Reflection on the Spiritual Value of Network Poetry in the Information Age

Ren Yi [1,a], Chen Guo-en[2,b]

[1] Literature College of Wuhan University,Wuhan,430072 China;Chinese Dep.of Zhangzhou Normal University, Zhangzhou,363000 China

[2] Literature College of Wuhan University,Wuhan,430072 China

[a]email: renyi2003@163.com,[b]email: chenguoen503@yahoo.com.cn

Abstract. The Information Age has spawned the network poetry's prosperity in mainland China. It takes human nature more creation resonance for the purpose, to show a complex pattern of interpersonal relationship between good and evil; to spiritual freedom in virtual space as the aim, publicity of sentient beings harmonious human ideal; poetry on the content of the reality of the times for specific connotation, historical inheritance with current morality and ethics. At the same time, the network technology to hide under the consumption desire writing, " without subject " feature, virtual space individuality extreme rebellious spirit, embodies the network poetry deconstructs the traditional humanistic spirit.

In information age, the emergence of a lot of poetry, poetry, poetry website forum(micro-blog blog content)and the poetic text, since new poetry language information network and new elements of art and imagination space, form different from traditional poetry creation, dissemination, acceptance characteristics. In the process of the present Chinese mainland literature information, literary and artistic creation influence on traditional humanistic spirit gradually strengthen, legitimacy and its realistic value problem of network poetry worthy of attention.

The network poetry attributes of the dispute lies in the language information and network media features of it. The network poetry can be divided into broad and narrow, the generalized network poetry is from the media perspective, all through the network creation and dissemination of poem called the network poetry, it includes not only the media Poetry(classical or non-classical poems)network, which has been in print form poems posted on the bulletin board, including direct to the screen(computer or mobile phone)original poems; the narrow sense of network poetry focuses on making, refers to the use of computer multimedia technology, digital text creation, this text uses the network language, text, image, sound can be integrated, with sound, light and beauty, also called hypertext poetry. Media scholar Mcluhan pointed out: "the choice of media is far more valuable than load media content itself. " [1] visible, if we consider the carrier network, it can not simply criticize poem by poem, must also discuss the effects of language information and network media the traits of traditional humanistic spirit.

Network media from the thoughts and feelings of the creator 's own, value judgment and interpretation of poetry, and the production of poetry achievements, not only enriches and expands the connotation of traditional humanistic spirit, but also promotes the historical changes of traditional humanistic spirit. Gadamer once said: " the game contains a significance in itself, has an own unique spirit, more importantly, in the play has been put into a unique very serious but sacred, however, in the game behavior specified in this active in all the purpose of the connection is not simply disappeared, but in its own way out of. " [2] the network poetry is the virtual game originated in the online, it can in the positive interaction of participants insights on life, also can construct the traditional humanistic spirit in the digital age in a wide range of association, expansion of human spirit in a certain pattern space. Symbolic spirit active elements humanistic meaning, the online game world of space and the virtual world of the network poetry, is based on the post modern discourse logic, to the digital age we continue to perform the humanistic picture, but also in the modern cultural context in the formation of the common aesthetic spirit of the network. The network poetry in the drive and restriction of social, economic, cultural, keep their own beauty,

sublime, ideal, human unremitting pursuit; technology shocks in the Internet to the human spirit, keep the poetry of humanistic value ontology independent; in interactive games and leisure, charged with the construction of the human spiritual world duties.

The network writers use anonymous and virtual way, show the true self and unconscious self, so that his words appear office people click and comments in the electronic screen. The relative work itself literary sense, the number and the identity of the importance of poetry is very little. The network poetry writer can not only " reckless" repeatedly to hide their identity, but also can use multiple pseudonyms experimental works. In presenting the personal lyric style network poetry, original body has relative independence, free writing standpoint and attitude, they " is no longer the ' narrative ' people, not to leave the grand narrative loses all at sea, not life, out the main content of the " [3]. Virtual anonymity networks so that they have the freedom to choose their own " identity " rights, displays heartily in the network, independent character to keep myself and work.

Literature needs from folk life, to make up for the lack of " mainstream literature " fast reading state in the present society. Provides a hitherto unknown free space -- writing poems in free, published online free, online reading free and immediate freedom of communication network for poets. The original body stealth and use the free to observation, survey, analysis, presentation of the phenomenal world, and give more attention to individual differences, the summary, investigation and analysis. Both poetic predecessors, amateur writers or network vagabond, can use the independent thought of freedom, easily to realize online published works desire, thus breaking the traditional literature publication monopolies, won the opportunity for public comment. From the poetry creation sense, network performance the most authentic self, so that the literary discourse right back each self, the idea of freedom the essence of poetry creation, active public passion, stimulate public speaking enthusiasm, change the utilitarian poetry, the reduction of the internal pure spirit of poetry.

The British philosopher Hume once said: "all the science about human nature is always more or less some relationship, any subject matter and human nature from far away, they will always be by this or that way back to humanity. " Author and reader [4] network poetry is discussed, in this significance level exchanges, communication, to post and poetry, realize self views and emotional consolation. A pair of, a group, a group of people interaction has become the most important ways of online communication, so the network poetry and traditional poetry has a significant difference in the writing motivation, namely network writer usually have " seeking soulmates " and look forward to " talk to the people " of the desire to motivate yourself network writing, and he(she)is uploaded to the network poetry will immediately get the resonance and feedback. The exchange process gradually formed a different pattern of conversation, each person's thought can be respected, become a system of public passion.The network poetry in literature, the core position of authority and mainstream values are challenged, regularly publish the appraise thread, web editor of acceptance, users click rate and literature website works TOP charts, a network work can be recognized, Internet writer can be the basic standard of netizens recognized.

The development trend of network poetry, may provide special network technology for the interactive creation, make the network poetry gradually towards a collective creation, form group of artistic conception. In the design style, traditional literary conception is entirely personal artistic thinking, the poet is generally in the crowd of a few careful listener, the thinker and the record, if you want to pass the personal power to influence a group of people is difficult, even if is a collective creation, its benefit by mutual discussion scope is also very limited. Network writing is not, it can be controlled by a set of a literary theme or style of writing, let many netizens on the Internet to groups of artistic conception on this topic, and then focus your art creation. Human resonance produced in this way, showing everyone to do the same thing as well as the passion and the perception of reality to the same moved. Literature trend of ordinary people here, microcosmic individual thought reflects the traditional humanistic spirit in the digital age. BBS poetry as a text experiment, though not without rough and scattered, but reflects the net friends heart resonance, interest group, its significance may be more than aesthetic significance, and in communication and mind between person and person communication is not the aesthetic problem of justice?

Author and reader network poetry mostly follow the era of young people, they are the earliest and most loved " access to the Internet can " crowd, without regard to the network poetry theory about poetry on the road. By the end of December 31, 2013, China's total number of Internet users is 564000000 people, in which Internet users under the age of 40 to 459000000 people, accounting for 81.4% of the total number of Internet users, young [5] shows high degree of. These young people through frequent the click of a mouse, freely in their works published online, and any comments, revision. In the network poetry has a platform, young people can enjoy the game, enjoy venting, " this game is a kind of take one's ease enjoyable activities, people in this activity -- both the process, or result, are completely relaxed, without any utilitarian purpose " [6].

The material needs of the times of network poetry return to the human heart, after the industrial civilization requirement of network poetry to social development brought about by the humanities environment pollution, the changing social atmosphere and force the network poetry for the survival and development of the medicine for its own. Thus, the life to eat can be a poem, shall say more homely food is a real. Network poet Shen Haobo stressed that " body writing " meaning, think the network poetry " means first of all clear " for the body of writing poetry in the " knowledge, culture, the traditional poetic lyric, philosophy thinking bear the mission, master, classic, Yu Long, lead a person to endless aftertastes ... These belong to the upper body vocabulary rebel ", that they " has nothing to do with art, these literati dictionary nothing " and have the moment of avant-garde poetry [7]. It is a lot of writing and life scenes, events and desire, expression of some basic knowledge and concepts in life. The network poetry by exposing the dark scene, warning people to face up to life itself true; influenced by social psychology, become the cultural and social spiritual wealth; through the experience of changing times, the perspective of Chinese poetry development overview.

The network poetry from the beginning on the rebellious blade, it makes clever use of hand tools play Gaming: network poetry writing is facing the screen, using the mouse and keyboard, apart from the traditional " the" scholar's four jewels " "; published online poetry is just press the mouse, can put their works on the Internet, to appear in the eyes of the public; the network poetry's existence, be delivered to the electronic technology software and hardware. However, as Heidegger discusses the " technology on ' the ' life camouflage " like [8], bring scientific invasion of art is art and business alliance, make art lost technology difficult to give the spirit, and reluctantly to face and accept from the technical spirit indifferent and value. In the technical innovation be a trend which cannot be halted and the fierce media competition, the traditional humanistic spirit facing the network poetry 's relentless deconstruction.

Through the appearance characteristics of network poetry deconstructive postmodernism, overweening personal classics and recreational game, we see the hidden in the material consumption trend back. In order to make fast cry, recreation insipid life, find the value orientation, the so-called " network poet ", "stand in the poet " into the commercial consumption hinterland, avatar production work machine, working day and night, the processing of low altitude flight nagging noisy and not the original language after polishing, the traditional humanities the spiritual attention duties are transformed into place, meet on immoderate desire catharsis. Their disdain for the traditional humanistic spirit and humanistic care and the numb, also led to be reduced to fragments poet and its works of traditional humanistic spirit.

At present the network poetry mostly on the dark side of the society lack of vigilance, the underlying reality is often ignored, thinking difficulties also failed in the poetry in lines reflect the value of human existence, life and human values, leave mental regional poetry is unprecedented easing, primitive desire for creation of meaning and the corresponding substantial impairment shrink depth of thought. " Pear body ", " the lamb " poetry event, " naked recites " such phenomena are warning us to re-examine the hubbub about poetry, have a look whether can use rationality and knowledge to face the changes of the times. The overall situation of the poet with human sympathy, compassion. The reality of human desire prohibited area and an unprecedented degree of reduction is not brought about the freedom of speech, but will be deeply to keep his desire. The free end is limited, happy is the culmination of melancholy and empty.

Screen reading era will network media to right of the main peak, intelligent and revolution of

network technology in the art of poetry, poetry can only accept the alienation of the creative process in a daze. Some western scholars have long anticipated, as a subject, he had no power of choice, but is controlled by the power of the network, though the subjective initiative, but the creative process of science and technology in a certain extent control even creation content are possible. In the last century 60's birth on the other side of the artificial intelligence, computer " Eppie " is the best evidence. It " creation " such a poem: soft look forward to call, in the moonlight / when all of its desire to become singular / stone also breathe love / but the cold tree desperate retreat / bright blur / stone to enjoy the gentle caresses / as silk to enjoy the bright green sun / night / soft smooth although banks become bright / but strange bright enjoy soft / though because the soft green crystals become vague / but love to be breathing slowly / on earth singular region fire also become soft / slowly caressing becomes blurred in the snow / fog. [9] some people think, the subject of creation on poetry undoubtedly presents tremendous challenges and problems. But we think, it is still not known for poetry. Human facial contact world beauty can stimulate the source of creation itself. As a human creation, synaesthesia or, should it, poetry not only needs to have the show fresh subject consciousness of the content, but also have the aesthetic form, language rhythm and rhyme are poets hard temper and repeatedly polished.

Chinese poetry before and after 2004 also appeared in " writing software ", but it is clear that chance and randomness traces of machine language, there are many problems in the poetic images, details of the treatment. For example, there is a " missing ": North Lane hope alone / hometown vaguely rub white / fuzzy coordinate / oak landscape / miss you / heart / even / beautiful spring / back / Northern thoughts. [10] in the man-machine confrontation era, this machine for the production of literary works is only a word and number games entertainment, the poet should exclude false myth figures and machine manufacturing, in the digital era into words and survival site? Technology progress brings death of subject, like Foucault's assertion that " the death of man ", the network poetry is also popular with " the poet died " literature. What people need, people are controlled by what power or network, where the significance of existence of people? The network poetry to make people believe that, the power and the impact of human activities and the creation, can only technology power in literary works, also may not exist.

Network of the " After 70" and " after 80 " poets as the representative, " ego " complex unprecedented expansion into the inner experience of personality, positioning principle of self into a measure of poetry, unlimited extension of the instant impression became final support concept. The rebellious personality from their childhood memories of the Cultural Revolution ended, from their growth dip of reform and opening up the ideological change, emphasizing the individual value of the trend of the times, the marketing era from their face full of opportunities and challenges, to choose and choose the anxiety. Heavy burden they have no historical memory constraints, lack of collective consciousness, create a personal world but freely. Their spiritual and artistic pursuit is to take one's ease, deconstruction of authority, the rebel.

Of course, the deliberate pursuit of poetry form innovation attitude, not the expression language, meaning also affected to a certain extent, purposive thin, deliberately rebel, model obviously, blatant frankness or too harsh and so on, are related to the aesthetic value of the network poetry, also affected the reader's reception, so should be treated with caution.

Conclusions

Bloom in the fission and the new information age of " poem " flower, also can be in the palace of literature dissemination humanities ideal value network seed, scientific and technological innovation in the human really is radiation of intellectual light affectionate. The network poetry to the traditional humanistic spirit construction and Deconstruction of the inherent contradictions, make us for this new literary style has always been the judgment real refutation. Neil Pozman in the " entertainment to death " in say: " this is a fun city, where all the public discourse, both the way of entertainment, and become a kind of cultural spirit. Our political, religious, news, sports and business will be most willing to become a vassal of entertainment, no complaints, and even the soundless and stirless, the result is that we as a species of entertainment to death ". [11] to the

network poetry as an opportunity, the progress of science and technology brings people is a broad and inclusive feelings of human existence, and "the world only for a greater degree of individual development " on the tolerance. The network poetry in the face of human nature alienation and human indifference, digging out the reality of the good or evil all brave to show, let them have the opportunity to travel through time listening to different voices, we construct a new digital era spirit and humanistic care.

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