

The Function of Pak Guru Inyong Comic Discourse Implication on the WEBTOON Line

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Abstract—This research aims to describe the implicature function in Pak Guru Inyong Comic on the WEBTOON Line. This research uses descriptive qualitative. The source of the research data is Pak Guru Inyong Comic on the WEBTOON Line which include 24 episodes that has been chosen based on a representatif theme. The results of the study are found 11 implicature functions in Pak Guru Inyong Comic namely: statements, satirize, command, requests, invitations, prohibitions, humor, criticism, support, appreciation, and protest.

Keywords—pak guru inyong, comic, webtoon

I. INTRODUCTION

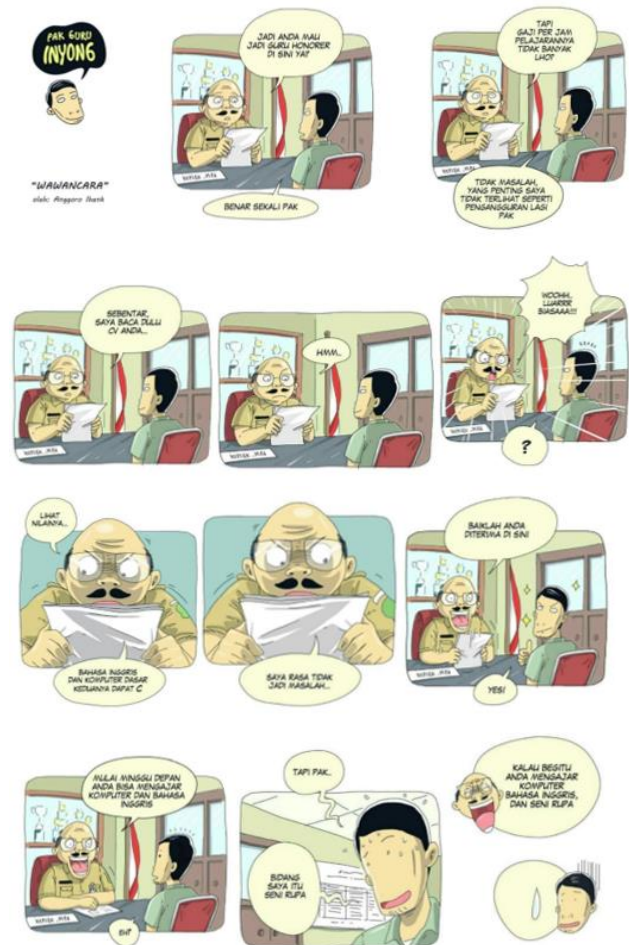
Today, the ease of accessing the internet as a multifunctional media is widely used, one of which is to spread digital comics. Comics are a popular form of art that lives in society and becomes evenly distributed throughout the world. One of the digital comics contained in the cartoon LINE Website is *Pak Guru Inyong Comic*. The cartoon website, abbreviated as webtoon, is a digital comic that contains illustrated stories in the form of comic strips or animated cartoons consisting of several specific genres and can be enjoyed online on a mobile device or PC.

Pak Guru Inyong Comic includes in a comic strip or comic piece which consists of panels containing continuous images connected through word balloons. The characteristics of comic strips are (1) having a fixed character; (2) frame / frame is used to show (stage) the action; (3) there is a dialogue in the word balloon [1].

The discourse of *Pak Guru Inyong Comic* has advantages because of the way it is delivered through writing, which can lead to discourse that contains implicature if they are delivered in written form, not verbal. In addition, image becomes an important part that cannot be separated because the function is as the context to generate understanding.

Pak Guru Inyong Comic contains the story of honorary teacher named Inyong as the main character, The contain of the comic, it is said that being an honorary teacher is not an easy job to do with all the limitations. However, Mr. Inyong continued to fulfill his obligations with various funny stories with his students. This LINE Webtoon comic has gained a place in the hearts of proven readers with a rating of 9.74 and 493,277 thousand readers making this comic as a favorite comic.

The following is an example of the second episode of Inyong Teacher's comic on LINE Webtoon.



Source: Inyong Teacher's Comic on LINE Webtoon

Fig. 1. Pak Guru Inyong Comic Episode 2.

In the Figure 1 above, there is a conversation between the principal and a young man who is applying for a job as an honorary teacher at that school. After interviewing and reading the Curriculum Vitae (CV) from the youth, the principal finally accepted the young man to become an honorary teacher at his school. However, the young man was asked to teach computer and English subjects that were not his field. This is a portrait of most honorary teachers in Indonesia who teach more than one subject and those who are taught are lessons outside the fields under their control.

When viewed from the comic example above, it can be said that comic is a discourse. One of definitions of discourse in KBBI V (2016) is the whole speech which is a unity [2]. In discourse there are three things that are central, namely text, context and discourse (Cook, 1994: 1) [3]. In comics there is an entire speech which is a unity. In addition, there is text and context in the comic. There are texts in comics, namely language, not just words printed on sheets of paper, but also all types of communication expressions. On the other hand, there are also contexts in comics, namely all situations and things that are outside the text and affect the use of language, such as participants in the language, the situation in which the text was produced, the functions entered and so on. Furthermore, discourse is interpreted as a text and context together that appears in *Pak Guru Inyong Comic* on the WEBTOON Line.

Pak Guru Inyong Comic on the WEBTOON Line is funny / entertaining and makes people smile when reading the comic. However, even though it looks funny, it turns out that in the comic there is a certain intention / implicature that the author wishes to convey. These functions and intentions are not just entertaining but also other purposes such as satirize, support, criticize, appreciate and so on.

In a conversation, it is necessary to observe the implicature to be able to understand the explicit meaning of the utterance. This concept is used to reflect what is right or what is called by speakers as something different from what is stated in general (Brown and Yule, 1983: 11) [4]. Explicit implicature in the word is called conversational implicature. In other words, explicit implicature is an implicative proposition or 'cause' that is what might be interpreted, implied, or indicated by a speaker, which is different from what is actually spoken by the speaker in the event (Grice, 1975: 43) [5]. Something different is only speakers who are not explicitly stated. To be able to explain the differences between what was said and what was implied, this concept of implicature is applied. So that's way, researcher interests in making the discourse implicature *Pak Guru Inyong Comic* on the WEBTOON Line. From the description that has been explained above, the purpose of this study is to describe the functions of *Pak Guru Inyong Comic* on the WEBTOON Line.

The rest of this paper is organized as follow: Section II describes the proposed research method. Section III presents the discussion of this work. Finally, section IV concludes this work.

II. METHOD

The approach used in this study is qualitative with descriptive method. The source of the data in this study is 24 episodes of *Pak Guru Inyong Comic* which is chosen on a representative theme. The research instrument used is namely human instrument, the hardwares are laptops, printers, stationery and the softwares are indicators/ theme criteria and topic and the function of the implicatures contained in the *Inyong Teacher's comic on the WEBTOON Line* based on the theory used as a reference in this study. For the data collection, the capture and print method is used, the method of reading / reading carefully and recording.

Data analysis is carried out by descriptive method and pragmatic matching method. The validity used in this study is namely semantic validity.

III. DISCUSSION

In this section, the results of the research and the discussion will be described by the researcher. The things that will be described include the themes and topics of *Pak Guru Inyong Comic* on the WEBTOON Line and the function of the implicatures contained in the *Pak Guru Inyong Comic* on the WEBTOON Line.

A. *Implicature availables on Pak Guru Inyong Comic on the WEBTOON Line*

Grice (1975: 44) states that there are two kinds of implicatures, namely (1) conventional implicature and conversational implicature [6]. The difference between the two is explicitly explained by Lyons (1995: 272) [7] "The difference between them is that the former depend on something other than what is truth conditional in the conventional use, or meaning, of particular forms of expressions, whereas the latter derive from a set of more general principles which regulate the proper conduct of conversation". Conversational implicature has more varied meaning and understanding. Because the understanding of "what is meant" is very dependent on the context of the conversation. Conversational implications only appear in a speech (act). Therefore, the implicature is temporary (occurring during the course of a conversation), and non-conventional (something implicated does not have a direct relation to the spoken speech) (Levinson, 1983: 117) [8]. As the implicature in this study is conversational implicature, so that the implicature is understood according to the context of the conversation.

Pak Guru Inyong Comic discourse has several implications including statements, satirize, orders, requests, invitations, prohibitions, humor, support, criticism, appreciation and protest. The following will be explained some of implicature data contained in *Pak Guru Inyong Comic* discourse on LINE Webtoon. In this data, it was only one or several quotations were taken which were considered as the core or main ideas in every Inyong Teacher's comic discourse on LINE Webtoon.

Statement Implicature. A statement is a speech in the form of a news sentence that intends to state something to a particular party. Furthermore, the explanation below is clarified which is an implicature of the statement as follows.

The principle 1: But the salary per hour is not much

Mr. Inyong: No problem, the important thing is I don't look like unemployment anymore Sir.

The situation or context of speech contained in the discourse of the comic describes a young man who is applying for a job. The utterance "No problem, the important thing is I don't look like unemployment anymore sir." is a form of news sentences that contain statement implicature. The discourse means that having a salary job that is not much better than being unemployed. Unemployment is a predicate for people without jobs. Unemployment in the eyes of the Indonesian people is often seen bad point of view especially

those who become unemployed are graduates. The problem of unemployment continues to spread in Indonesia even though it has changed the government does not change this condition, it usually even adds to the length of the unemployment problem.

Satire Implicature. Satire is a speech that intends to insinuate certain parties indirectly. Below are some examples which contain the implication in the form of innuendo as follows.

Mr. Inyong: Mamake gives more attention from the government

The situation or context of speech contained in the comic discourse describes the attention of a mother to the child is very huge than the government. The utterance of "*Mamake is much more of a concern from the government,*" is an allusion to the government that has been less concerned about its welfare as an honorary teacher. If the attention of the government compared to the attention of parents is certainly very different. Parents always meet every child's needs even though they have to sacrifice body and soul. This is very different from the Indonesian government which seems not to pay attention to honorary teachers. Honorary teachers have the same responsibilities as PNS teachers but the income earned is much different. This kind of welfare inequality is worthy of concern for the government towards honorary teachers especially the status of honorary teachers who have served decades. In addition, the government should also provide mentoring for honorary teachers so that they have a stepping stone to develop and get equal opportunities to get a career level certainty. However, honorary teachers are an inseparable part of an effort to educate the nation's children. They also cannot be separated from the national movement called 'mental revolution' which is being run by the government. This movement certainly places the teacher in a strategic position in the mental revolution in education.

Command Implicature. An order is a speech that aims to give an order to the opponent speaker. Below, an example of utterance is presented which contains an implicature in the form of the following command.

Mr. Inyong: Children, today we have an impromptu English test. please provide stationery and a piece of paper immediately. If later my eyes see someone cheating then be prepared to accept the consequences.

The situation or context of speech contained in the comic discourse illustrates the instruction from the teacher to the students to follow an impromptu test. An impromptu test is often done by the teacher to test students' abilities during the teaching and learning activities.

In the discourse above, the three utterances were orders from Mr. Inyong to his students to follow impromptu tests and do not cheat. The utterance "*please provide stationery and a piece of paper immediately*" is an implicature of the order for students to immediately follow the impromptu test and prepare the stationery used for the test. Then, the utterance "*If my eyes see someone cheating then be prepared to accept the consequences*" is an order for students not to cheat because they will receive the consequences of their actions such as getting a 0 (zero) or not getting the score because the answer sheet will not be

corrected by the teacher as a consequence of cheating. The test and cheating are part of students' live in Indonesia. Impromptu test is often avoided by students because of their unpreparedness in facing the test. Impromptu test is often held by teachers to measure students' level of understanding. However, often students are not ready so the results are not optimal. The curriculum that is changed many times does not change students' attitudes if faced with an impromptu test, eventually many students do unfair by cheating in order to get good grades.

Request Implicature. request is a speech marked by the use of the word please, please and so on. This implication intends to request or request certain parties to do something. Furthermore, below is described the speech which is the implicature of the request as follows.

Mrs. Dwi: Mr.Inyong, can you help scout extracurricular every friday? The problem is that we lack of people.

The situation or context of speech contained in the comic discourse depicts a senior teacher who asks the honorary teacher to assist him in school extracurricular activities. "*Mr.Inyong, can you help scout extracurricular every Friday*" The problem is that we lack people "is an implicature that indicates a request. The speech meant that senior teachers in this matter requested assistance from honorary teachers in the activities of scout extracurricular at school. Honorary teachers are often assigned or asked for assistance in school activities. School activities such as extra-curricular activities often make use of honorary workers, but there are not many wages received. Many schools make use of honorary workers because most of them are young and very reliable but the wages given are often not in accordance with their sacrifice and hard work. This is very relevant to what experienced by honorary teachers and very much needs to be the attention of the Indonesian government.

Invitation Implicature. Invitations are utterances that are characterized by the use of inviting words, like let's and so on. Furthermore, below will be explained the utterance which is the invitation implicature as follows:

Mr. Kasman: Then let's just do what is our duty, Mr. Inyong!

Mr. Inyong: Yes, that's right Mr. Kasman! Come on !!

The situation or context of the speech contained in the comic discourse depicts Mr. Inyong and Mr. Kasman avoiding senior teachers who want to ask them to do their work. Mr. Inyong who knew about it immediately ran away and avoided because he felt it was not his duty. The utterance "*Then let's just do what is our duty, Mr. Inyong!*" Is an invitation for Mr. Inyong to do prayers which are their duty as Moslem. Each teacher has their own obligations and duties. However, the presence of honorary teachers is often used by senior teachers to ask for help. This is very common for honorary teachers in schools.

Prohibition Implicature. Prohibition is the utterance which one of its characteristics is marked by the use of the word "no". Furthermore, below will be explained the utterance which is the following prohibition implicature.

Men: Don't panic Pel, we must go up to class

The situation or context of speech contained in the comic discourse describes a student who panics when his report card is being taken by his parents. The report card is a record of the value of all the lessons that students have taken during one semester, for most parents the report card is a reflection of how their children have been studying at school. Of course, not all students get a report card with a perfect score, and of course not all students can be ranked first. Distribution of report cards at the end of the semester is also often used as a place for parents to express their pride and disappointment over the achievements of the children. The expression of pride and disappointment can be in the form of praise or expensive gifts. However, if the value of the child is bad, the child can get punishment from non-physical punishment to physical punishment. Like Tompel in the last semester who had to lose his guitar as a punishment for being last ranking in class. The utterance *"Don't panic Pel, we must be in class"* is a prohibition for Tompel so don't panic and convince Tompel that they will go up to class. Tompel's panic showed that his parents wanted his academic value not as bad as last semester so he had to lose his favorite guitar. In fact, behind his poor academic value, Tompel has talent in music. Children's talents like Tompel are often ignored by some parents and make their children unable to develop talent.

Humor Implicature. Humor is a situation, action and speech that can stimulate people to laugh when they see or hear it. Humor often makes taboo things as criticism or anger. Everything that gives the impression of funny, weird and awkward (a discrepancy between concept and reality) is also included in humor. Furthermore, below will be explained utterances which are humor implicature as follows:

Inyong's sister: Eat bro, so it isn't single

The situation or context of speech contained in the comic discourse depicts singles discourse in Indonesia which seems to be a curse for young people who do not have lovers. Singles are a popular term in Indonesia for people who do not have a partner. The single word itself is a non-standard form of *jomlo* (KBBI V) which means men or women who do not have a spouse. The utterance *"Eat bro, so it isn't single"* is a speech that implies humor because no one eats so that they are not single because people eat to fulfill their primary needs (food). If people do not want single, they should look for a life partner not only by eating people to become single.

Support Implicature. Support is speech that aims to provide support and assistance to opponents of speech or certain parties. Furthermore, below is described the utterance which is the following implicature of support.

Bapake: Outsiders are great! They realize that the amount of salary does not affect a person's quality.

The situation or context of speech contained in the comic discourse that describes the protest discourse of Canadian doctors due to salary increases. They want funds for their salary increase to be dioxiced into the system. The utterance *"Outsiders are great! They realize that the amount of salary does not affect a person's quality"*. It is a form of support for the attitude of doctors in Canada who reject plans for a salary increase. They requested that the funds be

allocated to nurses and patients. The doctors were offended because their salaries were constantly increased while the income of nurses and hospital staff was very low with a heavy workload. The only thing left untouched by the budget cuts is the salaries of doctors in Canada and when the salaries of doctors are raised they protest and ask for funds for their salary increases to be allocated to nurses, hospital staff and patient services. This is different from Indonesia where officials who already have high salaries still want to ask for an increase in salaries and benefits but the quality of work does not improved.

Critical Implicature. Criticism is speech that aims to provide a response or criticism to the opponent's speech or something. Criticism is usually in the form of analysis, interpretation and assessment of good and bad things. Furthermore, below will be explained the utterance which is critical implicature as follows:

Mr. Inyong: Is it just Inyong who feels that the curriculum is getting more complicated now? The report card gets thicker, the teacher's work increases, but the salary doesn't go up.

The situation or context of the speech contained in the comic discourse illustrates the new curriculum discourse in Indonesia. Many teachers complain about complicated new curriculum report cards. The utterance *"Is it just Inyong who feels that the curriculum is getting complicated now? The report card gets thicker, the teacher's work increases, but the honorarium doesn't go up"* is a form of criticism to the government that made new changes to the curriculum including report cards. The report card is a book that contains the values of intelligence and student learning achievement at school, functions to give teacher reports to parents or guardians of students. However, the new report card curriculum made by the teacher in the form of a description of each Basic Competency (KD) taken by students during the learning activities so that the report card made by the teacher gets thicker. The student assessment in the report card which is described in a descriptive manner by the teacher certainly requires a longer time than the report card in the previous curriculum, including the teacher who is an honorary teacher at school. Honorary teachers have heavy duties and obligations but the wages earned are not worth the hard work other than teaching and making judgments for each student especially in the new curriculum.

Appreciation Implicature. Appreciation is speech that intends to convey self-awareness of cultural and artistic values. Appreciation aims to provide an assessment (appreciation) of something. Furthermore, below will be explained the utterance which is the following implication of appreciation.

Mr. Inyong: Hirno is a great kid!

Maybe the academic value is not very good, but Hirno has talent in music.

You could say he is a reliable guitarist at school.

The situation or context of speech contained in the comic discourse describes the ranking discourse that is often a major concern for some parents when distributing report cards. Ranking is a major concern for parents, they assume if their children do not get a ranking, their children fall into

the category of students who are not smart. The utterance "*Hirno is a great kid! Maybe the academic value is not very good, but Hirno has talent in music. You could say he is a reliable guitarist at school*" is a form of appreciation. The utterance implies that there is an appreciation in the field of musical talent owned by students. This utterance implies that the intelligence of students is not measured by the ranking obtained at school, but the extent to which students can develop their potential so that later they become useful people with their talents / potential.

Protest Implicature. Protest is a speech that aims to disagree, oppose, and deny. Furthermore, below will be explained the utterances which constitute protest implicatures as follows:

Mr. Topo: Regarding the seniority, he thinks that honorary teachers are helpers who can be instructed arbitrarily ...

The situation or context of speech contained in the comic discourse illustrates the discourse of senior teachers who like to treat temporary teachers as they wish. The utterance "*Regarding the seniority, he thinks that honorary teachers are helpers who can be instructed arbitrarily...*" is a form of protest against the attitude of honorary teachers to senior teachers. Senior teachers are mostly impressed by using honorary teachers to help complete their own tasks and not schoolwork. Senior should be expected to be able to help and guide those who are still junior (in this case honorary) because seniors are trusted to have more experience and not show seniority.

IV. CONCLUSION

Based on the results of the study and discussion, it can be concluded that from the 24 episodes of *Pak Guru Inyong Comic* on the WEBTOON Line, the researcher found 11 function of implicatures contained in the comics in WEBTOON Line, namely: statements, satirize, command, requests, invitations, prohibitions, humor, criticism, support, appreciation, and protest. The implication contained in the *Pak Guru Inyong Comic* is implicitly a portrait of the life of honorary teachers in Indonesia.

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