strengthen the main factors that are conducive to the development of things, weaken the unfavorable situation in the development of things, and enhance the further development of things. The same is true in the development of the film. Through the continuous enhancement of the favorable aspects in the film development process, the film's picture effect is enhanced, and the film industry is continuously promoted.

*1) The role of audiovisual language in movies:* The development of the film from the original silent film to the subsequent addition of sound greatly enhanced the viewing effect of the film and promoted the development of the film industry. With the addition of technology elements in the process of film production, the overall effect of the film is enhanced, and the audio-visual feeling of the movie during playback is enhanced.

The main function of audiovisual language in the film is to enhance the overall effect of the film, to set off the plot in the film, to reflect the personality characteristics of the

characters and so on. In the process of development, the main reason for the development of the film from the silent film to the later audio-visual effect is the need for the film development. This kind of production method is more in line with the taste of the audience and is conducive to the generation of the overall effect of the film. Therefore, audiovisual language can effectively improve the overall effect of the film. There is a certain difference between written text and language expression. Different individuals will have great differences in the process of converting written words into language expressions. On the one hand, individuals have different tone in the process of language expression, and the other is different. The reason is that the difference in the environment of the individual in the process of expression leads to different overall effects. For example, the same individual uses the same tone to explain one thing, because the environment is different, the effect will be completely different. So it can be seen that to a certain extent, the visual effects and the auditory effects need to complement each other at a certain stage. The simple enhancement of the visual effect or the simple enhancement of the auditory effect is not as good as the enhancement effect at the same time. In the same growing environment, different individual characteristics are different, some like quiet environment, some like noisy places, some like to be alone, some prefer to live in groups and in a large proportion, they like to be quiet and solitude. Individual personality is introverted, and people who like noisy and social groups are extraordinarily extroverted. In the process of film and television production, the personality characteristics of the protagonist are reflected in the change of external visual effects, leaving a deeper impression on the audience.

*2) Visual analysis in Hayao Miyazaki's anime movies:* Miyazaki is one of the world's most famous anime directors. Through the medium of lens as a visual communication method in the production of his anime film, the lens is one of the important elements of vision in the production of anime film. The style characteristics of the whole film play an important role in reflecting the author's intention and expression of film production. The lens vision mainly expresses the thought and effect of animation production through close-range, medium-distance and long-distance lenses. The long-distance shots in Hayao Miyazaki's anime movies are more common, mainly through the long-distance lens to express the grand scene and reflect the scenes and effects that the author hopes to achieve. At the same time, the characters can be represented by long-distance shots, reflecting the characters. The contours in turn create a beautiful beauty. For example, the anime film "Hal's Moving Castle" is a movie with a magical color plot. At the beginning, by using a long-distance lens to show the castle between the fields, the train in the village appears, through this long-range lens. Give the audience a visual experience, reflecting the period and background in this stage, and then attracting the audience to the scene of the movie. The close-up is mainly to show the image of a person or a scene through close-up viewing, and to reflect the emotion of the

character in the process of depicting the character in close range, for example, by bending the brow to express the tension of the character's present mood. The process of thinking. For example, "The Fairy Tales of the Year" fully demonstrates the inner activity and psychological changes between two people through a close conversation between two people. The close-up of the visual performance of an anime film is also an important part. The close-up lens can reflect the delicateness of the director, and can also bring the audience into the movie scene and present the perfect side of the movie to the audience. In the anime film "The Valley of the Wind", Nausicaa excitedly grasps the sand of the forest through close-ups to fully demonstrate the purity of the sand and Nausicaa's love for the sand. In the visual effect of anime movies, the vision, the close-up and the close-ups are used according to different scenes to reflect the theme of the movie, showing a good visual effect.

In addition to the lens, the color elements in anime movies are also an important factor in enhancing the effect of anime movies. The appearance of color movies enhances the visual impact of the film. From the original black and white color matching to the current hundreds of color schemes, the expression of scenes and characters in anime movies has been greatly enhanced. It is more conducive to the atmosphere of the film, the expression of emotions, the depiction of psychology, and so on. The color in Hayao Miyazaki's anime film is not only a simple smear on the visual aspect of the film, but also a lot of humanistic thoughts and subjective emotions. It pays more attention to the expression of the spiritual level. And the traditional pursuit of entertainment film formed a clear difference. From a macro perspective, the color characteristics of Hayao Miyazaki's anime movies are mainly reflected in three aspects: class, religion and nationality. Affected by Japanese class culture, like ancient China, yellow represents the most noble color, only the emperor can wear yellow color clothes, in the film, black, cyan, purple, red, yellow, red, white and other different colors representing different class status and ranks. In the anime "Hal's Moving Castle", the elegance and honor of the palace are reflected by the use of red and yellow red, showing different colors from the ordinary scene, reflecting class nature. Japan is a country with a religious color. To a certain extent, it also has an impact on anime movies. In Hayao Miyazaki's anime movies, white, yellow, red and blue are often used to express the religious color of movies. Japan is also a multi-ethnic country, 98% of whom are Yamato ethnic groups, and the Yamato nation is Japan's most representative nation. In the Spirited Away, the clothes worn by the owner and the house they live in are all Japanese national colors. It reflects the national characteristics of Hayao Miyazaki in the film production process.

*3) Auditory analysis in Hayao Miyazaki's anime film:* The auditory language in the film mainly refers to the dialogue of the characters in the movie and the background music of the movie. In Miyazaki's movies, the background music is used more frequently and frequently, mainly through the background music to reflect the scene and enhance the atmosphere through the background music. The overall effect of the film. Hayao Miyazaki's anime film music has the characteristics of simplicity and simplicity. It promotes the audience's integration into the movie scene through the background music of the movie, and at the same time gives people a sense of endless aftertaste. The traditional folk style of American country music in "Women's Delivery Service" makes the whole movie full of lively and pure atmosphere, and people even return to their childhood and miss the feeling of youth. Through the use of string music, "Princess Mononoke" gives the audience a true sense of desolateness and sorrow, so that the film is full of true and false, virtual and real sense, and expresses the theme through music to enhance the film effect.

## VI. CONCLUSION

The visual and auditory effects of Hayao Miyazaki's anime movies give people a strong feeling. The visual aspects mainly show the background of the film and the characteristics of the characters through close, medium and long distance scenes. The auditory aspect is mainly through the background. The music achieves the purpose of setting off the atmosphere and letting the audience have an endless aftertaste.

It is suggested that Chinese animated film makers should study the audio-visual language in Hayao Miyazaki's anime movies, learn the essence and learn from the actual situation of China's anime movies, and create excellent anime movies with Chinese characteristics.

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