

ical approaches will significantly enhance online learning effects.

4.3. Improve the quality of training management

At present, Beijing rural modern distance education platform has the model of “customized learning” and “decision-making support” being set up. It puts forward higher requirements on training managers. At first, the training managers have to master the technical architecture and software operating. Secondly, they will select and organize blended learning courses based on the characteristics of agricultural basics and sciences, as well as the standard of peasants’ knowledge and learning habits. At last they should correctly guide peasants to make use of model of blended learning that is provided by them to create customized learning plans.

5. Conclusions

Beijing rural modern distance education platform officially launched in 2009. Until the end of Dec. 2012, 35,500 peasants registered as users and up to 4.09 million people have been trained. Platform video course clicks rose from 271,000 by the end of 2009 to 1.169 million by the end of 2012. The platform accumulative visit times increased from 319,000 by the end of 2009 to 29.949 million by the end of 2012. At present, Beijing rural distance education platform has the model of blended learning being set up.

With the improvement of instructional design, more and more customized learning plans have been generated based on

blended learning. For peasants, the obvious advantage of the blended learning is that learning becomes a process, rather than an event. Blended learning puts training into the attractive environment, provides a forum for every learning style, includes reinforcement and coaching, and uses minimum effort and resources to gain maximum results.

6. References

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