

Public-private Partnership in the Area of Socio-cultural Rehabilitation of Persons with Special Needs

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Abstract—The article analyzes the social relations linked to the implementation of solutions to the issues concerning the socio-cultural rehabilitation of persons with special needs in the Russian Federation and defines the main mechanisms for improving the legislation of the Russian Federation in this area.

Keywords—*quality of living; education; cultural values and cultural goods; possibilities; creation of special conditions; competitiveness; efficiency*

I. INTRODUCTION

Availability of the cultural goods is the key factor for rehabilitation of people with disabilities and physically-challenged persons, considering that the culture is the highest-level human need.

Increasing the availability of the cultural values and goods for people with disabilities is one of the focus areas of the Ministry of Culture of the Russian Federation.

As part of activities in the said area, a legal and regulatory framework has been created by the Ministry concerning the issues of ensuring the availability of the cultural goods for persons with special needs.

The Ministry of Culture of the Russian Federation provides annual monitoring of availability of the cultural goods for persons with special needs in Russia.

II. ON IMPROVING THE INDICATORS OF AVAILABILITY FOR PERSONS WITH SPECIAL NEEDS

According to the results of performed monitoring, there has been an improvement in the indicators of availability for persons with special needs in the area of culture and the arts over 2015-2017:

- There has been a 2.5-fold increase in the number of artistic events available to the persons with special needs held by the cultural-sector organizations in 2016-2017, as compared to 2015;
- There has been a 6.5-fold increase in the number of employees at the cultural institutions who completed the training under the programs for provision of services to the persons with special needs in 2016-2017, as compared to 2015.

Training and Methodological Resource Center for educating the persons with special needs was merged into the higher education institution under the authority of the Ministry of Culture of the Russian Federation – the Russian State Specialized Academy of Arts. The aim of the activities of the Training and Methodological Resource Center is to improve the availability and quality of the arts education for persons with special needs.

The Ministry of Culture of the Russian Federation pays great attention to the issues relating to creation of conditions for the effective integration of persons with special needs into the cultural life of the society and the creative development of the individual.

In order to increase the availability of the cultural values and goods to the people with disabilities, a Working Group of the Commission for persons with disabilities under the President of the Russian Federation has been working since 2015 on creation of the conditions allowing the persons with special needs to participate in the cultural life of the society, the said Group is composed, in particular, of the representatives of the public organizations of disabled persons and non-profit organizations participating in the implementation of measures aimed at the socio-cultural rehabilitation of disabled persons. The Working Group is an expert platform for discussing the issues concerning the arrangement of the accessible environment for persons with special needs at the cultural institutions and the involvement of the disabled people in the cultural life of the society.

The long-term practical experience in implementation of the inclusive artistic projects has proven the efficiency of the applied public-private partnership model in the area of socio-cultural rehabilitation of persons with disabilities. The considerable part of the events for persons with disabilities is held by the cultural institutions and the social organizations supported by the State.

To exercise the creative abilities of the talented persons with disabilities, various creativity competitions and arts festivals are being organized, which - more often than not - make a start in the creative occupation.

Among the major inclusive events carried out with State support are:

- White Cane International Charity Festival;

- Step Forward! International Arts Festival for children with limited abilities;
- The International Paradelphic Games;
- Art Open World Festival for young talents with limited abilities;
- Paramusical festivals, Viva Opera! Festival for blind and partially-sighted actors and many others.

The Ministry of Culture of the Russian Federation provides methodical and informational support in implementation of the inclusive artistic projects on a systematic basis. Much attention is being paid to ensuring the availability of information about the artistic events for persons with disabilities. In particular, the automated information system Single Information Space in the sphere of culture (or AIS EIPSK) developed by the Ministry of Culture of the Russian Federation can offer at all times the information about the inclusive events conducted by the cultural institutions on a national scale. The information about the available events is also published on "Kultura.rf" portal (in Russian — Культура.рф) in the Events Section (in Russian — Афиша).

In order to inform the society about the most important all-Russian inclusive events, the Ministry of Culture of the Russian Federation in association with the Working Group of the Commission for persons with disabilities under the President of the Russian Federation compiles the annual calendar of all-Russian mass cultural events involving persons with disabilities.

Our common objective is not to leave a single talent unnoticed, to assist the persons with disabilities in accessing education, professional becoming and creative realization.

The forms of public-private partnerships in the area of socio-cultural rehabilitation of persons with disabilities in the Russian Federation are also considered to be the joint projects of the cultural institutions and the charity foundations aimed at making the cultural goods available to the persons with disabilities and development of their creativity.

The most prominent examples of such work are the following large-scale projects for persons with disabilities:

- The all-Russian cultural and educational acts which have been receiving public recognition for years and have become popular among persons with disabilities — The Night of Museums, The Night of Arts;
- Seeing the Invisible Exhibition of tactile (touchable) pictures which has been conducted for years by the Pushkin State Museum of Fine Arts in association with "Contribution to the Future," the charity foundation of Sberbank of Russia. This is the first travelling exhibition of tactile pictures in Russia having the objective to introduce the masterpieces of world painting to the blind and partially-sighted people;

- InvaExpo. A society for all International Specialized Exhibition, the national exhibition platform for demonstrating the development of domestic rehabilitation industry and establishing the accessible environment;
- Special View program which is being implemented by The Art, Science and Sport Charity Foundation and aimed at the socio-cultural rehabilitation of the vision-impaired persons by means of organizing the adapted excursions at the museums, stage performances understandable for the vision-impaired persons, audio performances, screenings of feature films and animated-cartoons with audio descriptions, etc.;
- Socially-important artistic projects carried out by the State Theatre of Nations in association with Connection (So-edinenie), the Deaf-Blind Support Foundation: staging of inclusive performances, in particular, "The Touch-ables," the performance involving the deaf-blind actors, which is included in UNESCO's list of inclusive projects, "Quite an incredible event," the inclusive performance involving the mobility-impaired actors; conduction of charity concerts and performances such as Life in Motion, Stikhovarenie, etc.

III. CONCLUSION

Efficiency and effectiveness of the activities in the area of socio-cultural rehabilitation of persons with disabilities are determined by means of independent quality assessment of the services offered by the cultural institutions. In accordance with Order No. 599 of the Ministry of Culture of the Russian Federation dated April 27, 2018, the availability of the culture-related services to the persons with disabilities is one of the main criteria of assessment.

In socio-cultural rehabilitation of persons with disabilities in the Russian Federation, the priority lines of activities are the following:

- Ensuring the overall accessibility of the cultural institutions by the persons of all nosological groups of disabilities by means of facilitating access to the facilities and services provided by the cultural institutions;
- Systematic State support of the creative initiatives taken by the persons with disabilities;
- Interaction between the cultural institutions, the all-Russian public organizations of persons with disabilities, the educational institutions, the social welfare organizations, the executive authorities at all levels, the non-profit and charitable organizations dealing with implementation of measures related to the socio-cultural rehabilitation of persons with disabilities, including children with disabilities.

For comprehensive development of the system for socio-cultural rehabilitation of persons with disabilities, including

children with disabilities, it is recommendable to perform the following actions:

- To create the accessibility maps for the cultural institutions in the constituent entities of the Russian Federation;
- To establish the forms of monitoring the constituent entities of the Russian Federation with regard to the efficiency and the effectiveness of the activities aimed at the socio-cultural rehabilitation of persons with disabilities;
- To expand the list of indicators characterizing the general criteria for quality assessment of conditions, in which the services are provided by the cultural institutions, in terms of accessibility of the culture-related services for persons with disabilities.

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