

## Strategies about Ideological and Political Education of Colleger in Double Zero Mode

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**Abstract**—Now post 90's are stepping in universities of china, and they will become the major groups of college at last. The paper analyzed the characteristic of post 80's and post 90's. According to the disadvantage of counselor of post 80's, brought forward several educational tactics of ideological and political education: strengthen study, full play to their own advantage and improve the efficiency, for a partnership of equals, meet the demands of subject, teach about the importance of sharing, make full use of the college society activities, make career plan, maintain a good psychotic status, progress together with students, and have strong comprehensive abilities.

**Keywords**—counselor of post 80's; colleger of post 90's; ideological and political education; double zero mode; measures

### I. INTRODUCTION

We are now in the second decade of the 21st century, the comprise of teachers and students has changed greatly in the university campus. "Double zero mode" has emerged, which is a kind of phenomenon that teachers are post 80's and students are post 90's. "Post 80's" refers to the Chinese citizens born in 80's, they are deeply marked by the stigma of all times. "Post 90's" refers to the Chinese citizens born in 90's. "Post 90's" college students have gradually become the main target that ideological and political education and college management must to face. Counselor of post 80's and colleger of post 90's all have their own unique personalities; their own likes, dislikes and general preferences. when they are stepping in universities of china, how to Strengthen ideological and political education is very important. what we are seeking is to gain growth, progress and development together.

### II. THE ADVANTAGES OF COLLEGER OF POST 90'S

#### A. Broadminded

Under the influence of network technology, colleger of post 90's are very convenient to acquire knowledge and information. Through the network, they can build up deep networks contacts and show their personality and abundant emotions

#### B. Lively mind and Personality publicity

Colleger of post 90's always egotrip, they are no longer shy and timid. They have a mind of their own and sense of

democracy. They like freedom, dislike regimentation, and might challenge authority or act without approval.

#### C. Stronger sense of civic duty

Colleger of post 90's value patriotism and the obligations of citizenship, a sense of duty and sacrifice on behalf of our nation. Brings honor to the master race culture is the national spirit--spirit of patriotism specially, is relates our country and the national prosperous development vital realistic question.

#### D. Value self-worth

Under the influence of market economy, colleger of post 90's are very active and aggressive. The overall trend is healthy and upward, with positive world outlook, life outlook, mainstream orientation of values, practical initiative, and deep sympathy and sense of belonging to our country society's mainstream ideology.

### III. THE DISADVANTAGES OF COLLEGER OF POST 90'S

#### A. Depending on internet too much

With the advance of network technique, internet communication is becoming more common and important. Eighty percent college students have computer in chongqing three gorges university. Some colleger of post 90's wallow in the network extricate themselves with difficulty. Those who indulge in the internet often feel isolated and being cut off from the outside world, gradually they tend to become introverted, withdrawn and unsociable.

#### B. Heart of the utilitarian

People must enhance their sense of competition in a fast-paced and high-pressured society, and colleger of post 90's are no exception. The academic motivation of the students at university is utilitarian, they want to increase knowledge, get exercise and earn rewards. Join the Party for example, they are only in order to increase job opportunities. Part of the colleger of post 90's regarded lei's spirit as being outdated in today's society.

### C. *Lack of gratitude*

The lack of gratitude is a serious problem fling contemporary college students. Most of collegers of post 90's are the only child and they are petted by their parents in every way. They always center themselves and never think about others. They take the help of others for granted, such as their parents for their fostering, teachers' enlightenment and instruction, and the help of friends.

### D. *Poor ability to bear frustration*

Collegers of post 90's are so self-important that they can't take a joke. They are looking for affirmation, direction, and hope, at the same time, they're unwilling to accept criticism and admit mistakes. Blame may lead to a strong reverse psychology. Most collegers of post 90's come from good homes, and they get a lot of attention in their homes. They don't have good mental quality and strong communication skills. It will have a huge psychological impact when they are in face of a series of blows[3].

### E. *Team working ability*

Collegers of post 90's are all single children. Their families are the focal point of their lives, and they only think about themselves! What is more, in the child's self-centred world, they are all too ready to shoulder responsibility. Collegers of post 90's are the hope of the whole family. So some parents are spoiling their children, which will make their children over dependent and incapable of making their own decisions and choices. Because they have no brother or sister, they seem to care little about others, shut down communication and indulge in their own world. A recent study, by researchers at the University of Michigan, found that college students today have significantly less empathy—the ability to understand and share the feelings of another—than students of generations past did. They have no good communication skills and team cooperation spirit.

## IV. THE ADVANTAGES OF COUNSELOR OF POST 80'S

Compared with the formers, counselors of post 80's are with unique characteristics, both advantages and disadvantages. They are good at linking up, steadfast, diligent, enterprising, strong, dare to innovate, unceasingly seek consummates self-, unceasingly renew the enrichment oneself, also self-confident. They are open and bright, and have the full of enthusiasm to their work.

### A. *Distinct personality*

Counselors of post 80's have a great personality. They have their own unique characteristics and dare to innovate. Collegers of post 90's would love all these advantages, which can improve productivity and communicate effectively.

### B. *High ability to comprehend and accept*

Counselors of post 80's accept the ability to the new thing to be strong. They are enthusiastic and active to a high degree. They like studying the new thing, grasp the new skill and accept the new environment. They can keep up with the

step of times development.

### C. *Easy to communicate*

Counselors of post 80's and collegers of post 90's are close in age. They have the same hobbies and somewhat like a sibling relationship. Psychological identity makes them closer. Counselors of post 80's graduated from the university short time ago, they understand students all sorts of ideological problems and practical problems, including learning, living, finance, emotions and employment during university life. Counselors of post 80's can provide guidance and help for collegers of post 90's effectively.

### D. *High work passion*

Counselors of post 80's were in a leading position when you were a college student, so they can enhance college student cadres' basic ability by cultivating their natural personality charm, ability for organization, harmonization, and interpersonal communication.

### E. *High levels of Education*

Counselors of post 80's have the characteristics such as: higher qualifications, higher starting point and higher education. All full-time counselors in Undergraduate school be With postgraduate degree or above or studying for doctoral degree. Before going to work, counselors of post 80's are the student cadres. The contingent of student cadres is the core force of students in colleges and universities. They have excellent communication, leadership, coordination, planning and execution skills and strong business sense.

### F. *Strong sense of innovation*

Counselors of post 80's are youthful and full of high spirit. They need the kind of spirited innovation, at the same time working patiently and carefully is their working attitude. Under the new times background, the situation puts forward higher requirement for students and teachers of the time. Counselors of post 80's should not stick to old ideas, they must have the courage to innovate and practice[1].

### G. *Tolerance heart*

Counselors of post 80's have a forgiving view of events and students. They changing the role of student, the familiar to high school and the understand for college students makes them easy to maintain a more tolerant attitude. They respect the interests of students and their position as the subject of study. Their outstanding features are respecting students' dignity, stimulating students' initiative and reaching teaching objectives at high quality through forming positive classroom atmosphere. They can stand at student's side to think about things and try to adapt the way they act to suit them. Treat the students as equals, and immerse hearts into their world. It is well known that adolescents often select peers who engage in behaviors similar to their own. So Counselors of post 80's have student's confidence and their respect.

## V. THE DISADVANTAGES OF COUNSELOR OF POST 80'S

College counselors are generally of the "extreme" variety and involving huge responsibility. The fundamental task of their work in science and education is to elevate the ideological and ethical standards, the scientific and cultural level of the college students and its creative capabilities. Counselor of post 80's have their flaws and failings.

### A. *Disadvantaged expertise*

For some counselor of post 80's, their current work doesn't fit their major. they are lack the knowledge of pedagogy psychology and management studies, affecting work efficiency.

### B. *Disadvantaged age*

Counselor of post 80's are only several years older than their students. Sometimes college of post 90's are not convinced, they haven't accepted mandatory order and discipline tone. Occasionally it comes out that teachers have no control over the students.

### C. *Lack of work experience*

Counselor of post 80's haven't worked for long and they are lack of experience. when problems come, they will freeze. The job of counselor is really time-consuming. Coupled with the lack of experience, they will be unprepared, at a loss, and drop in their efficiency.

### D. *The lack of sense of authority*

The job of counselor is very important. The central government attach importance to the political education on the undergraduates, make important prescriptions time after time and issue programmatic documents. This particular occupation requires not only with considerable affinity, but also have a certain sense of authority. Simply because they're young, they have no sense of authority and no authority over his students.

### E. *Professional sluggishness*

Besides their work duty and responsibility, counselor of post 80's also bear some other administrative work. They spend a lot of time bestowed much time on repetitive tasks, so that they create slack moon. The ideological and political education work is theoretical. It's hard to finish the work in a short time effectively. This is different from full-time teachers whose return is always equal to our investment. Their enthusiasm for the job rapidly waned when it is difficult to realize their value, and their work initiative will be affected[2].

### F. *Poor-recognized*

- According to the Chinese Ministry of Education, counselors take up 200 students at most. As schools expand their recruitments, a lot of colleges are out of scale. More work are needed, and counselors are very hard.
- The work of counselors can be tedious and time-consuming, and it's very important too. Besides largely administrative, they have to do college party construction, group learning activities, ideological

education and teaching affairs. They need to be contactable at all times because of work. When an emergency, they can't sleep.

- In the eyes of college of post 90's, counselor of post 80's aren't perfect recognized. They feel counselors are not a bit tired at office every day. Compared with counselors they like classroom teacher better.

## VI. HOW PROMOTING THE IDEOLOGICAL AND POLITICAL EDUCATION OF UNIVERSITY STUDENTS

### A. *Strengthen study*

Missionary teachers shoulder the responsibility of the 1st doubts, strengthen study is necessary. They should be required to be familiar with basic theory of political education and executive management, master basic means and skills about carrying out party affairs. It is necessary for counselor of post 80's to constitute the concept that learn from birth to death in the modern time when the technology quickly develops. They have not only professional theory knowledge and professional skill but also higher emotional quotient level. Strengthening ideological and political education is an important task in higher vocational colleges and universities, they should support and encourage counselor of post 80's to learn the related knowledge. Deep foundation and broad extension of professional knowledge, attaching importance to rationales, skills and vocational ethics.

### B. *Full play to its own advantage and improve the efficiency*

The development of information technology, especially network blog technology provides the opportunity for innovation in college ideological and political education work. To improve the effect of ideological and political education, education contents and forms must be innovated. Counselor of post 80's can give full play to the advantage of internet, and cooperate with university student's ideological and political education actively; resist the harmful effects of internet, and perfect the ideological and political education of student further.

### C. *Forg a partnership of equals*

Good teachers must know how to relate to students. Through active interest in students, mingle with the students, friend and teacher. Their harmonious relationship was based on mutual respect, trust and understanding[4]. Counselor of post 80's should throw off their airs, communicate with college of post 90's in egalitarian ways. A good teacher-student relationship requires good communication and mutual respect, which will make learning enjoyable and efficient, and make the teacher's job worthwhile.

### D. *Meet the demands of subject*

The secret in education lies in respecting the student. Their outstanding features are respecting students, dignity and respect the interests of students and their position as the subject of study. But respect a student isn't to do criticize a student. People-

centered philosophy of education in educational activities require students to respect the status of development of students to look at students as people look at the differences between students according to ability to eventually achieve the holistic development of students.

#### E. *Teach about the importance of sharing*

Thanksgiving moral education is a part of moral education in college, cultivating a grateful awareness is a difficult and urgent task today. Thoroughly the development and strengthens feels grateful the education, is helpful in forming good teaches the wind, the school tradition and the school spirit aspect, is beneficial in the guarantee and the advancement harmonious campus construction. Indebted education in universities can help students gain each other respects, make oneself be cheerful and amend relation between people[5].

#### F. *The college society activities*

The college society activities and social practice are good for the harmonious educational programs and teaching in colleges, good for the innovative activities and creative educating purposes, good for the development of the harmonious campus, and good for shaping the active, open and harmonious campus. Counselor of post 80's should encourage collegers of post 90's to participate in more so-cial and campus activities.

#### G. *Make career plan*

Counselor of post 80's should make career plan for short-term and long-term. Be sure you're right then go ahead. Live as brave men; and if fortune is adverse, front its blows with brave hearts. Only the regular vision of a better future, to always maintain the mental state to forge ahead.

#### H. *Maintain a good psychotic status*

Massive higher education has brought about great changes in college students management and new demand on core competency of college students instructors, so maintaining a good attitude, shaking off professional sluggishness and enhancing the sense of self-value is very important. Counselor of post 80's should evaluate themselves objectively, adopt a correct attitude towards their work, and work hard enough to improve their competence. They should find pleasure in their job. It is an imperious task for education teaching in colleges and universities to probe into the causes of learning frustration of the education participants and adopt the proper educational handling to improve their anti-setback ability.

#### I. *Progress together with students*

Colleger of post 90's like fashionable and trendy things, and accepting the new thing. Counselor of post 80's should build up innovation awareness, keep a close eye on time trend and continue to innovate. Broaden the knowledge structure and exploit every opportunity to learn new knowledge from the books. They should improve their personality, enhance their professionalism, and enhance productivity. Only by doing this can they get across to their students, set a good example and become good friend [6]. As counselor of post 80's, they are

young and inexperienced, but which makes it easier for them to communicate with collegers of post 90's. Teachers and students constitute two basic groups on campus. They should live in harmony, work together, learn together and progress together. Only in this way can the harmonious of colleges and universities development.

#### J. *Have strong comprehensive abilities*

In the current situation, it is a major subject for the instructors of colleges to suit the requirements of development. Under the credit system, the management on students are facing a series of new problems, which has influenced the class management, increased the difficulty of students ideological and political work and assaulted student evaluation system and rewards and punishments measures. Which brings some challenges of idea, management and education to the ideological education and management of college students. Counselor of post 80's should have responsive, good coordination and analyze skill, ability to handle emergency things. Collegers of post 90's regard counselor as their mentor. And a special important point to students growth is the method which the counselor adopt during the cause of education. University instructors are the leader and guide of students. According to the new tasks and requirements offered by the new current policy, university instructors need renewing ideological ideas, innovating working methods and improving their quality for exerting relevant function in university students growing up healthy.

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