

# The Remolding of College Ideological and Political Teachers' Ideas from the Perspective of Building Morality and Cultivating People

Haitao Dong

Ideological and Political Education and Research Department  
Yingkou Institute of Technology  
Yingkou, China 115014

**Abstract**—As the most important undertakers and promoters of the goal of building morality and cultivating people, ideological and political teachers must remold the educational concept in four aspects: actively giving up teachers' subjective consciousness, establishing the system consciousness of collaborative education, adhering to the innovative development of ideological and political education and actively adapting to the new concept of "Internet plus education". Only in this way can the attraction and effectiveness of ideological and political education be effectively improved and the general goal and task of building morality and cultivating people in colleges and universities be realized.

**Keywords**—building morality and cultivating people; ideological and political teachers; educational concept

## I. INTRODUCTION

On the national college ideological and political work conference, the General Secretary Xi Jinping pointed out that the work of ideological and political education in colleges and universities is related to the fundamental problem of what kind of people colleges and universities cultivate, how to cultivate people and for whom. Teachers undertake the sacred mission of human soul engineers; they must insist that educators need to be educated first. Preachers need understand the belief and have faith in the belief first, undertake the historical task of spreading advanced thoughts, strengthening the ruling status of the party, directing and guiding the healthy growth of student. In the new era, ideological and political workers should change the traditional educational concept actively, cultivate the educational concept of building morality and cultivating people hardly, forming the consciousness of subjectivity, integrity, innovation and network, and then that can effectively improve the attractiveness and effectiveness of ideological and political education in colleges and universities.

## II. ACTIVE SUBLATION OF TEACHER'S SUBJECTIVE CONSCIOUSNESS

"The subject is man and the object is nature". Traditional ideological and political education emphasizes the unilateral subjectivity of educators, regarding the educatees as passive and objective beings. That leads to the lack of the subjectivity of the educatees and the poor effectiveness of ideological and political education. In the process of ideological and political education, educators and educatees' subjectivity are complementary to each other, ignore the subjectivity of either side will erode the effectiveness of education. Ideological and political educators should change the traditional educational thought while giving full play to their subjectivity, and pay attention to stimulating and guiding the exertion of the subjectivity of the educatees.

First, give full play to teachers' subjectivity. The subjectivity of ideological and political teachers is reflected in two aspects: on the one hand, ideological and political teachers should first make clear that they bear the subjective responsibility of the general goal of building morality and cultivating people in colleges and universities. How to "keep a section of canal and plant a good field of responsibility" need the ideological and political teachers clarify their educational responsibilities, hold fast to the front of the students' thought works, explore the main channel of relying on classroom teaching constantly, strengthen and improve the affinity and pertinence of education in the improvement, meet the students' growth and development needs and expectations. On the other hand, the subjectivity of ideological and political teachers is embodied in the process of education. Ideological and political teachers in colleges and universities should play an active and dominant role in teaching plans, educational programs, educational means, educational contents and methods. Second, respect and guide students' subjectivity. The consciousness of subjectivity not only means that the teacher's subjectivity plays a leading role in building morality and cultivating people, but also requires the educators to fully respect and guide the educatees to give full play to their subjectivity. In ideological and political education activities, the educatee is not only the subject of practice, but also the transforming object of the objectivity of

practical behavior. Ignoring the subjectivity of the educated will inevitably hurt their enthusiasm and initiative, resulting in the process of internalization and externalization of education cannot form a complete closed loop or educational practice cannot achieve the desired results. Ideological and political education is the organic connection formed by the educator and the educated on the basis of practice, the educator and the educated are both the subject of educational practice, they all have subjectivity. In the education practice of the two-way interaction between educators and educatees, the subjectivity of both sides of education can be shown as a kind of inter-subjectivity or inter-subjectivity. The positive interaction between educators and educatees on the basis of intersubjectivity makes educational practice is no longer a one-way demonstration of social value and instrumental value. It has evolved into the practice of exploring the balance between social value and individual value on the basis of the individuality and noumenon of the educated.

### III. ESTABLISHING THE SYSTEM CONSCIOUSNESS OF COOPERATIVE EDUCATION

The General Secretary Xi Jinping stressed in the national college ideological and political work conference that "We should continue to take moral education as the central link, put ideological and political work throughout the whole process of education and teaching, realize the whole process of education, all-round education, and strive to create a new situation in the development of China's higher education." Under the challenges of the current era of diversified information channels, diversified values and complicated ideological work, to establish the system consciousness of collaborative education is the objective need of realize the goal of building morality and cultivating people and the objective requirement of the development of ideological and political education in colleges and universities under the current situation. Only systematic ideological and political education can form the resultant force of education and better realize the general goal of building morality and cultivating people in colleges and universities. Ideological and political teachers in colleges and universities should establish the system consciousness of collaborative education and form new understanding in the following aspects: First, the systematic content of education: from a vertical perspective, ideological and political education is a continuous process of education from basic education to secondary education and higher education. Although the emphasis of education in each stage is different, the content of the whole ideological and political education itself has integrity and unity. In the content design of ideological and political education in colleges and universities, it is necessary to do a good job of "seamless docking" with the previous education level and degree, and avoid meaningless repetition of the education content, so as to enhance the pertinence and effectiveness. Second, the pluralism of educational subjects: from the horizontal view, ideological and political education can be divided into the inside school and the outside school two education systems. School education should be connected with family education and social education to build a good overall atmosphere of ideological and political education. The systematicness of

ideological and political education requires ideological and political teachers to take the initiative to break down the barriers between various educational departments under the current management system of colleges and universities, constantly optimize the ideological and political education content of college students under the guidance of the common educational goal, and pay attention to the integrity, coordination and complementarity. Third, the diversity of educational approaches: ideological and political education is a fundamentally work of being a man, the formation and development of people's ideology is a long process, which cannot be accomplished overnight. Ideological and political teachers in colleges and universities must constantly integrate and gather the approaches and methods of ideological and political education with systematic thinking and holistic vision, and realize the whole process of education through the perfection and optimization of the educational process. Ideological and political education involves students' ideological level, political consciousness, moral quality, cultural literacy and so on. Although each aspect has a greater positive correlation, the actual individual students show different degrees of difference. The evaluation itself is not important. What is important is that in the process of ideological and political education, the content and emphasis of education are constantly adjusted according to the evaluation results, and differentiated and personalized education and counseling are conducted.

### IV. ADHERING TO THE INNOVATIVE DEVELOPMENT OF IDEOLOGICAL AND POLITICAL EDUCATION

The ideological and political teachers in colleges and universities are in the process of realizing the general goal of building morality and cultivating people, not just important participants, also the promoter and the main task bearer. Insisting on innovative development is the internal demand of improving the sense of the times and the attraction of ideological and political education in colleges and universities, it is also the basic educational concept that ideological and political teachers in colleges and universities must have, in order to "stand on the platform, stand well on the platform". Firstly, idea innovation is the basis of Ideological and political education innovation. Educational concept is a concentrated reflection of the basic direction and principles that teachers adhere to in the process of education. Ideological and political teachers in colleges and universities under the guidance of the general goal of establishing morality and cultivating people, establish a modern educational concept that conforms to the law of students' physical and mental development. On the one hand, we should continue to expand the field of Ideological and political education on the basis of sticking to classroom education, from the unitary field of Ideological and political education to the multi-field of education. The extension of ideological and political education in the field to achieve the goal of establishing virtue and growing people, it is presented inward as learning field, political field and daily life field, outward as macro field, future field and virtual field. On the other hand, ideological and political teachers should establish a "dual perspective" of the society and individuals of ideological and political education, that is,

ideological and political work in colleges and universities is not only the need of students' all-round development, but also the objective requirement of the society for contemporary college students, the improvement of the effectiveness of ideological and political work must be student-centered and adhere to the concept of student-centered education in order to make the content of education truly "into the ear, brain and heart". There is no educational method or skill that can be applied anywhere, in the practice of education, teachers should innovate constantly according to their own experience and mastery of students' characteristics, so as to make ideological and political education interesting, effective and beneficial. Secondly, curriculum innovation is the core of Ideological and political education innovation. Course education is the main channel and position of ideological and political education for college students, the reform and innovation of ideological and political theory course in colleges and universities is an important content of ideological and political education innovation for college students. In the course content, we should embody the theoretical quality of Marxism advancing with the times, to educate and guide students with the latest theoretical achievements and practical experience of the localization of Marxism in China. In terms of curriculum education methods, we should be good at using various teaching methods to enhance the persuasion, appeal and attraction of the curriculum. In terms of educational effect, we should cultivate socialist builders and successors with Chinese characteristics who are both red and professional, have both ability and morality, and develop in an all-round way. Finally, team innovation is the material carrier of ideological and political education innovation. The contingent innovation of college students' ideological and political education includes extensive extension and deepening of connotation. Extensive expansion aims to change the "island effect" of Ideological and political education of College students, and to form the "resonance effect" of Ideological and political education team through the effective integration of Ideological and political education resources inside and outside the school, which is also the objective requirement of "three educations". Deepening the connotation means that the construction of college students' ideological and political education team takes "three modernizations" as the goal to make the college students' ideological and political education team professional, professional and expert.

#### V. ACTIVELY ADAPTING TO THE NEW CONCEPT OF "INTERNET PLUS EDUCATION"

The wide spread of the Internet has not only brought about great changes in various fields of people's social life, including education, but also put forward new requirements for the education and teaching of Ideological and political teachers in Colleges and universities. The rapid development of the Internet has broken the traditional teaching mode, made education and teaching more open and diverse, and provided a favorable opportunity for teachers' professional development and students' principal position. Whether we can build, utilize and manage the Internet well or not is related to the professional accomplishment of ideological

and political teachers in colleges and universities, the effectiveness of ideological and political education of college students, and the goal of training talents to realize the great rejuvenation of the Chinese nation.

First of all, the Internet has expanded the educational channels for ideological and political teachers in Colleges and universities. The unique advantages of the Internet have endowed the ideological and political education in colleges and universities with superiority and innovation, how to use the new media of the network to occupy the ideological and political education position, improve the teaching methods and means, and improve the quality and level of education has become the main task of ideological and political education. Secondly, using modern educational technology to innovate the methods and means of ideological and political education teaching is the basic requirement of college and universities teachers' self-improvement. The emergence of modern educational technology centered on the Internet has changed the status between teachers and students, teachers have changed from the dominant to the guide, and the students have changed from passive receivers to active learners and also promoted the diversification of educational teaching modes. The traditional one-way indoctrination teaching mode which mainly focuses on teachers' face-to-face teaching, has gradually changed to the new ones that pays more attention to interaction, such as admiring lessons, micro-lessons and turning over classes, the changes of teaching mode. This online and offline hybrid teaching mode and open education method, which integrates Internet technology, satisfies the dominant position of students, enables students to obtain knowledge freely, equally and infinitely, stimulates students' enthusiasm and creativity, and maximizes students' potential. Thirdly, improving the ability of network application and practical operation of Ideological and political teachers in colleges and universities, and promoting the development of professional quality are the basic premise of doing well the work of network supervision and management and building and making good use of the network. In the teaching process of Ideological and political education, teachers in Colleges and universities should start from the requirements of the times and the height of professional development, establish the concept of lifelong learning and keep pace with the times, and actively explore the mode of "Internet + education", actively participate in social practice and professional training, enhance Internet skills and practical experience; with the help of Internet technology, the feedback information of education and teaching should be analyzed and processed, and the supervision of network teaching should be strengthened so as to adapt to the new concept of "Internet + education" and strive to improve teachers' professional quality.

#### VI. CONCLUSION

Teachers in Colleges and universities should adhere to the "four persistences" of morality, learning by morality and teaching by morality, that is, "the unity of teaching and educating people, the unity of preaching and teaching by example, the unity of devoting themselves to learning and

paying attention to society, and the unity of academic freedom and academic norms". [1] The ideological and political workers in Colleges and universities are the important undertakers of the central task of establishing morality and cultivating people. They also have three identities of Marxist learners, researchers and disseminators. Idea is the guide of action. Only when ideological and political educators change their educational concepts according to the new era, new situations and new problems, can they better adhere to the principle of "four actions" in the process of Ideological and political education practice, better provide students with a feast of spiritual purification, and better accomplish the general goal and task of cultivating morality and cultivating people.

#### REFERENCES

- [1] Selected Works of Marx and Engels (Vol. 2) [M]. Beijing: People's Publishing House, 1995:3.
- [2] Han Xianzhou. Focusing on Lide's fundamental task of cultivating people, strengthening the course of Ideological and political theory in the process of improvement [J]. Guide to ideological and theoretical education, 2017 (2): 22-25.
- [3] Xi Jinping. Speech at the 20th collective study of the Central Political Bureau [N]. People's Daily, 2015-01-25 (1).
- [4] Feng Gang. Adhering to Li De Shuren's reinforcing ideological guidance to comprehensively improve the quality of Ideological and political education of college students [J]. Research on Ideological education, 2015 (3): 6-11.