

Study on Economic Globalization and Accounting Internationalization

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Abstract—With the continuous development of international economic exchange, the economic globalization level is increased day by day and the economy globalization development has expressed requirements on the accounting internationalization during this process. This paper firstly explains the close relationship between economic globalization and accounting internationalization and future discusses the development strategy of accounting internationalization under the environment of economic globalization in order to further promote the international economic exchange.

Keywords—*economic globalization; accounting internationalization; accounting principle*

I. INTRODUCTION

A. *The Promotion of Economic Globalization Development on Accounting Internationalization*

Economic globalization is the important trend of integration and joint development of current global economy. Under the environment with continuous promotion of economic globalization process, the international economic exchange becomes more and more prosperous. All countries need to formulate accounting policies and handle the accounting transaction during the process of economic intercourse and need to formulate and adopt international accounting rules to guarantee the mutual communication and effective coordination of accounting transaction in international economic activities and break the limits on the aspects including country, nation, culture, policy and system of the original international economic market. The global development of capital market requires China to actively enter international capital market and be brave to face the market competition. The development of economic globalization will inevitably promote the development of finance globalization and capital globalization. During the process of domestic and foreign economic exchange and enterprise cooperation and competition, accounting needs to provide authentic and complete economic information to guarantee related units to fully control the their financial conditions and operating result. Therefore, the accounting internationalization development is inevitable.

B. *Requirements of Transnational Trade on Accounting Internationalization Development*

Currently, china is continuously strengthening the international economic association and promoting the construction of the Belt and Road and the transnational trade of enterprises has relatively higher requirements on accounting internationalization and becomes the important driving force for enterprises to expand international capital market and developing transnational operation. In the process of cross-border consolidation and expansion of capital market of transnational enterprises, enterprises need to have certain understanding on the accounting policies and accounting systems of other countries and need to provide accounting information according to international conventions under part of the circumstances and shall intensify the handling of accounting transaction. When the international financial accounting policies and methods cannot be unified, the transnational economic activities will face certain problems and troubles which requires related countries to reduce the differences in economic information and guarantee the consistency of accounting information through negotiation and timely adjust economic events for effective treatment and guarantee the authenticity and effectiveness of accounting information so as to reduce the unnecessary economic risks.

C. *Adverse Effects of Accounting Internationalization on Economic Globalization Development*

In the process of accounting internationalization development, the accounting policy, system and principle will all gradually develop towards internationalization and gradually adopt national accounting conventions and accounting standards to provide communication and standard channels for international accounting actions and accounting transaction. The continuous development of accounting internationalization is the important approach for reduce the trade frictions and trade restrictions in the process of economic globalization and capital globalization and the process of international economic activities and transnational trade. And the optimal configuration of production factors and economic resources will be effectively promoted through accounting internationalization development so as to further promote the international economic exchange and promote the continuous development of economic globalization process [1].

II. STRATEGIES FOR ACCOUNTING INTERNATIONALIZATION DEVELOPMENT UNDER ECONOMIC GLOBALIZATION

A. Stages of Accounting Internationalization Development

The continuous development of accounting internationalization requires the world to comply with the same or similar accounting standards, principles or systems in the process of handling corresponding economic affairs. The accounting internationalization development progress can be divided into following stages:

First, promotion stage: the promotion stage of accounting internationalization refers to the gradual development and gradual spreading of certain accounting standards which are continuously developed with the international trade and economic activities and are expanded and spread by countries and regions to larger range. If a country or region has not established accounting standards or the accounting standards are not complete, such countries will absorb the existing accounting standards and accounting experiences of other countries; second, coordination stage: during the internationalization development process, the absorption of mature and complete accounting standards and accounting experiences is not to completely copy and refer to. The capacity planning of promotion of accounting standard and accounting principle usually needs to combine with the actual conditions and practical demands for reconstruction, optimization and adjustment. During this process, the differences between accounting standards and accounting experiences cannot be completely eliminated which needs to fully combine with the characteristics and accounting experiences of different countries for continuous coordination and integration; third, unifying stage: as mentioned above, the accounting internationalization development has certain requirements on the standard and uniform accounting principles or accounting standards to guarantee that different countries can conduct financial accounting according to the same standard during the process of economic globalization. However, actually, the uniform accounting principle and accounting standard are normally ideal conditions. The unification of accounting principles can guarantee the consistency of accounting path and can effectively promote the quality of accounting information. But the uniform accounting standards are still not mature at the present stage and the international accounting principles still need further unification and improvement.

B. Coordinated Development of Accounting Internationalization

As mentioned above, the accounting internationalization development process still does not possess uniform conditions and the differences in accounting principles and accounting standards among countries still exist. And we still need to promote the establishment of uniform international accounting principles through continuous promotion and coordination. Some scholars put forward that the current accounting internationalization will be in the coordination stage of accounting internationalization in a long period. At present, the

accounting internationalization progress shall be promoted through continuous intercoordination.

Different countries have certain disputes and differences in the coordinated development process of accounting internationalization. To promote the accounting internationalization development process, we should constantly adjust the accounting standards of different countries through continuous coordination and communication and try to reduce the differences among international accounting standards and promote the comparability of accounting information of different countries. During the coordination process of accounting internationalization, there is similarity among the accounting standards and accounting principles of many countries, but with different requirements and forms [2]. The governments of different countries can reach political agreement on the diversified coordination of accounting standards and principles or the coordination and improvement of laws and regulations as well as standards or they can jointly comply with the accounting standards and principles of certain international organizations or non-governmental organization. The main bodies for coordination of accounting standards normally include countries, international organizations and regional organizations, etc. Many international organizations and regional organizations have gradually established uniform accounting standards. In addition, the main bodies also include the related countries and related organizations, etc receiving the uniform accounting standards and accounting principles. The coordination of accounting standards can effectively promote the consistency of accounting works of related countries on the aspect of logic and will also promote the comparability of international financial report.

C. Popularization of International Accounting Principles

During the accounting internationalization development progress, the difference in accounting nationalization and before accounting internationalization will always exist. And China must face up to the reality of accounting internationalization development and promote the accounting internationalization development through continuous international accounting coordination. In 1970s, the International Accounting Standards Committee has established the international accounting principles to meet the demands for economic globalization development in order to handle and coordinate the accounting transaction of different countries and promote the efficiency of accounting treatment. In this process, the popularization scope of international accounting principles is expanding day by day and is acknowledged by more and more countries and regions. Many countries prefer to actively choosing the international accounting principles in the international economic activities and the international accounting principles are also becoming more and more similar. Under such condition, China also should actively respond the requirements of international accounting principles, actively improve the business environment, and continuously shorten the differences between our national accounting principles and international accounting principles from the perspectives including laws and regulations and policies.

China needs to continuously promote the development progress of accounting internationalization and establish the idea of accounting internationalization development. The development of economic globalization makes international development to be necessary. When conducting transnational trade and transnational businesses, the transnational corporations will play an essential promotion role in the accounting internationalization development progress. The economic exchange, communication and cooperation in other fields and among other countries also need to better adapt to the development trend of accounting internationalization to optimize the configuration and share and use the international accounting resource so as to guarantee that China can play more important role in the international economic exchange and accounting transaction and promote the influence of China in international market and in global economy through the accounting internationalization development.

D. Promotion of Accounting Internationalization Construction

To promote the progress of accounting internationalization construction, we should keep open development of accounting field and education service industry of our country. During the process of actively participating in the economic globalization development, China continuously opens multiple service fields to the public, including accounting services and education services, etc. In the field of accounting service, the auditing business of certified public accountant of China gradually becomes the target that is competed for by the accounting firms in the world which can also effectively promote the optimization and improvement of accounting market of China and attract the international famous accounting firms to be settled in order to improve the professional abilities and the quality of accounting personnel. In addition, the field of education service is continuously developed which promotes the broad spreading of related professional knowledge of accounting industry. With the development of educational informatization, many foreign education agencies also begin to establish educational institutions in China and the international professional accountant certificate examination also attracts more professional talents, such as Association of Chartered Certified Accountants ACCA, etc. The CPA agencies should actively respond the actual requirements of accounting internationalization development and make adjustments and should also complete and improve the accounting standards.

To greatly promote the development of accounting internationalization of China, we should continuously complete and improve the laws and regulations construction and should effectively promote the execution strength of related laws and regulations and promote the comprehensive implementation of laws and regulations in order to further promote the accounting legal system to be geared to international standards. And China can refer to the laws of other countries related to accounting, refer to the related laws, regulation and systems to improve and make up the defects and shortcomings in the current accounting system and legal system so as to promote the standardization and completeness of national law and regulation systems [3].

III. CONCLUSION

The continuous development of economic globalization makes accounting nationalization necessary. For the different countries and regions, if they want to better participate in the international economic market, they must adapt to the overall situation of economic development through accounting internationalization to promote the coordination and development of accounting internationalization, promote the popularization of international accounting principles, establish the idea of accounting internationalization development, vigorously promote the cultivation of international talents and industry construction and improve the standardization and completeness of our national law and regulation systems.

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