











Faced with severe situation in the labor market, independent colleges should, on the one hand, try to give graduates more guidance regarding employment and on the other, make serious efforts to prepare students as talents of entrepreneurship. As has been said, students in independent colleges have their own advantages. Many of them come from comparatively wealthy families and their parents are either businessmen or entrepreneurs or government employees. Therefore, they have plenty of resources at their disposal if they want to start a business or an enterprise. Independent colleges should, firstly, cultivate their students' entrepreneurship and nurture their interests in business startup. To this end, the traditional teaching approach of spoon-feeding must be discarded; instead, the colleges need to find a way to fire their students' enthusiasm in starting their own enterprises and encourage them to examine study and life from the perspective of business startup.

Secondly, independent colleges need to develop their students' abilities for entrepreneurship. They may open a market on campus for students to exchange second-hand goods, encourage students to open online stores, hold business startup contests, and urge students to take part in various national contests, such as e-business contest, logistic contest, and marketing contest, and turn their achievements into products in the market.

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