

# Study on the Strategies for Cultivating College Students' Aesthetic Ability Through Ideological Education

Jie Wang

Kede College of Capital Normal University  
Beijing, China 106202

Huihua Liu

Linyi University, Feixian Campus  
Feixian, China 273400

Xiaoxiao Liu

Kede College of Capital Normal University  
Beijing, China 106202

**Abstract**—College students' ideological education activity combined with the cultivation of aesthetic ability is of important significance for college students to build up a firm ideal faith, improve their ability of moral constraints, and enhance their art accomplishment. However due to the influence of many restriction factors such as ideological cognition, operational practice and technical conditions, there are unclear definition in nature, not many forms in content and non-deep combination with the form. Based on the principle of linking theory with practice, this paper studies the ideological education activities combined with aesthetic education. As a result, it is concluded that it is necessary to change students' aesthetic concept based on the problem, enrich the aesthetic content based on practice, create an aesthetic atmosphere under the guarantee of technology and create a long-term mechanism based on effect scale. This is not only the intrinsic requirement for cultivating students with their own characteristics by providing ideological education activity combined with the cultivation of aesthetic ability but also the inevitable requirement for enhancing the teaching effect.

**Keywords**—*ideological education activities; aesthetic ability; core socialist values; college students*

## I. INTRODUCTION

In the report to the 19th national congress of the communist party of China (CPC), General Secretary Xi Jinping made it clear that we should fully implement the party's education policy, carry out the fundamental task of building people with moral integrity, develop quality-oriented education, and train socialist builders and successors who are well-developed morally, intellectually, physically, and aesthetically. From the perspective of education, the ideological education activities of college students combined with the cultivation of aesthetic ability are affected by some negative factors to a certain extent. As a result, the ideological education of college students focuses on the theoretical understanding and internalization, and there are some deficiencies in the cultivation of aesthetic ability to

some extent. It is necessary to make clear the importance of aesthetic ability to combine ideological education activities with aesthetic ability training for college students. This paper points out the practical dilemma of combining ideological education activities with aesthetic ability training for college students and proposes feasible solutions.

## II. THE SIGNIFICANCE OF COMBINING IDEOLOGICAL EDUCATION ACTIVITIES WITH AESTHETIC ABILITY TRAINING FOR COLLEGE STUDENTS

It is not only a theoretical problem, but also a practical one to combine the ideological education activities with aesthetic ability training of college students. Socialism with Chinese characteristics has entered a new era. The ideological education activities of college students combined with the cultivation of aesthetic ability should be improved and innovated in quality. From the deep reasons, this is because the ideological education activities of college students combined with aesthetic ability training is closely related to the comprehensive growth of college students.

The ideological education activities of college students combined with the cultivation of aesthetic ability can strengthen the ideal and faith of college students. Ideological and political education itself is rich in aesthetic elements, and its essence is the process of shaping and strengthening the inner spiritual beauty, personality beauty, external image beauty and behavior beauty of the educated, which is the process of enhancing the basic and subjective status of truth, goodness and beauty in the formation of social value.

The ideological education activities of college students combined with the cultivation of aesthetic ability can strengthen the moral restraint ability of college students and guide them to establish a correct world outlook, outlook on life and values. College students need to be self-conscious and confident in learning the basic principles of Marxism, while solving problems with the basic principles of Marxism needs to be self-conscious and confident. College students'

firm cultural confidence needs to be confident in the theories they have learned. Under the correct guidance of ideological and political workers, college students can feel the power of truth, morality and beauty contained in ideological and political knowledge, which will provide moral support for the improvement of college students' moral constraint ability.

The ideological education activities of college students combined with the cultivation of aesthetic ability can enhance the humanistic quality of college students. The core of humanistic spirit is to actively pursue truth, goodness and beauty. The ultimate goal of human education is the all-round development of human beings. Ideological education activities, combined with the cultivation of aesthetic ability, are practical activities in accordance with the inherent laws of truth, goodness and beauty, and are the unity of truth, goodness and beauty. The unity of truth, goodness and beauty is the fundamental value of ideological and political education. In other words, college students' acquisition of scientific knowledge is to provide institutional support for the internalization of truth, goodness and beauty in their heart and externalization in their practice.

### III. THE CURRENT SITUATION OF THE IDEOLOGICAL EDUCATION ACTIVITIES OF COLLEGE STUDENTS COMBINED WITH THE CULTIVATION OF AESTHETIC ABILITY

It is necessary to enhance the effectiveness of the ideological education activities of college students in combination with the cultivation of aesthetic ability. At present, the problems of ideological education activities of college students combined with the cultivation of aesthetic ability are mainly reflected in the following four aspects:

Although the cultivation system of college students' ideological education activities combined with aesthetic ability has been gradually formed, the essence of ideological education and aesthetic education is not clearly defined. Essence is the fundamental characteristic that distinguishes one thing from another. As aesthetic ability is embedded in ideological education, some college students believe that beauty is the subjective experience of objective things, which is the essence of beauty. Labor creates beauty, and the essence of beauty is labor. The Labor here is social Labor, and it has sociality.

Economic base decides superstructure. Both beauty and art belong to the superstructure in the field of ideology. Due to the influence of various factors, the ideological education activities of college students seldom explain to college students the logical relationship between their inner nature and the cultivation of aesthetic ability. Some college students regard beauty and art as different expressions of the same concept. In fact, labor created beauty, and beauty is the need for artistic expression. Precisely speaking, all beautiful things are reflected by people through a certain form is art, art science formed aesthetics. The so-called aesthetics is the synthesis of some form of philosophy of beauty, aesthetic psychology and artistic sociology. Whether something is beautiful or ugly is based on whether it is scientific or not. The so-called scientific nature is whether it is based on facts, whether it is based on laws and whether it is based on

practice. At present, many ideological and political workers tell college students that something is beautiful through multimedia teaching, but they do not probe into why it is beautiful. Most of the knowledge accepted by college students is results-based knowledge, and they lack a deep understanding of the inner logic of knowledge.

Nowadays, the content of ideological education activities for college students is gradually enriched, but the content of aesthetic ability training for college students is not connected enough. Content cohesion is not enough both horizontal and vertical, from the horizontal point of view, the ideological education activities of college students to Chinese excellent traditional culture; From a vertical perspective, the ideological education of college students combined with aesthetic education should learn from the aesthetic knowledge of other countries in an appropriate and timely manner, which should adhere to the principle of critical absorption does not waver. However, in fact, the ideological education activities of college students combined with the cultivation of aesthetic ability is not connected enough in the content of aesthetic education, and the performance is quite obvious.

The current ideological education of college students is characterized by extensive politicization and instrumentalization. All kinds of activities are highly politicized and dull, which is mainly reflected in the lack of life situation and the flavor of The Times. In addition to the lack of exploration on aesthetic ability cultivation contents, there is also little consideration on the beauty of ideological education. College students' spiritual needs for beauty are not fully met, which makes current ideological education less attractive to students and plays a weak role in them. This not only weakens the effect of ideological education activities, but also seriously hinders the realization of the unity of truth, goodness and beauty. These will become the obstacle of the integration and penetration of aesthetic ability in ideological education, and it is difficult to give full play to the important role of aesthetic education.

College students' ideological education activities combined with the cultivation of aesthetic ability gradually enrich the forms of activities, but the study of how students practice beauty is not deep. The ideological and political education of college students needs artistic aesthetics. Art refers to the creative activities full of passion and vitality carried out by human beings with the help of special material materials and tools, using certain aesthetic ability and skills, under the interaction of spirit and material, soul and aesthetic object. In terms of artistic forms, it includes plastic arts (architecture, painting, sculpture, calligraphy and photography), performing arts (music, dance and folk art), comprehensive arts (film, television, drama and opera) and language arts. The ideological and political education activities of college students conform to the psychological characteristics of college students. In this way, the knowledge that college students have learned through ideological and political education is rarely used in real life, and the method of appreciating beauty is even more suspected psychologically.

#### IV. SOLUTIONS TO THE PROBLEM OF COMBINING IDEOLOGICAL EDUCATION ACTIVITIES WITH AESTHETIC ABILITY TRAINING FOR COLLEGE STUDENTS

It is an indisputable fact that the ideological education activities of college students combined with the cultivation of aesthetic ability are generally affected by four negative factors, namely, ideology, practice, technology and system, and the effectiveness and effectiveness of education are not strong. Based on this, the ideological education activities of college students should be combined with the cultivation of aesthetic ability from the perspectives of thought, practice, technology and system, so as to improve the quality of the ideological education activities of college students.

##### A. *Problem-oriented and Changing Ideas*

Marx once pointed out, "the problem is the open, fearless, all the voices of the individual era. The problem is the slogan of The Times, the most practical voice of its state of mind. The contradiction between subject and object is the first one to be solved when the ideological education activities of college students are combined with the cultivation of aesthetic ability. The subject of ideological education is the initiator, organizer and implementer of ideological education activities. It corresponds to the object of ideological education and is the subject of ideological education activities for certain objects. The development of the cultivation of college students' aesthetic ability in ideological education should be both lively and effective. Everyone should give play to his own advantages, convince people with reason and move people with emotion.

##### B. *Enriching the Content of Practice Based on Form*

In terms of increasing diversity of forms, first of all, the corresponding campus cultural activities should be both ideological and artistic. For example, epoch-making events, time and characters in ideological education activities can be put into games such as word guessing and guessing games. Singing competitions, knowledge contests and puzzles with ideological education significance can also be held. This kind of spiritual pleasure, in turn, will enhance college students' interest and confidence in participating in ideological education activities, and give play to their subjective initiative.

There are four main bases for the ideological education activities of college students combined with the cultivation of aesthetic ability: first, it is needed to pay attention to the influence of family education. To be specific, we should pay special attention to the educational activities of family education, family tradition and family training. Second, it is needed to pay attention to the impact of school education. The scope of school education is relatively wide, which includes both classroom teaching and social practice. Third, it is needed to pay attention to the publicity of social education. Supervise the mainstream media and non-mainstream media, and use negative teaching materials as educational materials for the phenomena of fake, evil and ugliness. Fourth, we should pay attention to the cultivation of the national spirit and the spirit of The Times.

##### C. *Taking Technology as Guarantee, and Paying Attention to Publicity Validity*

The so-called technology is the method that people use existing things to form new things. The ideological education activities of college students should meet the aesthetic requirements of the construction of socialist culture with Chinese characteristics. The core socialist values established by China are the greatest common denominator of all the Chinese people. The core background of the values established by western countries is that they rely on religion.

In order to carry out the combination of ideological education activities and aesthetic ability training of college students, besides establishing the value principle, soft technology and hard technology are also needed. Firstly, soft technology is to strengthen the education of ideal and faith. Second, hard technology is to occupy the main position, identify the backbone, and strengthen leadership. At present, the attempt of some western countries to "westernize" and "divide" China has never been reduced or weakened. Therefore, to take technology as the guarantee and pay attention to publicity is to solve the problem that some people or organizations at home and abroad take the Internet as the channel and interests as the attachment to carry out cultural infiltration because they do not know China's national conditions.

##### D. *Taking the Effect as the Scale, and Constructing the Long-term Effect Mechanism*

Mechanism refers to the structure and activity principle of things. In order to establish a long-term mechanism, the ideological education activities of college students should be combined with the cultivation of aesthetic ability. In the new era, a practical system of combining ideological education activities with aesthetic ability of college students under socialism with Chinese characteristics is constructed. In terms of system construction, the ideological education activities of college students combined with the cultivation of aesthetic ability should be established under the guidance of Marxist theory, and Marxist aesthetics is an important theoretical source. The ideological education activities of college students combined with the cultivation of aesthetic ability should focus on the theoretical language of Marxist aesthetics and enhance the effectiveness. The construction of the kinetic energy that pays attention to the emotional mechanism is actually the concrete embodiment of the innovation of the ideological education activities of college students combined with the cultivation of aesthetic ability.

#### V. CONCLUSION

In the educator and the educated are mindful of the consequential times in which aesthetic ability the demand subject, in the face of the ideological education activities in aesthetic ability training, the problem of how to strengthen and improve college students' ideological education activities is a long-term and urgent task, how to train aesthetic ability to infiltrate the ideology education activity, is aesthetic education for college students' ideological education activity,

is also combined with the ultimate goal of aesthetic education in ideological education.

#### REFERENCES

- [1] Liu Lingling, Wang Weida. Research on aesthetic problems of ideological and political education for college students [J]. *Modern education management*, 2013, 06: 105-109.
- [2] Hu Xianlin. Preliminary study on the mutual infiltration of art aesthetic education and college students' ideological and political education [J]. *Journal of Wuzhou University*, 2013, 04: 94-98.
- [3] Han Xu, Ma Qing. Principles and methods of implementing ideological and political education in colleges and universities from the perspective of aesthetic education [J]. *Popular science and technology*, 2014, 03: 186-188.
- [4] Yang Yuanyuan, Yang Yihan. A preliminary study on ideological and political education of post-1990 college students through music aesthetic education [J].