







education.

#### **4.3 To update the concept of ideological and political education**

Firstly, to foster the concept of student-oriented. That is to establish the dominant position of students, to respect and understand students, to concern about them and to follow the law of talents. The second, to establish the concept of providing services. The third, to establish the concept of opening up. Modern society is an unprecedented open society. The wave of globalization and information technology has brought interactions among the various countries' cultures, greatly expanded the development of society. The various subjects were mutual penetration in various fields, increasing the socialization degree of the college students. The college students' ideological and political education are facing with a large open stage, we must change the traditional, closed educational ideas and system, break up the limits that ideological and political education was only confined to the classroom, textbooks and theory, establish the open educational system, so that which could be consistent with modern social trends<sup>[4]</sup>. The fourth, to establish the concept of diversification. The fifth, to establish the creative concept. The openness of modern society, competitiveness and development provide the demands of creative objectively, while the college students' autonomy, selective enhanced, it provides the conditions for our creative. We must take Marxism as a guide, connect closely with contemporary social realities and the actual institutions of colleges and universities, and creatively carry out the college students' ideological and political education.

#### **5 Conclusion**

The development of modern science and

technology has greatly changed the means, methods and ability of way people understand and transform the world. It provides not only a good opportunity for development of college students' ideological and political education but also to bring about the severe challenge. Under the new situation, the methods of the college students' ideological and political education must be innovated. However, the innovation of thinking is the foundation, the innovative methods of the College students' ideological and political education must be led by the innovative thinking. Conforming to the tide of the times, we should make full use of the advantages of modern science and technology, resolve unfavorable factors, and do our best to do the college students' ideological and political education. Making the college students grow into builders and successors of the socialist cause, which is not only the call of the times but also the sacred mission entrusted by history to the universities.

#### **References**

- [1] Liu Zeyuan. Introduction of Development of Modern Science and Technology. Dalian University of Technology Press, 2003:76(in Chinese).
- [2] State Council: Proposal on Further Strengthening and Improving College Students' Ideological and Political Education. China Education Daily, 2004, 1:10-15.
- [3] Liu Xingeng. Modern Ideological and Political Education Methodology, Beijing: the Pepole Press, 2008: 316(in Chinese).
- [4] Zhang Yaocan, Zheng Yongting, Wu qiantao, Luo Yuting, etc. Modern Ideological and Political Education, Beijing: the Pepole Press, 2006:458-459(in Chinese)