







them take “relativities and friends”, only a few of them take “the teachers from career guidance center”. This fully shows that the role of vocational colleges’ employment guidance in students looking for work is minimal while network and circle of friends is of great help.

### 3.4. Expectations for the school career center

The survey offered an open question: what kind of service you want to get from the school career center?

The option whose proportion is figured out relatively high is as following: 1 proficiency tests of character and interest, 2 assist in identifying career goals and supervising the implementation, 3 whole course of the professional education and guidance of psychological adjustment, 4 providing employment exchange platform, 5 professional knowledge of industry and job, 6 enhance training of general ability, 7 employment information, 8 resume production guidance, 9 Interview skills training.

As for the above nine options of the open questions, the research team does another small-scale survey and sorts the nine options according to their importance so as to find out the most concerned problems of students. The specific approach is: Let the students elected which is very important, important, in general, unimportant, very unimportant one or several options, and then using the SPSS statistical software to get the effective percentage of nine answers “W1, W2, ..., W9” in five options “very important, important, unimportant, very unimportant”. Finally, according to SPSS satisfaction assessment [3] statistical theory of a certain problem to get the “degree” of answers, namely X1, X2,... X9. (The “degree” of each sequence weighted sum of the final outcome ,it is used to measure the degree of importance of the

options). Assuming that the effective percentage of X1 in five options “very important, important, unimportant, very unimportant” are V1 and V2, ..., V9 and the right degrees are 5,4,3,2,1, then:

$$\text{The degree of } W1 = \frac{[V1X5+V2X4+V3X3+V4X2+V5X1]}{5} \times 100\%$$

And so on, through the comparison of W1、W2、.....、W9, the “degree of ”importance came out, the result showed that what most of the students want to get is : the whole course and professional occupational psychological adjustment education and guidance.

### 4. The countermeasure and the suggestion

The above survey for students on the awareness and demand on the profession, occupation, employment, which are combined with the development of society to put forward new ideas to build SNS [4] network of online career guidance platform for vocational college employment guidance, and to help the establishment of long-term mechanism of employment guidance to really help the students’ employment.

### 5. Reference

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