

New Phase of Socialist Cultural Construction with the Present College Ideological Education

Fengming Liu

Xinyang Normal University, Xinyang China

Abstract - In china, a trend of bourgeois liberalization thought once swept over this country in the late 1980s, each social class acted its role in this trend but college students especially played a decisive role pushing it forward which make people regret. From then on, the construction of spiritual civilization raised by Deng Xiaoping reached the peak, on the premise of Marxism-Leninism and Mao Zedong Thought, holding high the great banner of Deng Xiaoping Theory, adhering to the Three Represents, following a scientific approach of development, practicing eight honors and eight disgraces, these achievements reflects our improvements of socialist culture in the past several decades. As advanced position in the theory field, Ideological and Political Education in Chinese colleges is responsible for building Marxism among college students, at a new stage of building a well-off society in an all-round way, this essay will briefly discuss how socialist culture search the hearts among college students and how it will help people build their faith.

Index Terms - socialist culture, Ideological and Political Education, colleges

I. Introduction

China's socialist revolution and the Chinese young students have a long standing relationship. During the May Fourth Movement, the movement based on young students began to spread Marxism and created the conditions for the establishment of the communist party of China in terms of ideology. Patriotism is the wealth of the May 4th student movement. It deeply influenced the early ideological and cultural construction of Chinese Communist Party. At the same time, the ideology and culture of the communist party of China guided the Chinese youth students' patriotic movement during the national crisis. Led by The communist party of China, New-democratic revolution closely related with the students' patriotic movement, they made an indelible contribution to the liberation of China. In the new stage in building a moderately prosperous society, the banner of patriotism should be full of new charm. Socialist ideological and ethical construction and scientific and cultural construction should be closely integrated with the university ,to create all-round development of socialist builders and successors and to provide spiritual power and ideological guarantee to China's socialist modernization construction.

A. *Inherit the outstanding traditional culture, carry forward the patriotic of the new era*

We should promote Chinese culture and build our spiritual home. In thousands years of history, the Chinese has created a splendid civilization, formed the fine cultural traditions. These became the spiritual bond of the Chinese nation and the basic source of the Chinese patriotism. In the

new historical starting point, college ideological education should rely on history, based on reality, respect the past, face the future and be kind to the national excellent traditional culture, keeping the distinct personality and independent character of the Chinese culture. Mining the useful ideas of Chinese traditional culture seriously, take its essence, to its dregs. Currently, we should give new meaning to the patriotic tradition like "be the first to show concern and the last to enjoy oneself", to the people-oriented thoughts like "the people are more important than the ruler", to the noble moral integrity like "no money and power, can't bend", to the spirit of innovation like "get rid of the stale and bring forth the fresh", to the social virtue like "praising virtue and punishing vice, filial and charity", enable it to fit with the contemporary society, coordinated with modern civilization. College ideological education should inherit the essence of Chinese traditional culture, carry forward the patriotism of loving and maintaining the unity of our motherland, promote people-centered scientific concept of development as well as the "eight honors, eight disgraces" of socialism outlook for honor and dishonor.

Five thousand years of Chinese civilization has left extremely rich cultural heritage. As a disseminator of knowledge, universities should promote and popularize non-material cultural heritage and appropriately increase the proportion of traditional classical models and poetry combining with the actual situation of its own. Especially the traditional ethnic festivals such as The Spring Festival, tomb-sweeping day, dragon-boat festival, the Mid-Autumn festival and double ninth should play the role of cultural inheritance. During these days students can carry out rich variety of campus activities, help them to establish a new sense of national identity and national pride, dripping of the patriotism education in the daily life. We can improve the persuasion and influence of college ideological education by special innovation, blend the socialist core value system into the whole education process.

Thousand years of cultural heritage blaze our patriotic enthusiasm. People gathered under the banner of patriotism are paying attention to the country and national destiny and future. From ancient times to to modern times, from safeguarded the unity of the motherland, resisted foreign invasion to strive for national independence and the struggled to resist foreign aggression, patriotism is both an old and eternal theme, and also is a historical category of continuous development and change. In the development of history, traditional culture is developing, patriotism is rising to a higher stage. The Chinese

historical process of practice shows that, only socialism can save China, only socialism can develop China. Patriotism is endowed with new connotation, so education in colleges and universities should pay special attention to patriotism education. Nowadays, national independence and national prosperity required by patriotism must rely on socialism to become true. Patriotism is the natural expression to arouse the whole nation dedicated all his forces for socialist modernization

B. Hold the pulse of the times, adhere to the ideological education innovation

In the new stage of building a moderately prosperous society in an all-round way, reform and innovation are the pulse of socialism with Chinese characteristics. Currently, the communist party of China in the process of building socialism with Chinese characteristics is faced with important opportunities and also facing great challenges. With the deepening of the reform and opening up and the improvement of people's living standards, our society is facing a lot of ideas and values of western culture. Under the increasingly diverse reality of allocation, some college students exist in different degrees of fuzzy ideal and faith, lack of integrity, social responsibility and other issues. Colleges and universities shoulder the important tasks of cultivating the qualified builders and reliable successors to the socialism with Chinese characteristics. They must adhere to the concept of educating people, moral education first. We must on the spirit of reform and innovation continuously, strengthen and improve the ideological education as well as explore new laws and create new experience in the process of adapt to the new situation.

Universities in any country are not only to cultivate high-level talents but also to cultivate more qualified talents. Ideological education in Chinese colleges and universities should aim at the concept of the world-class university, get rid of the purely utilitarian, incorporate culture construction into the whole process of education consciously so that to promote humanistic education and science education gradually intergraded. By traditional culture and patriotic education to help college students stick to integrity and patriotism. Ideological education should keep in mind that the universities shoulder the task of the national mission, strengthen exchanges and cooperation between university of all countries in the world, widely absorb the excellent cultural achievements, widely popularize Chinese culture in the world globalization, provide abundant nutrients for further reform and innovation of college ideological education.

In today's high-speed development of the Internet, colleges and universities should construct ideological education network required to fit the development of the era, adhere to the combined with modern digital and network technology. Integrate the mobile culture information service and the digital remote education into the ideological education content, make the high and new technology become the carrier of spreading Chinese culture. On the content, to further strengthen the construction of teaching material and course

construction, and gradually formed with Chinese characteristics of ideological and political theory course teaching material system and discipline system. Meanwhile, college ideological education should correctly handle the relationship between political and popular, highlight the scientific contents and advanced methods. Teaching content should be combined with students' real life. Teaching methods should be innovated to strengthen the social practice, to strengthen the attraction and appeal of ideological class. To mobilize various aspects to participate and support the ideological and political theory class, so that to make it accepted and loved by college students sincerely.

Adhere to the leadership of the party, and always adhere to the firm correct political direction in the first place is the essence of the education reform of education innovation in colleges and universities. The root of university ideological education reform and innovation is always adhere to the firm correct political direction and put it in the first place. In the new era, building socialism with Chinese characteristics requires college ideological education to cultivate qualified builders and reliable successors. Success or failure of the cause of socialism construction and the stable development of the Chinese society requires it must adhere to correct political direction and the leadership of the party.

C. Set up the common ideal of socialism with Chinese characteristics, guide students to establish correct concept of outlook for honor and dishonor

In October 2006, the party's sixth plenary of sixteen session definitely put forward to build the socialist core value system, cause the whole society wide attention. The common ideal of socialism with Chinese characteristics is one of the basic content of socialist core value system. Set up the common ideal highlight the theme of socialist core value system. In the new phase of socialist construction, the construction of socialism with Chinese characteristics, to build our country into a prosperous, strong, democratic, civilized and harmonious modern socialist country, is the common ideal of people of all ethnic groups in China. The common ideal, concentrated represent the common interests of the people at all levels of our society, is the strong spiritual weapon of building socialism with Chinese characteristics for all the people come together to overcome difficulties. College students are the hope of the nation and the future of our motherland. Developing them into the qualified builders and reliable successors of socialism with Chinese characteristics, especially need the guiding to establish the common ideal of on the road of socialism with Chinese characteristics under the leadership of the communist party of China, realize the great rejuvenation of China. It will have a profound historical significance of accelerating socialist modernization, ensuring that the cause of socialism with Chinese characteristics to be succeed.

College ideological education is shouldering the main functions of arm Chinese college students with the latest achievements of localization of Marxism in China, help them

correctly understand our national conditions and problems of reform, development and stability. Especially in today of the reform and opening up, western social ideological trend to enter China and affect college students in different degrees, which brings new challenges to college ideological teaching. Facing the situation of some college students' values are relatively chaos, money worship, indifferent and selfishness are exist. It really requires that college ideological education implement the "eight honors and disgraces" from the height of "cultivating what kind of people". Teachers should set up an example, for noble and charming teacher's ethics is a living textbook of outlook for honor and dishonor, which is a powerful spiritual force. College teachers, especially ideological instruction teachers should consciously regulate their own behavior, be a model for others both mentally and physically, and give full play of demonstration and leading role to students. College ideological education must play the ideological guide, insist that Marxism occupy the main position. Leader the college students' ideal education with the common ideal and the correct concept of honor and dishonor, to help them firmly set up the common ideal and the correct concept.

Ideological education is a common ideal education for college students and the main channel to set up the correct values. Comprehensive teaching of colleges and universities should make full use of digital media, take rich and colorful teaching form, expand students vision, enhance their perceptual knowledge, make it deepen understood of the common ideal of socialism with Chinese characteristics. At the same time, Weibo as a free platform, can be used as a second classroom to further exchanges between teachers and students. By this way teacher can expound their teaching feeling, both teacher and students can communicate and solve the problem and finally make ideological education extended. In content, college ideological education to university students to realize the socialist is the historical choice of the Chinese people, only to China's development and prosperity of socialism with Chinese characteristics. College ideological education should let students realize the socialist is the historical choice of

Chinese people, only socialism with Chinese characteristics can let China prosperity and development. Contemporary college students growing up in a peaceful age, they lack of deep understanding of modern history of China, so we should strengthen the education of modern history of China. Students only understand the history they can cherish today and strengthen the historical sense of responsibility, firmly set up the common ideal of socialism with Chinese characteristics, strive for Chinese great rejuvenation. The counselor is a line practitioner of ideological education to bleed the common ideal of socialism with Chinese characteristics into the daily management services and daily life. They bear the heavy responsibility of patriotism education to students, training them set up correct outlook on world, life and values. Colleges and universities should take counselors as main body of daily ideological and political education ,give them work support, business guidance, give full play to counselors in ideological and political education. Colleges and universities can utilize important festivals, significant events, anniversaries, ceremony and so on to carry out a series of vivid thematic education activity. Such as, to take patriotism education by carrying out the 60 anniversary of the founding of new China, the school opening ceremony will bring important influence for the formation of college students' sense of honor and sense of mission. All these everyday activities can help college students set up the common ideal of socialism and the correct values.

References

- [1] Jingtao Hu. The major strategic task report of the seventeen plenary session of the sixth meeting.
- [2] Heping Hu. (2010, Nov 26). Promoting the reform of the innovation of ideological and political education in colleges and universities. *People's Daily*.
- [3] Changchun Li. (2008, May 5). Strengthen and improve ideological and political course teaching in Colleges and universities with the spirit of reform and innovation.
- [4] Yuanqing Zhou. *Promoting the Chinese culture: the historical mission of our universities*.
- [5] Shuwen Chen & Jian Fang. *Strengthening the Chinese characteristic socialism common ideal education should focus on "three combination"*.