

constantly improve the courses curriculum, teaching content, teaching way, and teaching management and many other teaching links to improve teaching effectiveness. On the other hand, the competition for resources of students is intensifying, continuous quality improvement can only make sure university to survive and develop in the fierce competition.

7. Factual Approach to Decision Making

Effective decision based on the data and analysis of information. School management improvement requires respect for objective facts, speak with facts and figures. To effectively manage a variety of information, we must first determine the general structure and content of the information needs, and then identify the source of the information, analysis and determine by full using of the obtained information in order to meet the needs of the school management and decision-making.

8. Mutually Beneficial Supplier Relationships

An organization and its suppliers are interdependent and a mutually beneficial relationship enhances the ability of both to create value. The supplier of the university should include students' sources supplier (secondary school and family), campus infrastructure construction supplier (building enterprises) and teaching

equipment supplier (such as computers, laboratory equipment products supplier). The win-win co-existence between university and supplier is not only the core concept of ISO9000 standard, but also the inevitable requirement of university popularization and market-oriented development.

In short, establish and conscious use of the university teaching quality management principles based on the ISO9000 standard will be very beneficial for reforming the traditional teaching quality management concepts and modes and constructing teaching quality assurance system which suitable for our China's university popularization and international development.

References

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