

The Value Orientation System Construction and Development Direction of Higher Education Quality Assurance in China

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Abstract. the developing and perfecting education system shows the characteristics of diversification and complication gradually, in the higher education quality value system construction, the details of the need of relying on the background of the social environment, the pursuit of social system between university and government and balance, thus ensuring interest demands, in the process of the evolution of higher education system in the development of higher education in China has become the main target and development direction. This paper makes an in-depth analysis and discussion of China's current higher education policy, and puts forward the corresponding matching scheme for the task and function of the rights receivers in its policy system.

Keywords: value orientation; Higher education quality; Value system construction.

1. Connotation and Development Significance of Higher Education Quality Assurance System

Education has different ideologies and ways of understanding in the process of development. Many western education scholars have divided education into several different types from different perspectives, aiming to meet the needs of customers and achieve the relevant goals and effects of education institutions. And ensure the effective implementation of education activity measures and methods in different education forms [1]. However, Chinese researchers of higher education have made in-depth research and analysis on the value orientation of higher education from three different development levels, effectively guaranteeing the development direction and development context of the quality assurance system of higher education in China.

In recent years, China's higher education began to popularize to the general public, and a popular trend of development. Due to the rapid expansion of education and diversification of education system, different rights receivers and value demands of different interest groups in education begin to have different development directions. As the evaluation methods and contents of education subjects are different, and there are different differences, it also affects the overall trend of the higher education security value system in China to some extent.

Therefore, in the current value system construction of higher education in China, it is not only necessary to achieve the goal of social value between students and their corresponding basis and other related stakeholders, but also to ensure the traditional development motive force of competition in efficient teaching philosophy. There is a potential relationship of mutual influence and mutual restriction between the society and the university. In the construction of higher education value system, it is also necessary to base on the actual situation of our country and start from the original value system inside. To ensure the healthy development of higher education quality assurance system on the right track.

2. Value Orientation of Higher Education Quality Assurance

2.1 Develop Student-oriented Value Orientation

In the value system of education quality assurance in colleges and universities, due to the continuous development of education, there are different value development directions in the value system. But in essence, the core subject of education system is students. In the era of education elitism, the academically-oriented value orientation needs to take rational activities as the fundamental needs in the process of social and economic development, rather than merely emphasizing the individual

career development needs of students or meeting the practical needs in the social economy. However, as the ultimate development goal and the important mission of education, the research and exploration of the education knowledge system in colleges and universities play a role of inheritance and promotion.

Traditional university education in the closed space, the information can not be effectively updated and conveyed. With the reform of the education value system, the education of the university with the closed education as the main body gradually broke through the inherent education barriers and began to integrate into the whole social system, making a continuous and effective exchange with the social system. Not only that, while making appeals to the major stakeholders in all sectors of society, it also plays a decisive role in the cultural inheritance and social service system of the whole society.

2.2 Inheritance of Culture-based Value System

Value is not only an independent subject that exists objectively, but also can continuously adapt to the needs of social development and make targeted adjustment to its own attributes in the process of subject change [3]. In the construction of the education value system in colleges and universities in today's society, generally speaking, the value orientation is not only to meet the needs of the education object in higher education, but also to clarify the value attribute of the education value system, and to take the exploration and inheritance of college culture as the core of the development and construction of the value system. Only in this way, in the process of imparting knowledge to students, can we not deviate from the education concept based on socialist core values, and cultivate academic research and social workers with knowledge and virtue.

Firstly, education is not only a spiritual inheritance and development, but also a product circulating in the market. Both for the "product" in the process of creation there must be "output" and "input" two alternating cycle mode. In short, in the circulation market of "product" of education system, education is an "input" process to students, introducing graduates into the society and finding appropriate jobs for them, which is an "output" behavior to the labor market. In the cycle of "output" and "input", an effective added value of culture is formed [4]. The continuous accumulation and development of "added value" eventually become a very important part of the value system of higher education with culture as its core. The following is presented as a chart, as shown in figure 1.

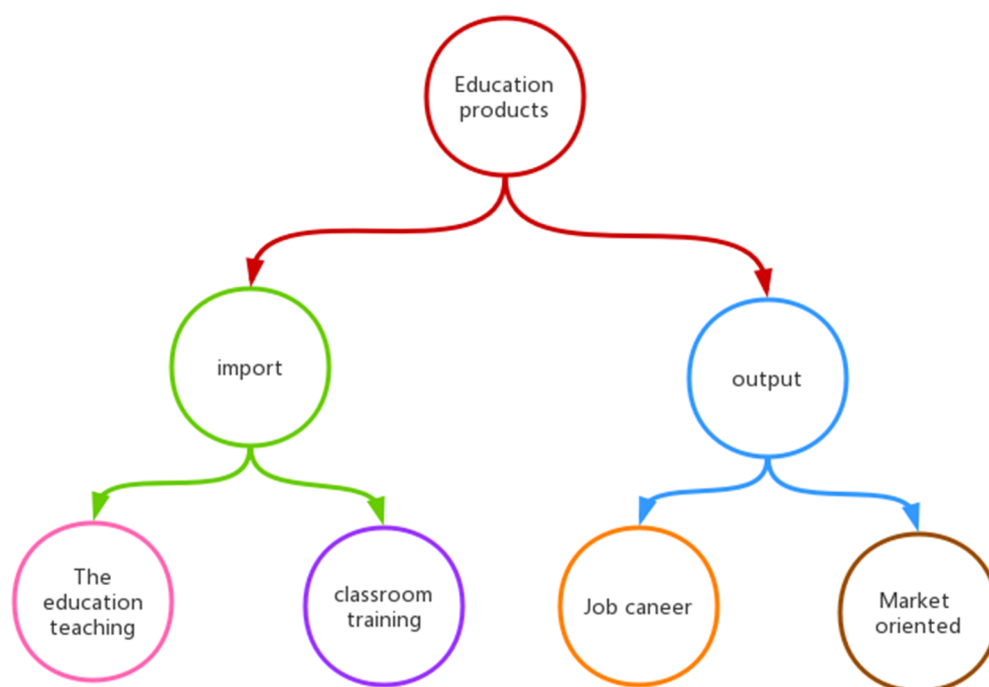


Figure 1. The Value System of Higher Education

2.3 Knowledge and Scholarship Influence Each other and Jointly Build the Core of the Education Value System of Colleges and Universities

Academic is based on knowledge, a kind of sublimate and ascension in the construction of higher education value system of the basic quality assurance as a kind of academic knowledge, need to follow the "knowledge, for knowledge for the academic and academic" view idea process, through internal assessment means such as effective accountability and performance appraisal, outside the internal promotion, guarantee the impartiality of education value system. On this basis, academic activities will be carried out smoothly, and the core value system of colleges and universities will be carried forward through the mutual influence of knowledge and learning.

3. Research on the Value Monitoring System of Education Institutions of Higher Learning

3.1 Grasp and Improve the Current Stage of Higher Education Quality Opportunity

University, in the process of the development of our country has experienced multiple political turmoil and the internal and external system transformation, government management from the initial to the main body of public governance, from microscopic to direct and indirect to direct change the way of management, the value of the reference and draw lessons from foreign education system is constantly exploring and developing, gradually found the correct university education value system suited to its national conditions.

The value system of "separation of management and management" was born. With the implementation of relevant education policies, guiding colleges and universities to improve the education value system, and realizing education self-evaluation and forming characteristic teaching methods have become the most important implementation content in the education value system. This latest value system mechanism not only brings new hope to guarantee the quality of higher education in China's new era, but also promotes the balanced development of the relationship among schools, society and government to a certain extent. Adjust and monitor the education system by means of informatization. While enabling students to study in a stable environment, enterprises and institutions with different social roles can contribute their special value in education evaluation. The continuous relaxation of government power enables colleges and universities to have more initiative and autonomy in the independent education, which greatly enlivens the academic atmosphere of colleges and universities and corrects the general atmosphere of the system of college teachers.

3.2 Multi-Party Governance Jointly Ensures the Correct Development Direction of the Education System in Colleges and Universities

In order to better implement the value program in the education of colleges and universities, the related content of top-level system design is added into the evaluation of the value system of colleges and universities. Through the discussion and reference of the development path and effective experience of education experience in China over the years, the overall education work is planned and designed.

Take the evaluation system as the basic guarantee to ensure the correct development of education. The new evaluation system, in the process of implement and practice, and gradually recognized by major education colleges and universities, and gradually formed a set of suitable for their own self-assessment and monitoring system, and became the university set up and improve the internal mechanism and even in the classification and development in colleges and universities have played an important role which cannot be ignored in the process of [5]. This is cyclical and dynamic inspection system effective evaluation system of "five one" offers the important measures to conform to the trend of social development, let college students in the learning process of knowledge, not in value system under the control of the disconnection between education academic activities, it also for perfecting our country's higher education quality value system laid a very good foundation.

4. Conclusion

The value system construction in higher education quality assurance is not only a quality evaluation resource system that makes effective overall planning for domestic education resources, but also USES the sharing and transparency of information technology to steadily improve the core value of higher education quality. Only by effectively improving the evaluation of education quality work and improving the efficiency can we reduce the workload of education researchers and ensure the effective implementation of education academic activities. In this kind of internal and external compatible evaluation system that influences and complements each other, the promotion of education quality of national policy colleges and universities provides a strong supervision system.

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